

Why hire a storyteller?

What is a **storyteller**? Our job is to focus your message, encouraging emotions or reactions in your audience and conveying important details. **Scout** is run by award-winning journalists, writers, authors, and public speakers who earned those accolades by creatively captivating people with facts, narratives, humor, anecdotes, sound, images, and graphics. We're here to tell your story.

How It Works

Narrative	<p>Your Role: You know all the details and history of your story, but not every one else does.</p> <hr/> <p>Our Role: We help you focus on weaving in details and themes succinctly.</p>
Message	<p>Your Role: You tell us what you want people to take away.</p> <hr/> <p>Our Role: We'll make sure that is what resonates authentically.</p>
Presentation	<p>Your Role: You describe the audience who needs your message.</p> <hr/> <p>Our Role: We leverage different mediums to target that audience both in person and online.</p>
Efficiency	<p>Your Role: You don't want to waste time speaking into a void.</p> <hr/> <p>Our Role: We build the structure you need get your story out there and keep it going.</p>

Frequently Asked Questions

How is this different from PR?

We build your story on **just the facts**. We don't spin or sell. It's **authentically you**, we just help make sure it will resonate in the right places.

What is required of me?

Honesty and communication. We'll ask the questions, we need your answers to guide us and keep us on track. We expect and encourage **feedback and collaboration**.

What am I getting?

We **customize content to your needs**. Some people need a documentary film. Others just want a bio for their website. We start each project with a free story consultation and then build a proposal from there. Don't know what you need? We'll help!

What does it cost?

We charge a **flat fee** for each project, based on the number of hours we'll pour into and the resources it will take to get the job done. We'll then write up a proposal outlining what to expect. There are no hidden costs. If it takes us more work hours than we planned, that's on us.

More Questions?

Call us at **404-655-2624** or email scout@scoutstories.org and we'll be more than happy to talk you through the process.