



PLAYOFF
SEMIFINAL



**MEDIA
PLAYBOOK**

GAME DAY

SCHEDULE

- 11:00 A.M. Parking Lots Open
- 11:00 A.M. Will Call Ticket Windows Open
- 11:00 A.M. Goodyear Huddle Up Fan Fest Begins
- 11:00 A.M. Player Guest Gates Open
- 1:00 P.M. AT&T Stadium Doors Open
- 3:10 P.M. Kickoff (ESPN)

ALL TIMES LISTED ARE CENTRAL



KEY CONTACTS

Charlie Fiss, VP of Communications

Michael Konradi, Chief Marketing Officer

Cathy Luetje, Media Operations/ Media Hotel Coordinator

David Waller, Director of Digital Marketing & Communications

AT&T STADIUM

One AT&T Way • Arlington, TX 76011 Press
Box: 817-892-5999

CLEMSON • HOME TEAM

TEAM HEADQUARTERS

Hilton Anatole

2201 North Stemmons Freeway, Dallas, TX 75207

T: 214-748-1200

Primary Football Contacts

Ross Taylor

Brian Hennessy

NOTRE DAME • VISITING TEAM

TEAM HEADQUARTERS

Gaylord Texan

1501 Gaylord Trail, Grapevine, TX 76051

T: 817-778-1000

Primary Football Contacts

Michael Bertsch

Mike Scholl

Sarah Higgins

MEDIA HEADQUARTERS

The Omni Dallas Hotel

555 South Lamar, Dallas, TX 75202 • T: 214-744-6664

The Omni Dallas Hotel in downtown Dallas will serve as the official media hotel and headquarters for the College Football Playoff Semifinal at the Goodyear Cotton Bowl Classic. Media registration, credential distribution and all game week news conferences, with the exception of team arrival, media day and postgame, will take place at the Omni Dallas. The media rate at the Omni Dallas is \$160.00. Hotel reservations may be secured through the online credential form.

Hours for media registration are from 7:00 a.m. to 6:00 p.m., each day. Hospitality hours are 7:00 a.m. to 1:00 a.m.

CREDENTIALING CENTER

December 26 - December 28: 7:00 a.m. - 6:00 p.m.

December 29, 2018 - Game Day: 7:00 a.m.- 9:30 a.m.

Credentials will be available for pick up at AT&T Stadium at Entry A Box Office starting at 11:00 a.m.

MEDIA TRANSPORTATION

Shuttle van transportation is provided to the open practice sessions on December 24th and 25th. Note that these dates are subject to change. Bus transportation is provided on game day on December 29th. Buses will also transport media to social events during bowl week.

COLLEGEPRESSBOX.COM

For more in-depth team and game information, please visit <http://www.collegepressbox.com>

Username: cottonbowl • Password: **αafdas**



GOODYEAR COTTON BOWL FTP SITE

Broadcast quality video and audio for newsroom purposes will be posted daily on an FTP site by Hammond Communications Group. Content will include news conferences, breakout media sessions, practice footage b-roll, team hospital visits, etc. Footage will be uploaded daily beginning Monday, December 24 and will remain on FTP until Sunday, January 5.

FTP Client (Filezilla, Cyberduck,
etc.)

Host: ftp3.ftptoyoursite.com

Port: 2

Username: cottonb

Password: 83CBCas

FTP Via Web Browser

<http://cottonbowl.hammondcg.com/>

Username: cottonbow

Password: 83aCBCClassic

SATELLITE COORDINATES

Composite Schedule (All Coordinates Are Digital & KU Band)

Format – HD 1080i-60/ 18 Mhz • Location – 91° W • MPEG-2 – 4:2:0
Symbol – 13.240 • Data Rate – 20.3948 • FEC – 5/6 • DVB-S QPSK

Pilot-Off

Date: December 28, 2018

*Time: 0845-094

Satellite: Galaxy 17/K2 Upper
Downlink: 1179 (V)

Date: December 29, 2018

*Time: 1845-200x

Satellite: Galaxy 17/K2 Upper
Downlink: 1179 (V)

*All times are Central.

x – 15 minute approx.

Help Line: 702-348-0945



GAME QUICK FACTS

Date:	December 29, 2018
Kickoff:	3:00 p.m.
Site:	AT&T Stadium (Approx. 71,998)

ESPN

Sean McDonough	Play-by-Play
Todd Blackledge	Color Analyst
Holly Rowe & Tom Rinaldi	Sideline Reporters

ESPN RADIO

Bill Rosinski	Play-by-Play
David Norrie	Color Analyst
Ian Fitzsimmons	Sideline Reporter

TICKET ALLOTMENT

The ticket allotment for each participating team in the Goodyear Cotton Bowl Classic is approximately 13,000.

TEAM INFORMATION

Clemson will wear its dark jerseys and use the home/south sideline.
Notre Dame will wear its white jerseys and use the visitor/north sideline.

SOCIAL MEDIA INFORMATION

Official Gameday Hashtag: #GoodyearCottonBowl

Goodyear Cotton Bowl Classic • www.cottonbowl.com

 @CottonBowlGame  @cottonbowl  /CottonBowlGame

Clemson Tigers • www.clemson.com

 @ClemsonFB  @clemsonfb  /ClemsonFB

Notre Dame Fighting Irish • www.UND.com

 @NDFootball  @ndfootball  /NDFootball

GAME WEEK INFORMATION

CREDENTIAL DISTRIBUTION

Media credentials will be distributed at the Omni Dallas beginning Wednesday December 26. Credentials require a head and shoulders photograph for each media representative.

Credentials will be available for pickup on December 29 at the Omni Dallas from 7:00 a.m. to 9:30 a.m. All remaining credentials will be transferred to Media Will Call at Entry A on the north side of AT&T Stadium. The Will Call window opens at 11:00 a.m., four hours before kickoff.

MEDIA WORKROOMS

Two media workrooms are in operation at the Omni Dallas on the third floor of the hotel. The print workroom is located in Fair Park 1. The digital work areas are located inside Trinity Ballroom 2 and 3. These workrooms are open 24 hours each day. However, equipment of any kind may not be left unattended in the workrooms.

RADIO ROW

An area established for Radio Row is located on the third level of the Omni near media registration. Wireless internet is provided.

HOTEL PARKING

Complimentary self-parking is provided for all credentialed media residing at the Omni Dallas Hotel. Dallas-Fort Worth media should have self-parking tickets validated each day at the media registration desk. Valet parking also is available at a daily rate of \$32.



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LIVE TRUCK PARKING

An area is designated near the Omni for television stations with a need to park live trucks during bowl week. Please contact Jesse Kelsey at Hammond Communications to make arrangements.

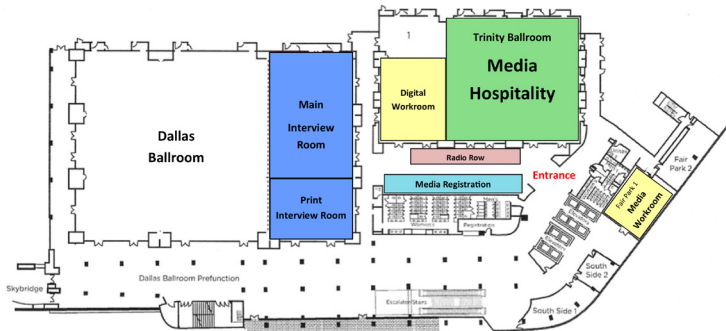
MEDIA HOSPITALITY AND FOOD SERVICE

Media hospitality takes place in the Trinity Ballroom on the third level of the Omni Dallas. Three meals are provided each day along with snacks and beverages. This room also will be equipped with televisions, games and wireless internet. Media are invited to attend various evening functions during bowl week.

The media hospitality room opens Tuesday, December 25th, at 4:00 p.m. until 1:00 a.m. Beginning Wednesday, December 26th, daily hours are 7:00 a.m. to 1:00 a.m.

The media hospitality room at the Omni Dallas will reopen after the game on December 29th at 7:30 p.m. Media will be treated to a meal starting at 8:30 p.m., and continuing until 2:00 a.m.

GOODYEAR COTTON BOWL CLASSIC MEDIA HEADQUARTERS



GAME TICKETS FOR MEDIA PURCHASE

Tickets for the College Football Playoff at the Goodyear Cotton Bowl Classic may be available to media on a limited basis. Tickets are priced at \$250.00 each and may be purchased by contacting Amy Scott in the CBAA Ticket Office: 817-892-BOWL; toll-free at 1-888-792-BOWL; or by e-mail: amy@cottonbowl.com. Visa, MasterCard and American Express are accepted. Please identify yourself as a media representative when calling the ticket office.

MEDIA PRACTICE SHUTTLE

Bus transportation is provided from the Omni to AT&T Stadium for media to have the opportunity to cover the designated 15-minute open practice windows on Dec. 24 and 24. Note that these dates are subject to change. The 15-minute windows begin at the end of pre-practice stretching and warm-up drills. Interviews are not permitted during this open period. Game day media credentials are needed for access, however temporary credentials also will be provided for entry into these practice sessions. Media wishing to drive to AT&T Stadium should park in Lot 5, enter the building through the Employee Entrance at Entry E, and then be escorted to field level.

PRACTICE NOTES AND QUOTES

Practice notes along with transcribed quotes from all interview sessions will be distributed in the media workrooms and via e-mail to credentialed media. This information also will be posted on www.cottonbowl.com and www.collegepressbox.com.

INTERNET ACCESS

The media workrooms and all guest rooms at the Omni Dallas have complimentary WiFi. A computer and printer is available for use in the media hospitality room.



GAME WEEK TELEVISION LIVE SHOTS

Television stations covering the College Football Playoff Semifinal at the Good-year Cotton Bowl Classic should contact broadcast liaison Jesse Kelsey from the Hammond Communications Group to make arrangements for "Live Shot" opportunities during game week and game day.

Live shots are permitted to take place in Lot 4 on the east side of the stadium throughout the week on a first-come, first-served basis while conducting live reports. On game day, live shots from outside the stadium will take place in Lot 7, the live truck parking compound. This area is in close proximity to the west end zone plaza where pep rallies, live bands and other activities will take place prior to kickoff.

All live shots that take place inside AT&T Stadium on Media Day, the evening of Dec. 28, and game day will originate from the west end zone. Media agencies must have submitted the required fees and authorization documents in advance through Hammond Communications. Directors chairs are permitted on the field, however desks are not.

Please contact Jesse Kelsey for all logistical needs regarding the parking of live trucks, staging in Lots 4 and 7, and other requests. His e-mail address is JKelsey@hammcg.com, office telephone is 859-252-1878, and cell 859-492-5000.

VIDEO AND AUDIO FILES ON FTP

Broadcast quality audio and video for newsroom purposes will be posted daily on an FTP site by Hammond Communications Group. Content will include sound bites from student-athletes and coaches, news conferences, practice b-roll, hospital visits, etc. Footage will be uploaded daily beginning on Monday, Dec. 23 and will remain on FTP until Sunday, Jan. 5. FTP information is listed on page 4.



NEWS CONFERENCES

ARRIVAL NEWS CONFERENCES – DECEMBER 23/24

News conferences will be held shortly after each team's arrival on Sunday, December 23 and Monday, December 24 at their respective hotels, the Gaylord Texan Resort and Hilton Anatole Hotel. The head coach and two student-athletes will meet briefly with media during these interview sessions. Television media are permitted to capture video of these news conference sessions. An audio-only mult-box is provided. Media must supply an XLR cable to access the audio mult-box or bring a suitable cable or adapter if equipment requires a different type of input connection. TV lighting will be provided.

NEWS CONFERENCE FOOTAGE

Hammond Communications Group will provide a pool feed for television and radio affiliates wishing to record the on-stage appearance of head coaches at the Omni Dallas on Dec. 28. Audio and video content is provided via a satellite uplink and also will be posted on the Classic's FTP site. Signals are provided in HD-SDI (1080i) with embedded audio. BNC connections are required for the HD Mult-Box/Press Bridge. Equipment must be able to accept this type of feed and utilize these types of cables or adapters to record news conference content. Media also are permitted to capture video of the news conference session. A camera riser and an audio-only mult-box is provided. Please supply an XLR cable to access the audio mult-box.

MEDIA HEADQUARTERS INTERVIEW SESSIONS

There are two breakout interview areas at the Omni Dallas for the Wednesday, Dec. 26 media sessions that feature offensive and defensive coordinators and six student-athletes for each team. Both interview areas are located inside the Dallas Ballroom on the third floor of the hotel. One interview area is designated for print media only as mandated by the College Football Playoff. Still cameras, video cameras and microphones are not permitted to access the print room. The second interview area is designated for broadcast/digital media and still cameras. The length of each team's interview session is 50 minutes.



MEDIA DAY

AT&T Stadium serves as the site for Media Day on Thursday, Dec. 27. Clemson's session begins at 8:00 a.m., and Notre Dame's session starts at 9:30 a.m. The duration of Media Day is 45 minutes for each team. Head coaches and six student-athletes will be positioned at individual riser stations along the east end zone. The remaining 16 starters will be placed at individual tables on the playing field and grouped by offense, defense and special teams. The rest of the squad will be available on both sidelines and again grouped by offense and defense. Assistant coaches also will be made available for interviews. TV cameras and still cameras are permitted to capture video and images at each session. An audio-only mult-box is available at each of the seven riser stations. Bus transportation is provided from the Omni to AT&T Stadium. Media driving to the stadium should park in Lot 5 and access the building through the Employee Entrance (Entry E).

HEAD COACHES NEWS CONFERENCES ON DECEMBER 28

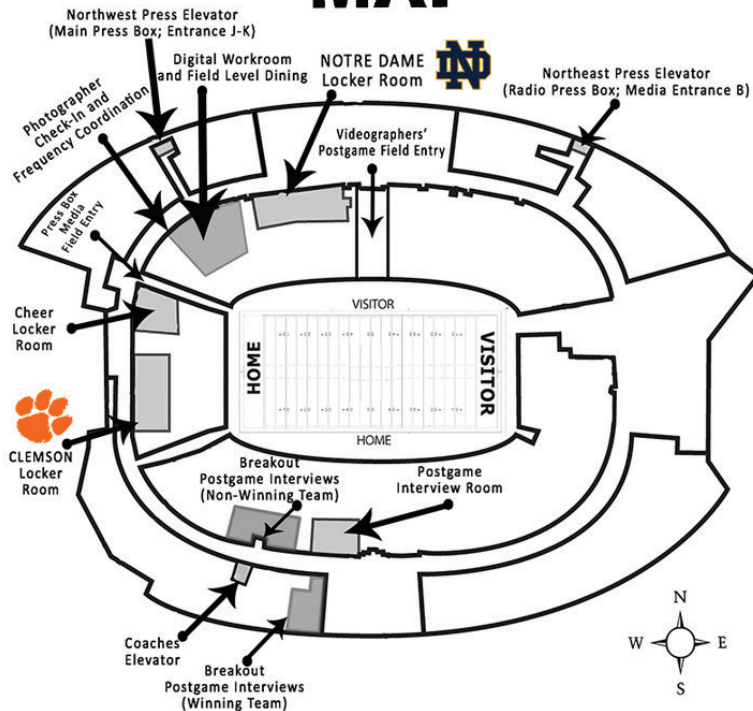
The two head coaches will appear together in a formal news conference on Friday, Dec. 28 at 9:00 a.m., in the Omni's Dallas Ballroom.

At the conclusion of the interview session, the head coaches will pose with the Field Scovell Trophy. This photo opportunity will take place at approximately 9:35 a.m.

A satellite uplink feed of the head coaches' news conference is provided. Coordinates are listed on page 4. The signals are provided in HD (1080i).



FIELD LEVEL MAP



GAME DAY AT AT&T STADIUM

Stadium access for media on game day will begin at 11:00 a.m. Media members requiring earlier access must make this request prior to game day. Print and digital media parking in Lot 10 should enter AT&T Stadium at Entry J/K on the northwest side of the venue. Radio network personnel parking in Lot 3 should access Entry B at the northeast corner and use elevators to reach Field Level or the escalators to reach the broadcast area at Star Level. Television crews parking in Lot 7 will enter the stadium at Entry F at the southwest corner of the stadium and ride the elevators to Field Level.

MEDIA AREAS AT AT&T STADIUM

Media operational areas on game day include:

Main Press Box	Northwest side of the stadium on Star Level
Radio Booths	Northeast side of the stadium on Star Level
Photographers	Field level at the northwest corner of the stadium.
Videographers	Field level at the northwest corner of the stadium.

MEDIA BUSES

On game day, buses begin departing the Omni Dallas Hotel for AT&T Stadium at 11:00 a.m., four hours before kickoff. The drop off point is Lot 10, outside the Main Press Box entrance on the north side of the stadium. This is Entry J/K. After the game, buses, vans and courtesy cars will be in service from Lot 10 to return media to the Omni media headquarters.

MEDIA PARKING

A limited number of parking credentials are available to media for game day. However, for those who are granted parking privileges, there are three media parking areas at AT&T Stadium. Main Press Box and Digital Workroom media may be assigned Lot 10 parking on the northwest side of the stadium. Lot 10 may be reached from Collins Street and from Randol Mill Road across from Walmart. Radio network personnel and photographers may be assigned Lot 3 parking at the stadium's northeast corner. To reach Lot 3, media must enter through the stadium's main entrance from Randol Mill Road at Entry A, between Lots 1 and 2. The Lot 3 media parking area is to the left of Entry A. Television media assigned to Lot 7 at the southwest corner of AT&T Stadium will enter from Cowboys Way.

TV LIVE TRUCK PARKING

The parking, power and usage fee for television trucks that will conduct live shots inside AT&T Stadium is \$500. The live truck compound is located in Lot 7 at the southwest corner of the stadium. Please contact Jesse Kelsey at the Hammond Communications Group to request access for live trucks and logistical needs. He may be reached via e-mail at JKelsey@hammondcg.com, by office phone at 859-254-1878, and by cell at 859-492-5768.

PRESS BOX AREAS

The media areas at AT&T Stadium open at 11:00 a.m., four hours before kickoff. The Main Press Box and Radio Network Booths are located at Star Level on the north side of the stadium. These areas are situated a hundred yards apart with the Main Press Box at the northwest corner and the Radio Booths at the northeast corner. Wireless and wired internet access is available throughout the stadium. Media must furnish Ethernet cables to connect to the hard-wired internet.

FIELD LEVEL MEDIA CHECK-IN

All media working at Field Level prior to and during the game must check-in with stadium personnel at the Digital Workroom at the northwest corner of field level. Vests will be distributed to working photographers at this location. These vests must be worn for the duration of the game and returned at the conclusion of the game



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ESPN BROADCAST FEED

To obtain the ESPN game feed in the stadium's digital workroom and distribution area, television crews must provide a recording unit that is compatible with the following specifications. The signals are provided in HD-SDI (1080i) with embedded audio. BNC connections are required for the HD Mult Box / Press Bridge. Equipment must be able to accept this type of feed and utilize those types of cables or adapters to record the ESPN telecast.

STATISTICS DISTRIBUTION

Statistics will be distributed to all credentialed media inside the press box and digital workroom and via e-mail. Media also may access live statistics at <http://cotton.statbroadcast.com>.

WIFI HOTSPOTS NOT PERMITTED

AT&T Stadium is a wireless facility. Personal WiFi hotspot devices are prohibited in the media areas. These devices can disrupt connectivity for those working around you. Media should utilize the free AT&T WiFi provided by the stadium.

FREQUENCY REQUIREMENT

Any affiliate TV station, video crew, radio station or other media agency using a transmission device (cell phones excluded) must receive clearance through the AT&T Stadium frequency coordinator. The device and frequency under which it operates must be reported in advance to avoid interference with the many frequency devices that already have been established and are in use at the stadium. Please access <http://www.wirelesscoordinations.com> to access the frequency information. Credentials will not be issued until this frequency document is submitted and approved.



FREQUENCY CHECK

A mandatory frequency check will be staged prior to the game. The location is near the Digital Workroom at the northwest corner of field level. All transmission devices must be inspected before they can be used on stadium grounds.

FIELD ACCESS

Non-rightsholding videographers are not permitted field access during the game. Non-rightsholder personnel, camcorders, minicams and other video and audio equipment must leave the field no later than 45 minutes before the expiration of the pre-game countdown clock and report to the Digital Workroom and Distribution Area. At the end of the game, camera crews will be escorted back to the playing field through the DraftKings 50-yard line club on the north side of the stadium for coverage of the trophy presentation and live shot opportunities.

LIVE SHOTS

Pre-arranged television live shots will be permitted by electronic news gathering crews to take place in the west end zone of AT&T Stadium or outdoors in Lot 7 on the west side of the stadium. All live shots inside the stadium must end with 45 minutes remaining on the game countdown clock. Director's chairs may be used on the field during live shots. However, desks are not permitted. To arrange for live shot access, please contact Jesse Kelsey at the Hammond Communications Group. He may be reached via e-mail at JKelsey@hammondcg.com, by office phone at 859-254-1878, and by cell at 859-492-5768.

SATELLITE FEED

Television media will be provided a satellite uplink feed of the head coaches' post-game news conference at AT&T Stadium. Coordinates are listed on page 4. The signals are provided in HD (1080i).



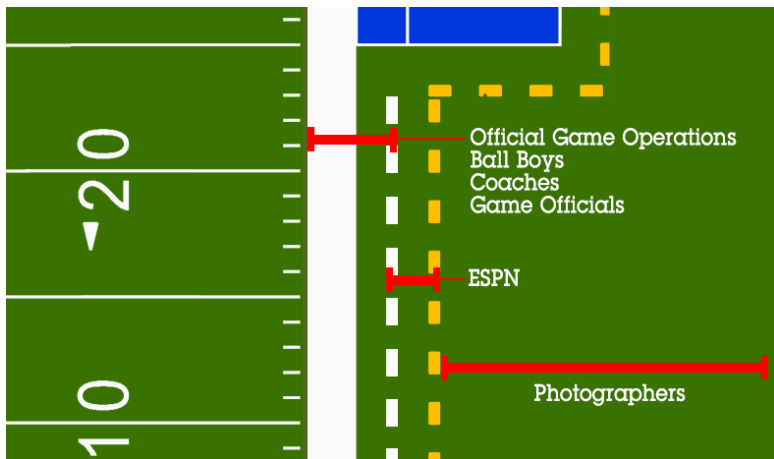
PHOTOGRAPHER RULES

Photographers must stay behind the striped lines surrounding the playing field and outside of the team bench areas, which are located between the 25-yard lines on both sides of the field.

The sideline features two striped lines. The white striped line closest to the field is the run lane for ESPN television cameras. The yellow line is designated for photographers.

The end zone yellow line is for kneeling only. Positions for select media outlets will be designated in both end zones.

Photographers are not allowed to be inside the team bench area at any time during the game. Standing behind and shooting into the team bench area also is not permitted.



DIGITAL AND ONLINE POLICY

The College Football Playoff grants accredited media organizations the limited license to use certain gathered information on the media organization's website, beginning at the start of the game and continuing until the conclusion of the game.

- Video tape of game action from the ESPN feed may be used on a website after the game has concluded. No more than three minutes of such video may be used, and the video may be posted only in the 48 hours after the conclusion of the game. The video must not be available for downloading.
- Except for those originated by the rightsholders, audio or video play-by-play accounts originating from the stadium are prohibited. Live streaming, live video and generating in-game highlight clips (i.e. gifs) from live video are prohibited. Score updates are permitted.
- The use of textual statistical information must be time-delayed and limited in amount (e.g., the score, injuries, record-breaking performances, scoring summaries at the end of quarters, a condensed halftime story) so that an organization's game coverage on the internet does not conflict with the electronic media rightsholder's rights to play-by-play accounts of the game and/or exclusivity as to such rights.

Should any of these conditions be breached, the media organization may not be credentialed for future College Football Playoff games. All credentialed media are required to sign a conditions for use document prior to the game.

USE OF GAME FOOTAGE

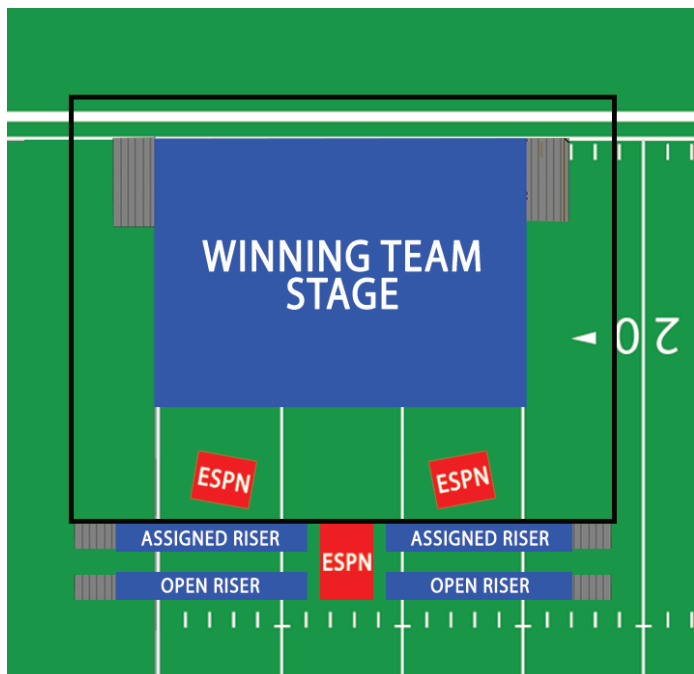
Video of the Goodyear Cotton Bowl Classic may be used only in connection with a regularly-scheduled television newscast within a forty-eight (48) hour period following the game and shall not exceed three (3) minutes in length. Neither live or delayed footage of the game may be shown until the ESPN telecast of the game has been completed. The graphic, "Courtesy ESPN/CFP" must accompany all highlights.



POST-GAME

TROPHY PRESENTATION

The presentation of the Field Scovell Trophy takes place immediately following the game. Staging will be erected near the 10-yard line at the southeast corner of the playing field. However, two sets of risers will be moved into place to elevate photographers and videographers. Some riser positions are assigned to national media agencies and hometown media. The remaining spots are first-come, first-served. Digital images and video footage will be posted on the Goodyear Cotton Bowl Classic's FTP site for media use.



POST-GAME INTERVIEWS

INTERVIEW FORMAT: The head coach and two student-athletes from the non-winning team will appear in the post game interview room first after its cooling off period. Immediately following the first team's appearance, the winning head coach and two student-athletes will appear before the media in the interview room.

OPEN LOCKER ROOMS: The College Football Playoff requires locker rooms to be open to media for a minimum of 20 minutes following the cooling-off period. The cooling-off period is 10 minutes for the non-winning team and 20 minutes for the winning team. No phone-in or live radio interviews, other than by rightsholders, are permitted during this period. Live streaming is not permitted in the locker rooms. Other than rightsholder and team videographers, video cameras are not granted access to the open locker rooms.

BREAKOUT INTERVIEWS: Four additional student-athletes will appear in breakout interview rooms during the 20-minute open locker room period.

POST-GAME INTERVIEW LOGISTICS

Due to space limitations, individual television cameras are required to utilize the pool feed of post-game interviews that is provided by Hammond Communications. The pool feed enables television media to utilize personnel to cover team locker rooms during the 20-minute open window.

To obtain the pool feed, media must provide a recording unit to access the live footage. Signals are provided in HD-SDI (1080i) with embedded audio. BNC connections are required for the HD Mult Box / Press Bridge. Equipment must be able to accept this type of feed and utilize those types of cables or adapters to record news conference content.

Television media also will be supplied a satellite uplink feed of each team's interview session. The signals are offered in HD (1080i). Coordinates are listed on page 4.

QUICK GAME FACTS

IT'S THE GOODYEAR COTTON BOWL CLASSIC

On Friday, November 7, 2014, Goodyear announced that it had reached an agreement with ESPN and the Cotton Bowl Athletic Association to become the bowl game's title sponsor. Founded in 1898, Goodyear has much in common with the Classic in terms of history, tradition and name recognition. With the announcement, the game's name changed to the Goodyear Cotton Bowl Classic.

THE 83rd CLASSIC

The Goodyear Cotton Bowl Classic celebrates its 83rd anniversary on Saturday December 29, 2018. This marks the fifth season that the Classic has been a member of the College Football Playoff.

ATTENDANCE RECORDS

Cotton Bowl Stadium: 88,175, Ole Miss vs. Texas Tech, January 2, 2009.
AT&T Stadium: 87,025, Texas A&M vs. Oklahoma, January 4, 2013.

PLAYING SURFACE

The playing field of AT&T Stadium is Matrix Helix Soft Top Synthetic turf field system. The field is 50 feet below grade level.

FOUNDED

In January 1936, the late Dallas oilman J. Curtis Sanford established the Cotton Bowl Classic. During that year, Sanford applied for a copyright to the name "Cotton Bowl," then entered into an agreement with the State Fair of Texas for the rental of its stadium the following New Year's Day. The first Cotton Bowl Classic was played on January 1, 1937, when TCU defeated Marquette, 16-6.



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THE COLLEGE FOOTBALL PLAYOFF

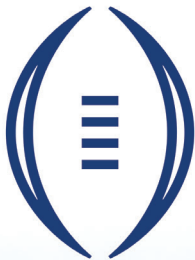
The Goodyear Cotton Bowl Classic was selected as one of six bowl games to comprise the College Football Playoff on April 24, 2012. During this 12-year agreement, the Classic is part of a rotation for the national semifinals once every three years. In addition to the Goodyear Cotton Bowl, the New Year's Six lineup includes the Allstate Sugar Bowl, Capital One Orange Bowl, Chick-fil-A Peach Bowl, PlayStation Fiesta Bowl, and the Rose Bowl presented by Northwestern Mutual.

TEAM SELECTION PROCESS

A 13-member committee appointed by the College Football Playoff selects the pairings for the six bowl games. This selection process takes place on the first Sunday of December. In the years when the Goodyear Cotton Bowl Classic is not hosting a national semifinal game, the Playoff selection committee will assign a displaced conference champion, a top-ranked champion from a non-contract conference, or another highly-ranked team as the game's participants.

AT&T STADIUM

Construction began on AT&T Stadium in April, 2006, and was completed in June, 2009, at a cost of \$1.3 billion. As one of the largest domed structures in the world, the stadium has a seating capacity that is expandable to more than 100,000. The venue is the home of one of the largest HD video boards that stretches nearly 60 yards in length. Suspended 90 feet above the playing field, the video board weighs 1.2 million pounds. A retractable roof soars 320 feet above the field and emulates that of Texas Stadium. The roof has the ability to open or close in just 10 minutes. Other notable features of the stadium are two end zone doors that can be opened or closed in six minutes. The exterior of the stadium is covered with more than a half-million square feet of glass and stone. The amenities the stadium has to offer include eight acres of outside entertainment space in the two end zone plazas, as well as six end zone platforms that can host pregame functions or increase the stadium's seating capacity. AT&T Stadium offers more than 300 suites to fans, and 3,211 television monitors that are distributed throughout the nine-story structure.



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