

Headline:

Fresh, Local and 20% OFF your first order? Yes, foodie dreams really do come true!

We get it, **change is never easy**. Especially when it comes to grocery shopping for you and your family. That's why we're offering **20% OFF your first order** at a **Farm Boy** near you. Why, do you ask? Because we know you want the **best quality food** to nourish your **friends and family** - just like we do.

WE HAVE:

- ***Fresh and Locally Sourced Fruits and Vegetables***
- ***Butcher Quality Custom Cut Meats***
- ***Sustainable Seafood at the Peak of Freshness***

Not to brag, but we've been providing this to our **loyal customers for 38 years**. If it's not good enough to feed our family, it will never be sold in our stores. Unsatisfied with a purchase? No problem, simply bring it back for a **100% full refund**. Our helpful staff can assist you in creating that **perfect meal** for your family OR **we can create a meal for you!**

The Farm Boy Kitchen provides **Freshly prepared in-house dishes**, guaranteed to satisfy even the pickiest eater. Plus, with over **500+ Farm Boy Store Brand products** to choose from, you'll always find something that's **fresh and delicious**.

Sounds pretty great doesn't it? **Stop by a Farm Boy** near you, and receive **20%OFF your first order**. We bet it won't be your last order with us 😊. **Looking forward to seeing you!**

Regards,

Darius Rucker

Darius Rucker
Store Manager
LakeShore Street East

PS. We almost forgot! Come try our famous **Fresh Baked-in-store pies and Gluten Free goodies**, with **20% OFF your first order**. **Check us out TODAY!**