

ContinuityInsights

**2022 MANAGEMENT
CONFERENCE**



20th Annual Conference
April 25-27, 2022
Omni Hotel
Louisville, KY

Pre-Conference Courses:
April 23-24, 2022

CONFERENCE
AGENDA
AT-A GLANCE



2022 Agenda-At-A-Glance Worksheet

Conference Program: April 25-27, 2022

Pre-Conference Courses: April 23-24, 2022

Omni Hotel, Louisville, KY

2022 CIMC Conference Agenda BY TRACK			
A	Case Study	D	Measurement, Metrics, and Maturity
B	Trending	E	Professional Development
C	Program Development and Advancement	P	Plenary Sessions

Time	Course	Session Title	<input checked="" type="checkbox"/>
PRE-CONFERENCE COURSE: SATURDAY AND SUNDAY, APRIL 23-24, 2022			
8:30 a.m. to 5:00 p.m.	PRE1	Business Continuity Review (BCP 501): Two-Day Course Presented by the DRI International; More information and register here.	<input type="checkbox"/>
PRE-CONFERENCE COURSE: SUNDAY, APRIL 24, 2022			
8:30 a.m. to 5:00 p.m.	PRE2	Crisis Leadership for Your Executives – And for You: Full Day Course Presented by: Eric McNulty, National Preparedness Leadership Initiative, Harvard University; Dr. Steven Goldman, Director of Crisis Courses, MIT	<input type="checkbox"/>

Time	Course	Session Title	Faculty	<input checked="" type="checkbox"/>
DAY ONE: MONDAY, APRIL 25, 2022				
8:30 a.m. to 9:30 a.m.	P1*	Workforce Resilience in the Wake of the Great Resignation (*Plenary sessions need not be selected)	Dr. Steven Goldman, MIT	<input checked="" type="checkbox"/>
9:45 a.m. to 10:45 a.m.	A1	Solving the Ransomware Puzzle – Do You Have All the Pieces in Place?	Sherri Flynn, American Tire Distributors (ATD), and Jena Valdetero, Greenberg Traurig LLP	<input type="checkbox"/>
9:45 a.m. to 10:45 a.m.	B1	Operational Resilience – The New Frontier	David Halford, Fusion Risk Management	<input type="checkbox"/>
9:45 a.m. to 10:45 a.m.	B2	Rebuilding for Speed in the Post-Pandemic Era	Lynnda Nelson, ICOR	<input type="checkbox"/>
9:45 a.m. to 10:45 a.m.	C1	How Software Is Addressing the Continual Evolution of Business Continuity	Monica Goldstein, Agility Recovery	<input type="checkbox"/>
9:45 a.m. to 10:45 a.m.	D1	Ensuring ROI from Your Mass Notification Solutions	Ann Pickren, OnSolve	<input type="checkbox"/>
11:00 a.m. to 12:00 p.m.	B3	Privacy Is a Business Continuity Issue Too	Steve Ross, Risk Masters, Inc.	<input type="checkbox"/>
11:00 a.m. to 12:00 p.m.	B4	Planning for Protests and Civil Unrest – Case Studies and Lessons Learned	Suzanne Bernier, SB Consulting	<input type="checkbox"/>
11:00 a.m. to 12:00 p.m.	C2	Conducting Joint BC/DR Testing With Third-Party Service Providers and What to Do If They Don't Offer Joint Testing	Carlo Kelejjan, Continuity Innovations	<input type="checkbox"/>
11:00 a.m. to 12:00 p.m.	D2	Data-Driven Decision-Making: How Operational Resilience Helps to Make Smarter Decisions	Tejas Katwala, CLDigital	<input type="checkbox"/>
11:00 a.m. to 12:00 p.m.	E1	Organizational Resilience Is Hard: The Soft Skills to Make it a Success	Alex Fullick, Stone Road	<input type="checkbox"/>
1:00 p.m. to 2:15 p.m.	A2	Tales from the Real World	Mark Carroll, Income Research+Management	<input type="checkbox"/>
1:00 p.m. to 2:15 p.m.	C3	How to Set a Solid Foundation for Resilience Management Success – Part 1 (NOTE: Part 2 of this session is scheduled for 2:30 – 3:45 p.m.)	Brian Zawada, Castellan BC	<input type="checkbox"/>
1:00 p.m. to 2:15 p.m.	C4	Preparing Your Organization for Anything: The All Hazards Approach	Peter Steinfeld, AlertMedia	<input type="checkbox"/>
1:00 p.m. to 2:15 p.m.	C5	Will We Need Business Continuity in an AI World?	James Green	<input type="checkbox"/>
1:00 p.m. to 2:15 p.m.	E2	Breaking the Mold – Innovative Perspectives on Leadership	Tracey Rice (Moderator); Alice Kaltenmark, BCI USA Chapter; Mitzi Harlor, Marriott; and, Cheyene Marling, BC Management	<input type="checkbox"/>
2:30 p.m. to 3:45 p.m.	A3	How to Transform Your BCM Program with Digital Process Automation: Decision, Implementation, and Launch	Larry Delfiner, Doma and Tejas Katwala, CLDigital	<input type="checkbox"/>
2:30 p.m. to 3:45 p.m.	C6	Taking Action With Resilience Today – Part 2 (NOTE: Part 1 of this session is scheduled for 1:00 – 2:15 p.m.)	Brian Zawada, Castellan BC	<input type="checkbox"/>

2:30 p.m. to 3:45 p.m.	C7	Delivering a Crisis Management Exercise That Challenges the C-Suite!	Senad Cehajic, OMERS, and Isabelle Primeau, Premier Continuum	<input type="checkbox"/>
2:30 p.m. to 3:45 p.m.	C8	End-to-End Testing	Lisa Casteel and Debbie Mason, Primerica	<input type="checkbox"/>
2:30 p.m. to 3:45 p.m.	E3	Rapid Continuity and the Extraordinary Practitioner	Phil Lambert, Lambert Learning Institute	<input type="checkbox"/>
4:00 p.m. to 5:00 p.m.	B5	Return to Work: The Most Important Issue You've Completely Overlooked	Bo Mitchell, 911 Consulting	<input type="checkbox"/>
4:00 p.m. to 5:00 p.m.	C9	What the Board Wants	Ted Brown, KETCHConsulting	<input type="checkbox"/>
4:00 p.m. to 5:00 p.m.	C10	How to Work With Consultants to Achieve Nirvana!	Dr. Steven Goldman, MIT	<input type="checkbox"/>
4:00 p.m. to 5:00 p.m.	C11	Evolve! Real World Steps to Leverage Today's Crises for Tomorrow's Resilience	Jason Jackson, Infinite Blue	<input type="checkbox"/>
4:00 p.m. to 5:00 p.m.	D3	ISO 22301 and Its Suite of Standards to Evaluate Business Continuity Program Performance	Marie-Helene Primeau, Premier Continuum	<input type="checkbox"/>

DAY TWO: TUESDAY, APRIL 26, 2022

8:30 a.m. to 9:45 a.m.	P2*	Building the Plane While Flying It: Advancing the Enterprise Toward Organizational Resilience (*Plenary sessions need not be selected)	Zona Walton, Senior Director of Global Business Resiliency, ADP, and Frank Schultz, President/CEO, Infinite Blue	<input checked="" type="checkbox"/>
10:00 a.m. to 11:00 a.m.	A4	So, You're Having a Disaster... Now What?	Tom Serio, MTS	<input type="checkbox"/>
10:00 a.m. to 11:00 a.m.	C12	The Pros and Cons of Having a Third Party Manage Your BCM Program	Kurt Sohn, Virtual Corporation	<input type="checkbox"/>
10:00 a.m. to 11:00 a.m.	D4	Enhancing Agility Through Consequence Based Risk Analysis	Jay Johnson, Ed.D, Mayo Clinic	<input type="checkbox"/>
10:00 a.m. to 11:00 a.m.	E4	Standing Up Your Business Continuity Program: The Fundamentals to Gain Trust and Add Value in 0-90 Days	Andrew Owlett	<input type="checkbox"/>
2:00 p.m. to 3:15 p.m.	C13	Third Party Supplier Resilience – Smart Practices to Enhance a Program	Jeremy Gudgeon, Chubb, and Margaret Millett, Uber	<input type="checkbox"/>
2:00 p.m. to 3:15 p.m.	C14	Teaming on the Pathway to IT Resilience	Dave Gehrum, Geisinger Health Systems, and Chris Wright, Deloitte & Touche LLP	<input type="checkbox"/>
2:00 p.m. to 3:15 p.m.	C15	Defining Resilience	Dianne Stephens, Globe Life	<input type="checkbox"/>
2:00 p.m. to 3:15 p.m.	D5	How to Keep the Business Going Even After a Ransomware Attack or Disaster	Scott Hetrick, Quest Data Protection	<input type="checkbox"/>
3:30 p.m. to 4:30 p.m.	B6	Focusing Your Executives' New Appreciation for Business Resilience Post-COVID	Grace Burley, Witt O'Brien's	<input type="checkbox"/>
3:30 p.m. to 4:30 p.m.	C16	How to Enhance the Effectiveness of Third-Party Risk Management	Mike Jennings, Infinite Blue	<input type="checkbox"/>
3:30 p.m. to 4:30 p.m.	D6	Three Steps Towards Becoming ISO 22301 Compliant	Tim Woodcome, NQA	<input type="checkbox"/>
3:30 p.m. to 4:30 p.m.	E5	Resiliency Training for a Virtual Workplace	Paul Lambert, Ripcord Solutions	<input type="checkbox"/>

DAY THREE: WEDNESDAY, APRIL 27, 2022

8:30 a.m. to 9:30 a.m.	A5	Reflections on Nashville Christmas Day Bombing	Ray Holloman, HCA Healthcare	<input type="checkbox"/>
8:30 a.m. to 9:30 a.m.	B7	Buying Down the Risk of a Failed Ransomware Compromised Data Recovery Effort	John Beattie, Sungard AS	<input type="checkbox"/>
8:30 a.m. to 9:30 a.m.	C17	Cyber Resilience and Business Continuity: Establishing Cohesion Without Losing Your Marbles!	Raymond Seid, DRI International	<input type="checkbox"/>
8:30 a.m. to 9:30 a.m.	D7	Developing KPIs for Organizational Resilience	Vik Bhatia, United Nations	<input type="checkbox"/>
9:45 a.m. to 11:00 a.m.	B8	Data Privacy: Align Your Organization With Data Privacy Regulations	Joe Layman, Bright Horizons, and Susan Zielan, Core Logic	<input type="checkbox"/>
9:45 a.m. to 11:00 a.m.	B9	Realities of (Organizational) Resilience	David Lindstedt, PhD PMP	<input type="checkbox"/>
9:45 a.m. to 11:00 a.m.	C18	Effective Resilience Builds Customer Confidence	Dave Sarabacha and Mitesh Shetty, Deloitte	<input type="checkbox"/>
9:45 a.m. to 11:00 a.m.	E6	Managing Team Mental Health During Crisis	Dawn Gzrena, Zendesk	<input type="checkbox"/>
1:00 p.m. to 2:00 p.m.	A6	Using Adaptive BC for Rapid Preparations for Impacts from the Ukrainian Crisis	David Lindstedt, PhD PMP	<input type="checkbox"/>
1:00 p.m. to 2:00 p.m.	B10	Where Do We Go From Here? Continuity in Higher Education in the Post-COVID World	Brandon Robbins, Washington University in St. Louis	<input type="checkbox"/>

1:00 p.m. to 2:00 p.m.	C19	Updated Strategies on Developing a BCDR Training Program	Linda Pace, Certified Business Continuity Professional	<input type="checkbox"/>
1:00 p.m. to 2:00 p.m.	E7	Achieve "Top Talent" Status By Honing These Five Traits	Cheyene Marling, BC Management	<input type="checkbox"/>
2:15 p.m. to 3:15 p.m.	A7	How Was Canadian Premier Able to Manage During the Pandemic?	Tahir Rao, Canadian Premier Life Insurance	<input type="checkbox"/>
2:15 p.m. to 3:15 p.m.	C20	Beyond the Forecast: Responding to Weather Risk	Don Shelly, StormGeo	<input type="checkbox"/>
2:15 p.m. to 3:15 p.m.	C21	Diversity and Inclusion: A Key Component of Resilience	Vanessa Mathews, Asfalis	<input type="checkbox"/>
2:15 p.m. to 3:15 p.m.	E8	Searching for Risk in All the Wrong Places	Geary Sikich, Logical Management	<input type="checkbox"/>

CONFERENCE ADJOURNS