



THE SPORTS NETWORK

BROADCAST/ YOUTUBE / INSTAGRAM /

PRODUCER: DEAN HARRISON

LENGTHS: 30/15/10/05

FORMATS:

AUDIO	VIDEO
<p>VO: TRADE CENTRE ON TSN GIVES YOU MORE THAN NHL TRADE UPDATES</p> <p>OUR HOCKEY INSIDERS WORK THEIR SOURCES BREAKING DOWN DEALS AND SEPARATE OUT FACT FROM FICTION</p> <p>BECAUSE WHEN YOUR FAVOURITE CANADIAN TEAM PULLS THE TRIGGER ON A TRADE,</p> <p>YOU WANT TO KNOW ALL THE DETAILS - NO MATTER WHERE YOU ARE</p> <p>FOR US IT'S MORE THAN JUST A DAY - IT'S WHAT WE DO FOR YOU - EVERY DAY.</p> <p>TRADECENTRE</p> <p>BEGINS FEBRUARY 28 ON TSN</p> <p>PRESENTED BY HARVEYS</p>	<p>TC & TSN LOGO</p> <p>Shots of TSN Hockey insiders on TSN set outside studio. Looking at phone and talking to people.</p> <p>Quick cuts of Canadian NHL logos</p> <p>G/FX: WHO, WHERE AND WHY</p> <p>ANIMATE THROUGH SOCIAL MEDIA ICONS</p> <p>SHOTS OF TALENT(OTHER THAN INSIDERS)</p> <p>TC & TSN LOGO</p> <p>HARVEYS LOGO</p>