



Chilleta

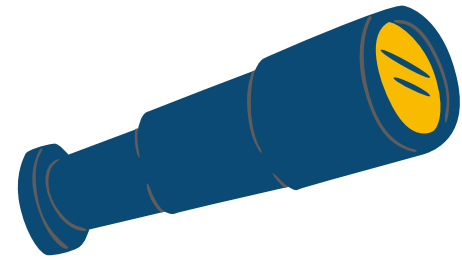
Next Generation's Food

CHILLETA FOODS

NEXT GENERATION'S FOOD

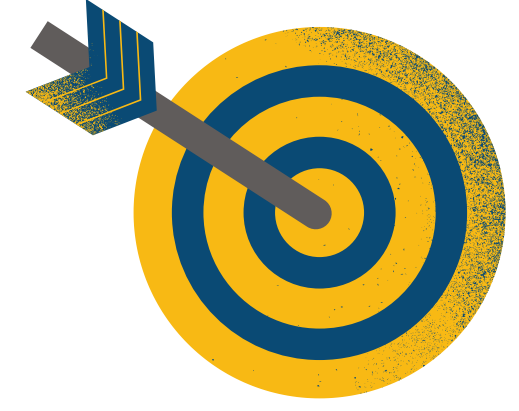
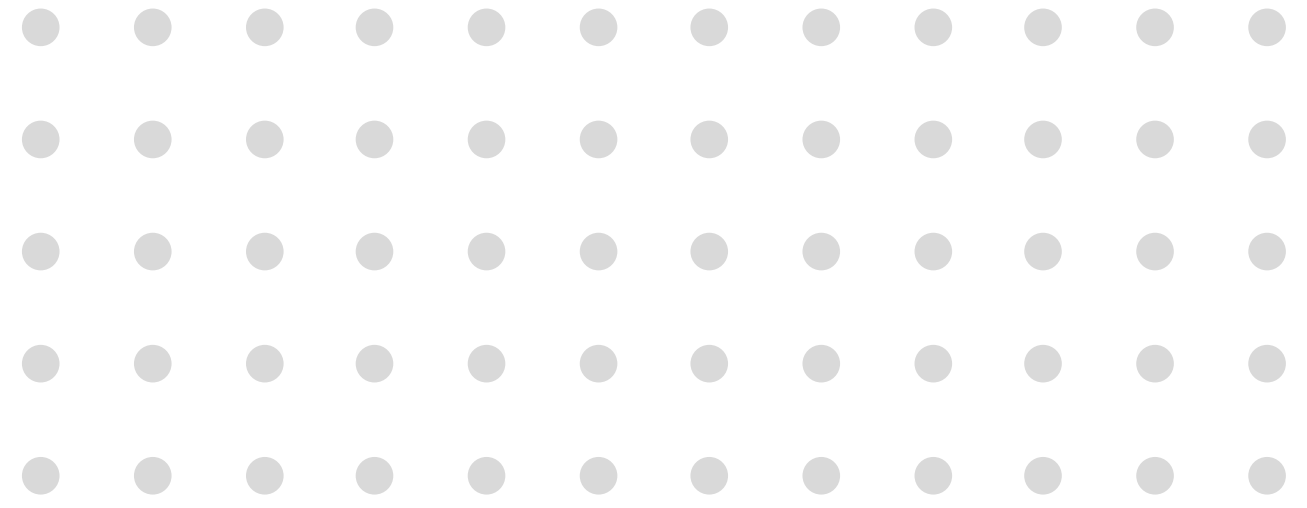


01



OUR VISION

- *TO BE CUSTOMER CENTRIC ORGANIZATION PROVIDING SALUTARY IMPACT ON FOOD, SERVICES THEREBY BUILDING CUSTOMER TRUST & CONFIDENCE.*
- *GAIN LEADERSHIP THROUGH PASSION, QUALITY AND VALUE.*



OUR MISSION

- *AIMING TO BE GLOBAL LEADERSHIP BY BUILDING TRUST, QUALITY AND SERVICE BY INNOVATIVE METHODS.*
- *DELIVER INNOVATIVE, COST- EFFECTIVE SOLUTIONS THAT SUITS NUTRITIONAL AND BUDGETARY REQUIREMENTS OF CLIENTS.*
- *TO KEEP OUR CLIENTS HAPPY WITH OUR CREATIVE AND HEALTHY MENU OFFERING AT HIGHEST SERVICE LEVEL.*





EVERYTHING ABOUT US...

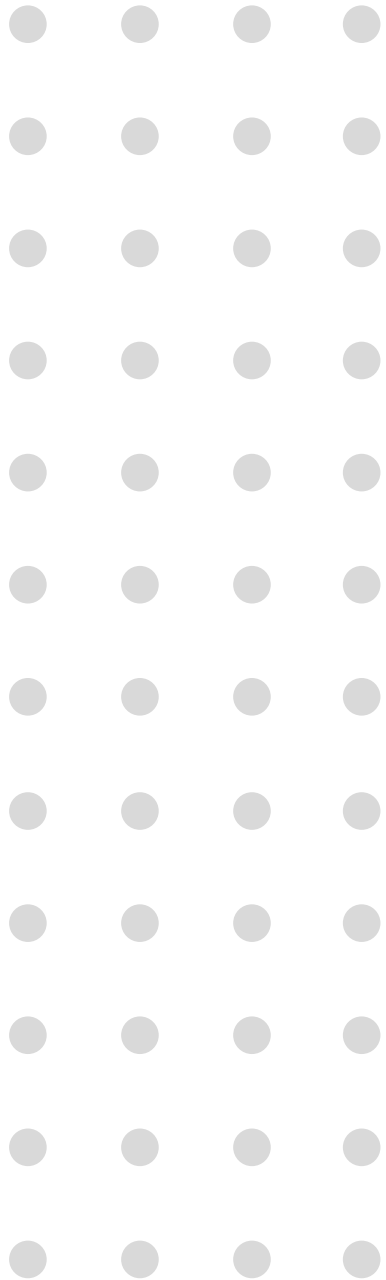
WHO WE ARE ?

We are one of the hospitality and facility management service provider following with good standards in hygiene and quality. We are specialized in Industrial catering & Institutional catering (College & School), Integrated Services, Healthcare Food Services (In-patient & Out-patient food services), and Event Management.

We are also a food manufacturing company that specializes in producing high-quality millet snacks and beverages. We use natural and locally sourced ingredients and millets to make sure that our snacks are not only delicious but also nutritious.

We take pride in our commitment to sustainability and ethical business practices. Our manufacturing processes are designed to minimize waste and reduce our environmental footprint.

We also prioritize the welfare of our employees, ensuring that they work in safe and healthy conditions.





INTRODUCING OUR CEO

ABINAYA R J

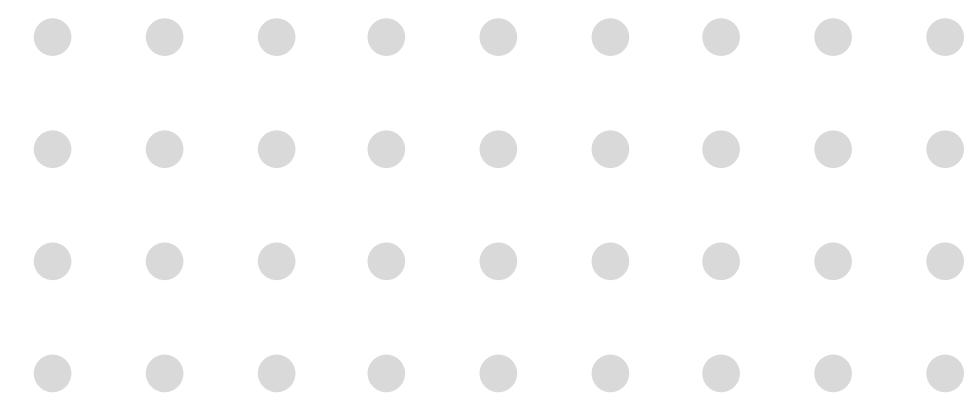
Chief Executive Officer

She believes in the idea of “One idea, one principle, one motive at the right time”

She enacts the idea through implementing the expertise of engineering in the Food Industry, with the principle of serving society.



OUR JOURNEY



2017



2018



2019

WE STARTED CATERING FOR SMALL GATHERING & EVENTS

INTRODUCED FROZEN FOOD FOR WORKING FAMILIES WITH SAME AS FRESH COOKED FOOD

STARTED OUR NEW VERTICAL HEALTHCARE SEGMENT & MEDIUM SCALE INDUSTRIAL CATERING



2022



2021



2020

EXPANDED OUR SERVICE TO NEIGHBOURING STATES AND CONTINUING TILL NOW

FACILITY MANAGEMENT & LARGE SCALE INDUSTRIAL CATERING

CLOUD KITCHEN FOR CORPORATES & FREE FOOD DURING PANDEMIC



05



OUR PORTFOLIO

INDUSTRIAL CATERING



QUANTITY

1000+

BREAKFAST

6000+

REFRESHEMENT

2000+

SNACKS (OUR OWN PRODUCTION)

4000+

LUNCH

800+

DINNER

600+

SUPPER



05



OUR PORTFOLIO

INSTITUTIONAL CATERING



QUANTITY

30+	LUNCH COMBOS
20+	VEGETERIAN COMBO TYPE
10+	NON-VEGETERIAN COMBO TYPE
5+	MEAL TYPE
30+	SNACKS (OUR OWN PRODUCTION)
100+	CAFETERIA



05



OUR PORTFOLIO

HEALTHCARE CATERING



QUANTITY

1000+

DIET FOOD FOR PATIENTS

1000+

HOSPITAL STAFF &
MANAGEMENT FOOD

1000+

SNACKS (OUR OWN PRODUCTION)

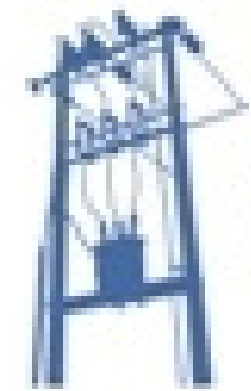
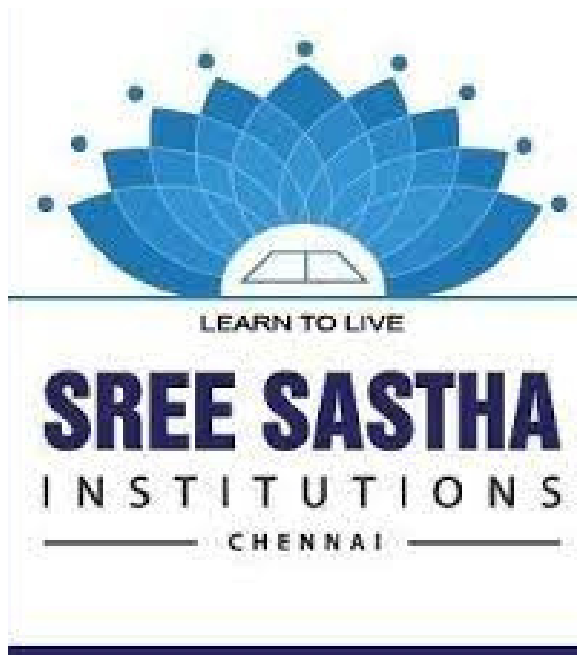
100+

CAFETERIA

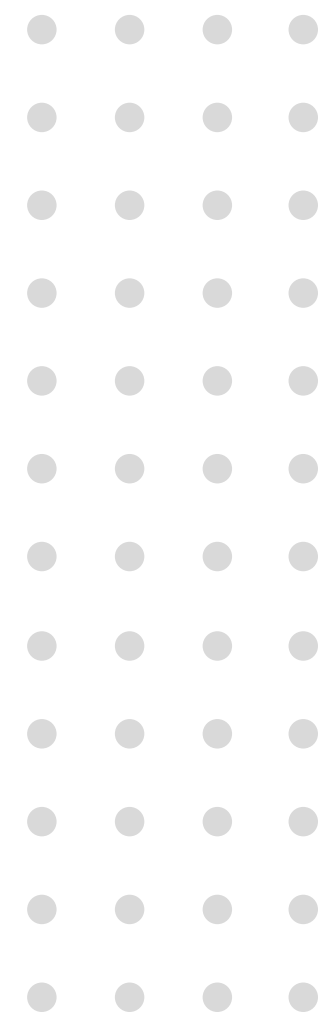




OUR CLIENT BASE



Mahindra



HCL



GESCO HEALTHCARE



CloudKinetics

Member of the InfoFabrica Group



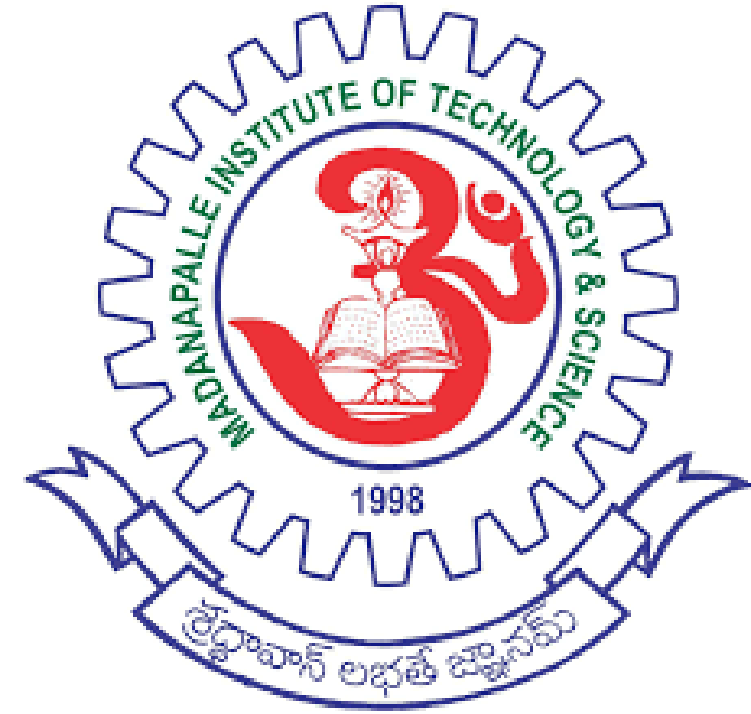
CHOLAYIL

Naturally Aligned

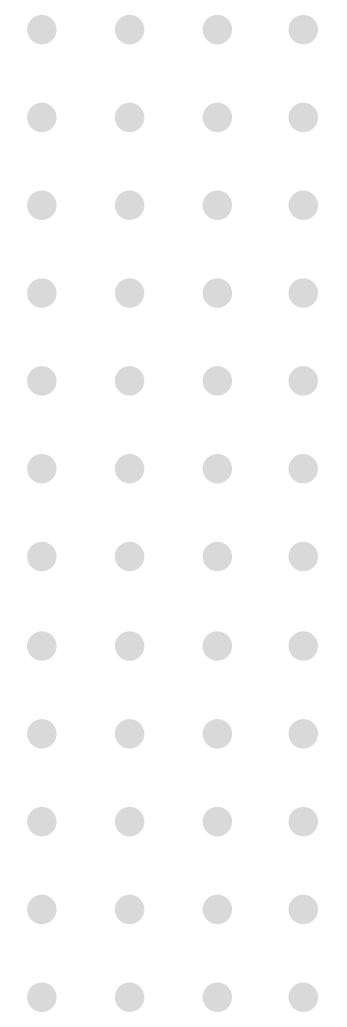




OUR CLIENT BASE



CASCY FORGE PRODUCTS



AWARDS & RECOGNITIONS



Garnished with kindness

A home-run food enterprise and a catering company come up with pandemic initiatives

L. KANTHIMATHI

of the delivery charges too, provided the destination is not too far away. The response is good. On an average, I receive seven calls per day," says Neeta, a resident of Egmore.

She can be reached at 99529 46032.

Likewise, Chilleta Foods Private Limited in Villivakkam which caters food to industrial units and corporate houses has come



At the kitchen of Chilleta Foods Private Limited. (Above) Neeta Jessani. PHOTOS: SPECIAL ARRANGEMENT

up with an initiative called "Mission Upkhar" to do its bit for society during this crisis.

"We are providing food for free to underprivileged COVID-19 patients. It is two weeks since we started this service. At present, we are focussing on Villivakkam, Ambattur, Padi and nearby areas. We also have plans to extend our service to other parts of Chennai. To ensure that they are needy people, we do our own verification. At times, people reliable to us give the reference of the beneficiary," says Jaufer Nisha, brand and development manager, Chilleta Foods Private Limited.

Those who want to support any COVID-19 patient from a financially poor background can contact the company at 99403 00323.



#QuarantineFood: Home-cooked meals delivered with positive notes

Jayalakshmi and Kalavathy (R) pack food to be sent for delivery

WE WEAR MASKS AND SANITISE OURSELVES THOROUGHLY BEFORE ENTERING THE KITCHEN. I START EACH DAY WITH A PRAYER, HOPING THE CASES GO DOWN SOON — Usha Sridhar

WHEN I WAS IN ISOLATION, MY FRIENDS AND FAMILY SENT ME FOOD. THAT'S WHEN I DECIDED I SHOULD ALSO DO THE SAME FOR OTHERS, EVEN THOSE WHOM I DON'T EVEN KNOW — Jayalakshmi Sundaresan

CUTTING AREA

Food is being prepared by Mission Upkhar volunteers

APRIL IS THE CRUELEST MONTH, while 'The East', where most of us would agree that we are all far more optimistic than the English put, the world right now does seem suspended between that and India, because the source of the pain is very far, yet it is felt more than ever by the two halves of a nation. We would know this better than Good (Food) Samaritans, who are sending aid to the home, where the pain of loss and the feeling of loss is more acute. For COVID patients, **Bhama Thevarajan** and **Vishalaji Vijaykumar** find a way of feeling that whose service is something for everyone to savour and salute.

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In quarantine & too sick to cook? A hot meal is just a call away

Priya.Menon@timesgroup.com

Chennai: When Jayalakshmi Sundaresan tested Covid-positive, she was overwhelmed by the love she received from friends and family particularly those who made an effort to send her nutritious, vegetarian food so she could enjoy a homecooked meal. She has now decided to provide this dose of love to others quarantining at home.

"When I tested positive, I immediately sent my mother away to a relative's as she has low immunity," says Sundaresan. "The first week I was asymptomatic but later I had every symptom and was too sick to cook. Luckily, friends and relatives sent me meals all through my quarantine."

With the second wave sweeping across the city, many Good Samaritans have taken to providing free, nutritious meals to those quarantining at home.

Abinaya Karthik, 34, who runs an industrial catering unit in Villivakkam, launched last week her initiative, 'Mission Upkhar', offering free food to underprivileged patients.

"There are many people out there who cannot afford to have healthy meals, so I wanted to provide them with food that will help boost their im-



munity," says Abhinaya, who is now providing free food to 20 patients. "My kitchen is in Villivakkam so we can deliver food to people within a 5km radius. I am catering also to 50

Many have offered to deliver meals to Covid patients isolating at home. You can contact Jayalakshmi Sundaresan via Instagram, Alexander Athisayanathan on 9940026050/6382598558 and Mission Upkhar on 9940233323

other patients who want home food and can pay for it."

She usually provides idlis, idiyappams or millet dosa for breakfast, a south Indian thali, and a vegetable or fruit salad

for lunch and chapattis or idiyappams for dinner. "We also give sachets of carrot, turmeric or ginger malt along with the food as it boost immunity," she says.

Sundaresan plans to start the free service from April 23. "After I put up a post on social media, a few friends who are down with Covid-19 have reached out," says Jayalakshmi, whose mother, aunts and friends will be helping her with the initiative. "People can contact me on Instagram and I will Dunzo the food to them."

Anna Nagar resident **Vimala Davuluri**, who runs the restaurant **Agraharam**, is also offering to do the same. Alex-

ander Athisayanathan, who provided meals for the homeless throughout the national lockdown, says he will be doing the same now and also extend it to patients who are quarantining at home.

"Last April, I distributed survival kits containing vegetable biryani, curd rice, bisi bele bath, a water bottle, one soap, one mask, and any fruit, either two bananas or two oranges," he says. "From this weekend, I am restarting the initiative as I have a team of volunteers. Any patient who wants a homely meal can reach out to me. And we will ensure it is delivered to them free of charge."

Chennai Express

Now Delivering: Compassion

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OUR CERTIFICATIONS

WE ARE

- **ISO 9001:2008 CERTIFIED COMPANY**
- **REGISTERED WITH MSME UNDER CATEGORY OF SMALL-SCALE INDUSTRIES**
- **CERTIFIED FOOD SERVICE PROVIDER FOR CIMSME**
- **REGISTERED UNDER FSSAI ACT**
- **REGISTERED UNDER EAT RIGHT ACT**

