

**ROSEAU RIVER ANISHINABE FIRST
NATION**

**ECONOMIC DEVELOPMENT BOARD
PROPOSAL**

Mandate

Basic Policy & Objectives

Mode of Operation

October 7, 1991

MANDATED AUTHORITY

The sovereign governing body of the Roseau River Anishinabe First Nation Government are the duly elected Chief and Council, and, the Custom Council.

The Custom Council as well, the Chief and Councillors are empowered to enact statutes or make regulations for the better governance of the tribe, as such, mandates the Roseau River Anishinabe First Nation Economic Development Board with the following levels of authority:

The Roseau River Economic Development Board will act on behalf of the tribe in all matters relating to the development of privately/community owned and operated businesses within the territories and jurisdiction of the Roseau River Anishinabe First Nation Government.

The main function of the Board is to provide planning and development support to existing and future businesses in the tribal territories of Roseau River and to initiate contact with business people from other communities, and to recommend business development policies to the governing body, and also social development program as mandated by the Government of Roseau River Anishinabe First Nation.

The Roseau River Economic Development Board shall adhere to all tribal policies and be responsible in the policing and administration of business development policies relating to the Economic Development Board.

TERMS OF REFERENCE

The purpose of the Roseau River Economic Development Board is to render services to members of the Roseau River First Nation territories in connection with Planning and Development of businesses for the benefit of both individuals and the community at large. The Board will fulfill its' purpose by adhering to the following Terms of Reference:

- i) The Roseau River Anishinabe First Nation Government recognize the need to put business development outside the area of tribal politics, and will have input into the proceeding of the Board through their appointed representative.
- ii) The Board will be responsible to the tribe for developing policies and programs to encourage the identification of new business and support the development of both new business initiatives and existing businesses belonging to members of the Roseau River Anishinabe First Nation territories.
- iii) The Board will be responsible for providing direction for professional staff employed by the Government of Roseau River in economic and resource development, and will work with the staff to produce proposals, reports and information.
- iv) The Board will be responsible for initiating and maintaining working relationships with individuals and organizations which are deemed by the Board as beneficial to the development of businesses at Roseau River.
- v) The Board will be familiar with and keep updated on all matters pertaining to business development.
- vi) Board members and Economic and Resource Development staff will be prepared to travel and attend meetings related to business development.
- vii) No member of the Board, or any of the professional staff will divulge confidential information to anyone, except to the people directly concerned.
- viii) The Board will co-ordinate and facilitate meetings on Board issues.

Economic Development Policies for the Roseau River Anishinabe First Nation Government.

- 1. The Roseau River Anishinabe First Nation Government will support the Economic Development and work with the people of the tribe to create a sound economic base to develop revenues other than government funding for the well-being of members of the tribe.**
- 2. The Roseau River Anishinabe First Nation Government will support Adult Education and Training initiatives, and seek funding to support such programs.**
- 3. The Roseau River Anishinabe First Nation Government support a total co-ordinated planning and development approach to the total community as a basis for economic development. This approach includes social, economic and physical planning and development.**
- 4. While community economic development is the responsibility of all tribal members insofar, as that community support is necessary for successful planning and development, the Roseau River Economic Development Board is the instrument by which leadership and direction will be provided in the day-to-day operation of the tribal economic planning and development program, the goal of which is job creation.**
- 5. The Roseau River Economic Development Board is a legal entity with its' own Board of Directors. It operates separately from Chief and Council under a mandate given by the Government of the Roseau River Anishinabe First Nation to the Board of Directors.**

6. **The Roseau River Economic Development Board is responsible to the tribe through the Government of Roseau River for social and economic planning and development, in the territories of Roseau River Anishinabe First Nation.**

7. **The Roseau River Anishinabe First Nation Government will provide political and financial support to the Roseau River Anishinabe First Nation Economic Development Board as necessary to support the social and economic development programs in the territories.**

**THE PURPOSES AND AIMS
OF THE
ROSEAU RIVER ANISHINABE FIRST NATION
ECONOMIC DEVELOPMENT BOARD**

PREAMBLE:

The basic philosophy behind the Economic Development Boards' goals is that the Board should concentrate on all aspects of economic development including business, industrial, tourism and convention/event development while encouraging the simultaneous improvement of all the other aspects of community life.

Economic Development is viewed as being one of the best tools which when working in unison with commercial, educational, recreational, residential development, etc., will improve the "quality of life" in the Roseau River community.

BASIC POLICY AND OBJECTIVES:

With basic philosophy in mind, the Economic Development Board has defined the following policy:

"The Roseau River Economic Development Board will strive to direct and assist in the overall economic growth of industry, commerce and tourism in the community through:

1. Expanding and strengthening established businesses.
2. Attracting new businesses that will benefit the area.
3. Attracting and servicing all aspects of tourism including conventions and special events.

4. **Developing, maintaining and distributing relevant industrial, commercial, and tourism information and statistics.**
5. **Acts as the primary marketing and public relations vehicle for the community.**

MODE OF OPERATION:

1. **Expanding and strengthening established businesses.**
 - a) **Act as a clearing house and referral centre for information and consulting services of senior governments and private consultants.**
 - b) **Act as intermediary in expediting the resolution of problems of industrial and business firms.**
 - c) **Aid in and recommend ways of reducing and /or eliminating problems that above firms have will all levels of government.**
 - d) **Offer services of the Board to firms that have real or perceived problems.**
 - e) **Refer the requests, enquiries and ideas to other agencies in the community who can more appropriately handle them, e.g: Aboriginal Economic Program, M.I.A.P, etc.**

2. Attracting new business that will benefit the area:

- a) Maintain close liaison and working arrangements with Departments of the Municipal, Provincial and Federal Governments.**
- b) Stimulate suggestions and assistance from local sources.**
- c) Provide immediate assistance and follow-up to all potential developers and ensure that all their questions are answered promptly and thoroughly.**
- d) Selective advertising.**

3. Attracting and Servicing Tourism and Convention/Events:

- a) As a means of marketing convention/event opportunities for Roseau River, the Economic Development Board shall liaise with local clubs, organizations, businesses and associations to encourage the attraction of their various conventions and meetings to Roseau River.**
- b) It shall provide professional assistance to groups, or individuals conducting conventions or group visits in the City of Winnipeg by providing, amongst other things;**
 - i) Delegates kits**
 - ii) Souvenirs, parking passes and Visitors' Gratuities**
 - iii) Community information and Promotional Materials and Guides**
 - iv) Convention Tours**
 - v) Convention Checklists**
 - vi) Media Publicity**
 - vii) Spouses Programs**
 - viii) Special Receptions for Dignitaries**

- c) **Prepare and distribute appropriate tourism/convention literature and advertising deemed effective in marketing Roseau River as an attractive visitor destination.**
 - d) **Assist tourists and visitors through such means as operating tourist information centres, developing and maintaining highway signs, providing appropriate tourist literature and maps and liaising with the local hospitality industry to foster a unified aggressive and cordial approach to tourism.**
- 4. Developing, maintaining and distributing relevant industrial, commercial and tourism statistics:**
- a) **Gather and maintain appropriate local business and tourism statistics including lists of businesses and industries.**
 - b) **Maintain copies of statistics available from various government agencies including Statistics Canada and Census information.**
 - c) **Work closely with Custom Council to have readily available information of interest to developers and business prospects.**
- 5. Acting as the primary marketing and public relations vehicle for the community:**
- a) **Work with the Council in the preparation and distribution of press releases which involve business developments.**
 - b) **Respond to those enquiries about the community and its" trading area which are of a business and tourism nature.**
 - c) **Assist other agencies in the compilation and preparation of business/tourism related material for brochures, maps, magazine articles, etc., which those agencies produce or publish.**

- d) **Provide specially-prepared and typed information sheets, briefs and studies related to statistics, possibilities and prospects.**
- e) **Assist other agencies with the business/tourism components of seminars, schools, training programs, etc., which those agencies sponsor.**
- f) **Arrange public relations activities such as dinners, receptions, etc., which are involved in business/tourism development matters and assist other agencies in the business/tourism component of their public relations activities.**
- g) **Prepare and present papers, speeches and press releases related to economic development work and to the potential of Roseau River and its' trading area.**
- h) **Serve as a "one-stop" centre for information on Council regulations and services relative to business/tourism development.**
- i) **Utilize selective marketing and advertising mechanisms to promote all aspects of Economic Development for the Custom Council.**