

KowTeff's 13TH ANNUAL JUNETEENTH CELEBRATION

Powered By : KowTeff School of African Dance

2023

Brooklyn., NY



About Us

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KowTeff School of African Dance is a non-profit, 501(c)(3) organization with the mission of preserving and perpetuating the diverse folklore of African peoples through quality education and entertainment. The organization artistically and creatively uses dance, music (song and drum), and the spoken word to keep alive the cultural values, principles, and customs of African tradition. We are committed to excellence in training cultural artists, disseminating knowledge related to African, Caribbean, and African American history, delivering performances that celebrate related art forms, and developing community-based programs that uplift through the cultural arts. Learn more at www.KowTeff.org.





What We Do



KowTeff has powerfully curated 12 consecutive Juneteenth Celebrations in the heart of Brooklyn, uniquely using the African Diasporic cultural arts to celebrate Freedom Day. One of our goals is to utilize the arts as a tool to provide inspiring opportunities for African Diaspora people to unify, gain knowledge of their rich heritage, and reclaim traditional values and customs that promote healthy development of body, mind, spirit, and community. Additionally, KowTeff uses the Juneteenth Celebration to share African Diasporic history and culture with the newer members of the community who have less familiarity, thereby helping to bridge the cultural divide and promote group cohesion. The Juneteenth Celebration is marketed to all community residents, with special attention to long-term Bed-Stuy residents as members of a traditionally underserved community that has experience educational, economic, health and an array of other social adversities. KowTeff uses the Juneteenth Celebration to combat the lasting effects of slavery that are most visible in African Diaspora communities.





Over 30 Years of Excellence!

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KowTeff School of African Dance was awarded a Proclamation by Assemblymember Stefani Zinerman, 56 A.D. in 2021 in recognition of 30 years of community service!



Meet Our Team

KowTeff's Board of Directors is comprised of a intergenerational, multi-disciplinary team of educators / historians, mental health, and health professionals. Each Board member has a longstanding history with the organization and the Brooklyn community served.









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Sewaa Codrington

Co-Founder & President



Dr. Jamila Codrington

Secretary



Laura Ayeshah Soaries Community Liaison



About The Event

KowTeff's 13th Annual Juneteenth Celebration will bring together cultural performers, teaching artists, health and wellness experts, local artisans/vendors and a live DJ with community residents to celebrate the historic Juneteenth holiday, which commemorates the ending of slavery in the United States. The event will be an intergenerational, fun-filled, and educational day of cultural celebration, learning, health and movement in the heart of Bed-Stuy – all free of charge to the community! Given that 2023 marks 50 years of Hip-Hop, KowTeff plans to celebrate this milestone in African-American history through highlighting this genre within our Juneteenth Performance and classes.

KowTeff's Juneteenth Celebration uses African Diasporic arts and culture as a vehicle for community building. Given the influx of more affluent and diverse racial /ethnic groups into an already existing cultural community, the event goal is to preserve African Diaspora traditions for those within the culture and share it with those that have less familiarity through a free Juneteenth celebration accessible to all. The celebration is a unique opportunity to teach about African American history, particularly within the historically Black community of Bedford-Stuyvesant, and preserve the cultural traditions, values, and art forms of African-descended peoples.



Bedford-Stuyvesant Restoration Plaza



12pm-8pm 1368 Fulton Street, Brooklyn NY

Last Year's Juneteenth Celebration was a huge success!





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Event Highlights

KowTeff's Juneteenth Celebration, now in its 13th milestone year, features six signature elements that run throughout the course of the day within various parts of Bedford-Stuyvesant Restoration Corporation: the African Marketplace, Health and Wellness Expo, Community Dance Classes, Juneteenth Performance, Children's Zone, and iconic House Music and Dance Celebration. There's something for everyone!

African Marketplace



Health & Wellness Expo



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Dance Classes



A Cultural Explosion Like No Other!

Juneteenth Performance



Children's Zone



House Music & Dance Celebration



Event Values



KowTeff's Juneteenth Celebration values diversity, equity, inclusion, and community empowerment. We welcome partnership with business and organizations that maintain similar values. We are intentional in making our festival intergenerational and culturally affirming for diverse community members.













Community **Demographics**

KowTeff's Juneteenth Celebration is held at the historic Bedford-Stuyvesant Restoration Corporation (or BSRC, referred to locally in short as "Restoration Plaza"). Restoration Plaza is a community development corporation based in Brooklyn, New York, and the first ever to be established in the United States. The venue capacity is approximately 2,500-3,000.

Restoration sits at the Southern end of Bedford Stuyvesant, near the border of Crown Heights, two of new York City's most vibrant and flourishing communities. It is located in the heart of Central Brooklyn on Fulton Street between New York and Brooklyn Avenues. It is accessible by bus (B44, B44 SBS, B43, B25, B26), subway (Nostrand Avenue A/C and Kingston-Throop Avenues C train) and railroad lines (Long Island Railroad Nostrand Avenue stop). Restoration Plaza is home to the Billie Holiday Theatre (BHT), one of the oldest African-American theaters in the United States, as well as multiple gallery spaces, dance studios, and music rooms.

Bedford Stuyvesant

Bedford Stuyvesant Population - 155,117 46% Black, 30% White, 18% Hispanic, 3% Asian 53% Female, 47% Male Median Household Income - \$55,910 Home Ownership Rate - 24%

Crown Heights

Crown Heights Population - 136,367 56% Black, 25% White, 11% Hispanic, 4% Asian 54% Female, 46% Male Median Household Income - \$64,850 Home Ownership Rate - 26.4%





KowTeff greatly appreciates the support from our Community Partners, who are instrumental in making our 13th Annual Juneteenth Celebration possible. In the spirit of "Ujima" (collective work and responsibility), we recognize that it truly does take a village to build and maintain our community!





RESTORATION









The New York Association of Black Psychologists

















KowTeff is Proudly Endorsed by Local Community Leaders



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"I am justly proud to commend KowTeff upon celebrating 30 years of service to Brooklyn...KowTeff has educated and entertained thousands of audience members with free classes and community-based performances in underserved communities such as Brownsville, Crown Heights, East Flatbush, and Bedford-Stuyvesant"

Assemblymember Stefani Zinerman 56th Assembly District



"I would like to compliment KowTeff School of African Dance on the commendable and creative manner in which they utilize Juneteenth Day as a vehicle for community building. Making use of the arts as a tool to share the history and culture of long-term residents helps to cultivate and promote group cohesion between the old and the new. Free and open to the entire neighborhood, the event is enjoyable as well as educational, promoting the development of overall community wellbeing."

Henry Butler Vice Chair Kings County Democratic Party District Leader, 56th Assembly District



Contact Us For More Information



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www.kowteff.org



www.instagram.com/kowteffafricandance

DONOR INFO KowTeff relies on fundraising to ensure that our Juneteenth Celebrations remain free of charge to the community and accessible to all. We are a registered 501(c)(3) so donations are taxdeductible. Individuals can make donations of any amount directly at: <u>https://gofund.me/343d3917</u>

Thank You For Your Time!