

SENIOR EXPO

EXHIBITOR INFORMATION



Join us in Huntersville!

Now accepting exhibitor applications for the Spring Senior Expo at the Huntersville Recreation Center!



**WEDNESDAY
MAY 22**



10:00 AM – 1:00 PM



**11836 VERHOEFF DR.
HUNTERSVILLE, NC**

**SECURE YOUR SPOT
TODAY!**



www.55PlusSolutions.com



CONNECT

COMMUNITY

We invite you to participate in an interactive and engaging Senior Resource Expo at the Huntersville Recreation Center.

This event brings together dozens of local service providers to facilitate connections between seniors and essential resources, information, and services with a focus on health and wellness.

Take advantage of this opportunity to build valuable network connections, engage with a diverse senior audience, and showcase your business.

Explore various sponsorship and exhibitor participation levels to tailor your involvement to your company's goals.



PARTNERSHIP

55+ Senior Solutions is dedicated to connecting older adults with the resources and information they need through personalized, friendly and knowledgeable face to face interaction.

Our commitment extends to empowering seniors, caregivers, and families through community education, outreach and local resource expos.

When you engage with us as a Partner Provider or join our expos, you play a crucial role in supporting our efforts to create a more informed and empowered senior community.

Your contribution is invaluable, and we extend our heartfelt gratitude for your support.



ENGAGE

- **Direct Interaction:** Engage in one-on-one conversations with seniors, fostering a deeper understanding of their unique needs and preferences.
- **Brand Visibility:** Enhance your brand's visibility and reputation within the senior care and solutions industry, positioning your company as a trusted and reliable partner.
- **Relationship Building:** Cultivate meaningful relationships with seniors and industry professionals, laying the groundwork for potential partnerships and collaborations.
- **Knowledge Sharing:** Share valuable insights and expertise with seniors and professionals, demonstrating your commitment to enhancing the well-being of the senior community.
- **Business Showcase:** Display and showcase your business solutions, allowing seniors to experience the value firsthand.
- **Networking Opportunities:** Connect with influential industry professionals, fostering potential collaborations and partnerships for future business growth.
- **Market Insights:** Gain valuable market insights by engaging with professionals, allowing you to stay updated on industry trends and adapt your strategies accordingly.
- **Community Building:** Contribute to the development of a supportive and interconnected community dedicated to improving the lives of seniors, fostering a sense of shared purpose and commitment.



OPPORTUNITY

Sponsorship Levels	Title Sponsor (5 total - max 1 per category) Deadline 5/1	Supporting Sponsor	Exhibitor
Extensive event promotion and advertising including print, paid social, eblast, and direct mail.			
10'x10' booth space			
6' Table and 2 Chairs Included			
Listing on event program			
Preferred booth location			
Company logo on event program			
Attendee bag insert with your company materials			
Company logo with link on event website			
NEW Lunch provided (Limit 2)			
Logo on promotional and print materials including social media, banners, and event listings			
10'x15' XL Booth			
Premier booth location			
TOTAL INVESTMENT	\$750	\$500	\$250

PARTICIPATE

Business Name:
Address:
Contact Name:
Contact Email:
Contact Number:
Brief description of your business:
Sponsorship Level: _____ Title Sponsor \$750 _____ Supporter \$500 _____ Exhibitor \$250 _____ Check if you are already a 55+ Senior Solutions Partner Provider (applicable discount will be applied at checkout)
Available Ad-Ons: _____ # Additional Lunches \$15 each _____ #Additional Table and 2 chairs \$75 each Total Ad-Ons: \$ _____
Health Check Stations: (Check all you are willing and qualified to perform) _____ Blood Pressure _____ Blood Oxygen _____ Fall Risk Assessment _____ Vaccines _____ Hearing Check _____ Other (please describe) _____ Please list any specific set up needs for your health check station (i.e. electricity, water, private room, etc.) _____
Optional Door Prize: Please indicate whether you would like to bring a door prize valued at \$25 or more and receive the attendee and exhibitor contact lists. _____ YES I would like to provide a door prize and receive the attendee contact list _____ NO I do not wish to provide a door prize and will not receive the attendee contact list
Booth/Sponsor Amount \$ _____ Add-Ons Amount \$ _____ Total Due \$ _____

NEXT STEPS

1. Email application to Cassandra.Heath@55PlusSolutions.com
2. Look for email confirmation for receipt of application
3. If accepted, look for e-invoice and secure booth via our secure online payment portal