

# 2017 USBC Convention Report

## **Frank Miles – Motivational Speaker**

Tues. – April 25, 2017 9:00am to 10:00am

Frank Miles is a professional entertainer and speaker who died in a hand gliding accident and was brought back to life. It changed the direction of his life and he uses that experience to address fear and what it does to our lives if we let it. He stressed that mistakes are not a disaster, we must be open to change, to concentrate on one aspect of the fear that is paralyzing us and to face the fear head on. A very funny and entertaining presentation but with a strong and powerful message.

## **Cultivating an Effective Team – Richard Stewart – USBC Director of Education**

Tues. – April 25, 2017 – 10:15am to 11:30 am

Presentation on how to develop a team where all are involved and contributing to the goals of the team. Need to help people improve performance. The GROW coaching model: Goal, Reality, Obstacles, Way forward action plan. Help to learn rather than teaching. Coaching is the key. Don't dictate. Ask questions, demand people to think. The effective team is committed to growth and open to coaching.

## **USBC Technology: Investing in the Future – Jason Overstreet**

Tues. – April 25, 2017 – 1:15pm – 2:30pm

Highlighted the improvements made in the past year in technology development. Changes made to the bowl.com website and making the "Find a Member" a members-only feature. Presented features of the new WinLabs12 which is the association software package. It is being rolled out now and most associations will be converted to this over the summer. USBC is a data company and the local associations are the key to good data. Technology makes up 30% of the USBC expenses. Need to bolster the infrastructure to support the USBC goals.

## **Growing and Utilizing Association Revenue – David Prang and George Lambert**

Tues. – April 25, 2017 – 2:45pm – 4:00pm

Discussed ways to generate income aside from membership dollars. Selling sponsorships for tournaments, 50/50 raffles, prize drawings, merchandise sales, affinity programs with local businesses and seeking tax free contributions were some of the areas addressed. How do you ask people and businesses for money? Demonstrate what you can do for them. As a non-profit organization you can team with some national chains of stores and share in their charity giving.

### **The Art of Getting Things Done – Mike Larsen and Richard Stewart**

Tues. – April 25, 2017 – 4:15pm to 5:30 pm

Create your goals and execute your strategy. Discussed the fundamental disciplines of execution. Four disciplines of execution. 1. Focus on Wildly Important Goals (WIG) 2. Act on lead measures (most important items first) 3. Keep a compelling scoreboard 4. Create a cadence of accountability. The whirlwind of daily life suffocates the execution of strategy.

### **The Highly Effective Board – Mike Larsen**

Wed. – April 26, 2017 – 8:30am to 9:45am

Board evaluations are critical. Need to map board expertise, need to evaluate the board's effectiveness, need both outside and internal evaluations. Board should reflect the makeup of the community. Need a committee to lead the evaluation effort. Provides a reminder of what is expected, provides focus, reveals the current state for board function and provides focus for addressing specific areas of opportunity.

### **Fundamental Leadership – Richard Stewart**

Wed. – April 26, 2017 – 10:00am to 11:15am

Leadership is not about title or a designation, it's about impact, influence and inspiration. Goal of leadership is to develop leaders, not gain followers or do work. Discussed qualities and weaknesses of a leader. Leadership develops daily, not in a day. Only people live on after we're gone. Must continue to pass on leadership skills.

### **Meet the Candidates**

Wed. – April 26, 2017 – 1:00pm to 3:00pm

This was an opportunity to meet the candidates running for the USBC board of directors. They were Glenda Beckett, Palmetto Bay, Florida, Jo Dimond, Columbus, Ohio, Karl Kielich, El Paso, Texas and Adam Mitchell of Reston, Virginia. Four candidates for three open positions. They made brief presentations highlighting their experience and goals. They answered a standard set of questions from the moderators and additional questions from the floor.

### **Annual Meeting**

Wednesday – April 27, 2017 3:30pm – 5:00pm

The meeting opened with a video of USBC sponsored activities during the past year. The president, Frank Wilkinson, welcomed the delegates to the 12th annual USBC annual meeting. Frank Miles, the motivational speaker from the opening session, made a short presentation on overcoming fear. The board was introduced. National anthem, credential report and minutes followed. There were 762 association delegates representing 391 associations. Executive Director Chad Murphy made opening remarks.

A memorial video was presented honoring those notable individuals that passed away during the past year. BVL award presentations were made. Over \$925,500 was raised by the bowling community for the BVL. The Susan B. Komen Bowl for the Cure presentation was made. Bowling's contribution this year was over \$552,708. Short presentations were made by various integers of the bowling community. There were awards given out and a presentation by the International Bowling Hall of Fame and Museum. The USBC Hall of Fame presented a video of this year's inductees and introduced the inductees. They are David Ozio for Superior Performance and Mike Shady for Outstanding USBC Performance.

Thursday – April 27, 2017 9:00am – 11:30am

There were 772 association delegates present which is down from last year. There were 9 athlete delegates and 19 board members present for a total of 800 delegates.

Award presentations were made for national youth awards, national recognition awards, female and male Star of Tomorrow awards. Reports were presented by the president, strategic planning committee, youth development and the Deputy Executive Director Jason Overstreet.

Thursday – April 27, 2017 1:30pm – 4:00pm

The legislative session and board elections were held. Following is a recap of the elections and legislation outcomes. It also includes some highlights from the convention.

**LAS VEGAS** – Delegates voted on three board positions, watched presentations of national awards, and heard reports from United States Bowling Congress President Frank Wilkinson and USBC Executive Director Chad Murphy as the 2017 USBC Convention and Annual Meeting wrapped up Thursday at The Orleans.

Four candidates ran for the three open spots on the USBC Board. Incumbents Jo Dimond of Columbus, Ohio, and Karl Kielich of El Paso, Texas, were slated by the USBC Nominating Committee along with Glenda Beckett of Palmetto Bay, Florida, and Adam Mitchell of Reston, Virginia.

Kielich (617 votes), Mitchell (567), and Dimond (562) were elected on the first ballot. Beckett received 490 votes. The three elected each will begin a three-year board term starting Aug. 1, 2017.

Two athlete representatives were re-elected to USBC Board earlier this year. Kelly Kulick was selected for her third term, and Rhino Page to his second term, by Team USA athletes.

The International Bowling Campus Youth Committee will have two new members as John McCarthy III of Louisville, Kentucky, and Taffany Shipp of Pensacola, Florida, were selected to replace outgoing members Mike Hillman and Kim Stanek-Sims. IBC Youth Committee

members were determined earlier this year and approved by the boards of the Bowling Proprietors' Association of America and USBC.

Delegates also decided 14 proposed amendments – two for league rules, seven proposals for tournament rules (one was withdrawn) and five bylaws proposals – during the Annual Meeting. Nine of the proposed amendments passed, including a proposal to allow leagues and tournament directors the option to cap a handicap game at 300 and to cap a handicap series at 900.

Other highlights from Convention week were the annual presentations by Bowlers to Veterans Link (BVL) and Bowl for the Cure®.

BVL provides recreational and therapeutic programs and services to brighten the days of America's active duty and veteran service men and women. Founded in 1942, it is the sport's oldest charity and has raised nearly \$50 million.

BVL raised \$925,500 for the Department of Veterans Affairs thanks to contributions made during the 2015-2016 season. California was the top state association contributor with \$108,500, Metro Phoenix led local associations with a \$22,000 donation, and Stockton USBC was recognized as Best Small Local Association with an average contribution of \$9.28 per member. Go to [BowlForVeterans.org](http://BowlForVeterans.org) to learn more about BVL.

Bowl for the Cure®, a year-round fundraising initiative sponsored by USBC in partnership with Susan G. Komen®, presented a \$552,708 check to Susan G. Komen®, thanks to local and state association donations, along with merchandise sales and online donations. Go online to [BowlfortheCure.com](http://BowlfortheCure.com) to learn more.

Also during the week, USBC announced changes to lane inspections and a new designation to bridge the gap between Standard and Sport averages.

USBC will implement new requirements for lane inspections for the 2018-2019 season and will adjust specifications for new installations for the 2019-2020 season based on recent research by the USBC Equipment Specifications and Certifications team.

USBC also has established a new designation for leagues competing on lane conditions that fall between Standard and Sport conditions. A new Challenge lane condition designation and conversion chart was determined based on research of leagues, and starting with the 2017-2018 season, league secretaries must choose one, and only one, of three lane condition options – Standard, Challenge or Sport – when submitting its league certification.

Go to [BOWL.com](http://BOWL.com) to read more about the changes to lane inspections and the new Challenge lane condition designation.

## **RESULTS OF 2017 USBC ANNUAL MEETING LEGISLATIVE SESSION**

### **League Rules (majority needed)**

Amendment No. LR 1 – Accepted (528 accept, 238 reject)

Rule 100g, Handicap

Allows for a game and/or series to be capped at maximum scratch score.

Amendment No. LR 2 – Rejected (111 accept, 651 reject)

Rule 122, Meetings

Allows for changes to rules during the season with 75-percent approval of the team captains or designated representatives.

**Tournament Rules (majority needed)**

Amendment No. TR 1 – Rejected (307 accept, 462 reject)

Rule 303, Management

Allows the tournament manager to disqualify an individual for eligibility and/or average violations no later than 30 days after prizes are paid.

Amendment No. TR 2 – Rejected (99 accept, 669 reject)

Rule 319c, Average Adjustments (Rerating)

Allows for adjustments/rerating after games are completed.

Amendment No. TR 3 – Rejected (151 accept, 617 reject)

Rule 319c, Average Adjustments (Rerating)

Limits the reporting of rerates to three years prior.

Amendment No. TR 4 – Accepted (381 accept, 372 reject)

Rule 319d, Reporting Prior Prize Winnings

Requires reporting of prize money in excess of \$300 in an event.

Amendment No. TR 5 – Accepted (425 accept, 327 reject)

Rule 319d, Reporting Prior Prize Winnings

Requires reporting of combined prize money in excess of \$500 in a tournament.

Amendment No. TR 6 – Accepted (481 accept, 269 reject)

Rule 319d, Reporting Prior Prize Winnings

Requires reporting of combined prize money in excess of \$1,000 in all tournaments competed in within 12 months.

Amendment No. TR 7 – Accepted (512 accept, 240 reject)

Rule 327 - Scoring Process, New Rule

Allows for a game and/or series to be capped at maximum scratch score.

Amendment No. TR 8 – Withdrew by proposer (USBC Legal and Legislative Committee)

Rule 329, Protests and Appeals

Allows for protests on eligibility and/or average violations to be filed no later than 10 days after prizes are paid.

**Bylaws (two-third votes needed)**

Amendment No. B 1 – Accepted (658 accept, 90 reject)

USBC National Bylaws

Article VI, Meetings

Section A. Annual Meeting, Item 3-a

Increases the formula for delegate representation to the USBC Convention and sets the maximum delegates allowed to an association to 30.

Amendment No. B 2 – Accepted (583 accept, 170 reject)

USBC National Bylaws

Article VI, Meetings

Section A. Annual Meeting, Item 3

Adds USBC Hall of Famers as eligible voters at the USBC Annual Meeting.

Amendment No. B 3 – Accepted (706 accept, 46 reject)

USBC Merged State Bylaws

Article VII, Meetings

Section A. Annual Meeting, Item 7, Quorum

Allows for one quorum for adult and youth delegates.

Amendment No. B 4 – Rejected (348 accept, 407 reject)

USBC Merged Local Bylaws

Article IV, Membership and Dues

Individuals joining a summer league can purchase membership for that summer and following season.

Amendment No. B 5 – Accepted (703 accept, 50 reject)

USBC Merged Local Bylaws

Article VII, Meetings

Section A. Annual Meeting, Item 6, Quorum

Allows for one quorum for adult members and Youth Representatives.

***The USBC Board, in its authority also approved the following changes:***

**General Playing Rules**

- A new General Playing Rule 16b explains a member's responsibilities, such as ensuring the member uses the correct average or has current membership.

- For Rule 17a, the penalty has been changed to include "any and all monetary or non-monetary awards".

**Association Policy Manual**

- The bowlers/delegates set the "maximum" dues amount and the board can determine an amount less than the maximum.

- The association can no longer set a cutoff date for obtaining averages. All scores, including playoff/rolloffs must be included when submitting averages to the association.

**Youth change**

- Rule 329, Protest and Appeal, allows for protest on eligibility and/or average violations to be filed no later than 10 days after prizes are paid.

Submitted by Dennis M. Arend