

# IMC Video Packages

## **Presenter Package: \$299 (\$399 at event)**

*\*\*\*This video focuses on who you are and what you do\*\*\**

- Two-camera shoot with 4K cameras
- Professional backdrop
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter script (3 topics to choose from: speaking, teaching/training, or coaching)
- \$100 coupon toward Andrew's Home Video Course

## **Personal Intro Package: \$999 (\$1099 at event)**

*\*\*\*John Maxwell's personal introduction, positioning Maxwell Leadership and mentioning you by name\*\*\**

- Two-camera shoot with 4K cameras
- Andrew's Home Studio Course INCLUDED (\$199 value)
- Professional Backdrop
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter script (3 topics to choose from: speaking, teaching, coaching)

## **Product Package: \$299 (\$399 at event)**

*Bundle Pricing: \$299 each or three for \$699 (\$799 at event)*

*\*\*\*1-minute promo video which highlights a specific product you offer\*\*\**

- Two-camera shoot with 4K cameras
- Professional Backdrop
- Professional lighting & sound
- Pro editing with graphics & music (5 music options to choose from)
- Professionally written teleprompter scripts (one per video):

### ***Certification Level:***

- Everyone Communicates, Few Connect
- Leadership Gold
- The 15 Laws of Growth
- How to be a Real Success
- Becoming a Person of Influence
- Put Your Dream to the Test

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## ***Mentorship Level:***

- 21 Irrefutable Laws of Leadership
- Leadershift
- Good Leaders Ask Great Questions
- Developing the Leaders Around You
- Today Matters

## ***Additional Offerings:***

- Jeff Henderson - "For"
- Leadership Game
- DISC
- \$100 coupon toward Andrew's Home Video Course

## **Upgrade Add-Ons to any package:**

### **Standard Script Customization: \$199**

- You choose from one of our 3 professionally prepared scripts, fill out a customization form about your business, and receive a personalized version of the script.

\*\*\*All script upgrades are subject to limited availability.\*\*\*

### **Premier Script Customization: \$699**

- A completely custom script unique to your business and voice

\*\*\*All script upgrades are subject to limited availability.\*\*\*

### **Contact Info End Card: \$99**

- Your business logo and contact information added at the end of the video