







MICHAELSOLBERG

HO-CHUNK



GAMING

WITTENBERG



The Heart of Downtown

Explore Downtown and relax at our luxury, full-service hotel. Steps from high-end shopping, entertainment, nightlife, galleries & museums.









Let us personalize your next event.

Personalize the gathering to meet YOUR needs and we will go above and beyond to exceed your expectations.









#### Directors

Natalie Boyd-Natalie and her husband Steven are no strangers to the Mrs. America

system. Natalie was honored with the crown of Mrs. Wisconsin America in 2012. Her experience in the pageant industry has been extensive for that last 27 years including local and national titles and even judging. She enjoyed several modeling opportunities such as being featured in a Match Maker commercial, Hawaiian Tropic model, and a Budweiser calendar model for 4 years, Natalie has vocally performed at over 100 venues singing the National anthem including 4 years at Hodag Country Festival. She composed and performed a song called "Leanne's Song" for a charity CD to help raise money for needy families in Milwaukee and was the winner of the local American Idol contest in Wausau.

Natalie has a Masters Degree from Brescia University and worked in Radiation Oncology for over 17 years and for the past 12 years, she has been working as a Business owner of Boyd Insurance & Financial Solutions, LLC.

In her spare time, she enjoys spending time with her family, boating, traveling, karaoke, and volunteering for her community. She is currently served as a board member on the Women United Council/United Way for the last 4 years.

Steven Boyd - Steven, a Certified Medical Dosimetrist, has dedicated his professional

career to improving the lives of cancer patients over the past 32 years. Starting his career as a clinical professional, he now works for Elekta medical systems as a Product and Clinic Implementation Manager for software design of the Radiation Oncology treatment planning system. His exposure to the pageant life began in 2012 when his wife decided to compete. He gained a whole new appreciation of the dedication and passion it takes to participate and win a pageant.



#### Mistress of Ceremony

Crystal Cavey —is your current Mrs.

Galaxy 2020, 2021, and 2022 and the longest standing Mrs. Galaxy in 20 years and the only Mrs. to cross over and win both sister pageants back to back!!! Crystal loves pageantry, inspiring women to be their best, sharing her weight loss journey of over 65 pounds to motivate everyone around her and her culture.

She has shared the last 9 years of pageantry with her husband Bill and two children, Tori and Raymond.

Crystal has been in the Belleza Latina and Galaxy Pageant systems as Ms Illinois Belleza Latina 2017, Ms. Belleza Latina international 2018, Mrs. Latina Galaxy 2019, and in the Mrs. America Organization as Mrs. Illinois America 2016 and Top 15 at Mrs. America 2106. As Well as Illinois Ultimate Queen, America's Ultimate Queen, Mrs. Royalty Inter-national and US National Miss!! She has made over 800 appearances in 8 years world-wide!

Some of her favorite hobbies are coaching women, emceeing pageants, running, exercising having coffee with close friends and traveling anywhere with her family-particularly Florida and Puerto Rico. Crystal loves fashion, shoes and has a slight obsession with sunglasses! Her culture is important to her and her family is her # 1 priority!



#### 2023 Iowa & Wisconsin Pageants

#### Order of Program



2023 Mrs. & Miss Iowa and Wisconsin Parade of Contestants Featuring: Mrs. Wisconsin America 2022, Sasha Everett, Mrs. Wisconsin American 2022 Valerie Kretchmer, Miss Wisconsin for America Strong 2022 Zeina Munoz, Mrs. Iowa American 2022 Ellen McGovern

Welcome Emcee-Mrs. Crystal Cavey
Introduction of Contestants & Judges
Swimsuit Competition
Miss Wisconsin for America Strong 2022 Farwell- Zeina
Evening Gown

Mrs. Wisconsin American 2022 Farwell– Valerie
Mrs. Iowa American 2022 Farewell– Ellen
Semi-Finalist Announced on Stage
Mrs. Wisconsin America Farwell-Sasha
Prelim Awards
Crowning of:

2023 Miss Wisconsin for America Strong 2023 Mrs. Iowa America 2023 Mrs. Iowa America 2023 Mrs. Wisconsin America 2023 Mrs. Wisconsin America

PLEASE JOIN US FOR POST-PAGEANT
CELEBRATION PARTY IN THE FRONT LOBBY OF THE THEATER \*\*



Miss Wisconsin for America Strong 2022 **Zeina Munoz** 







Mrs. Wisconsin America 2022 **Sasha Everrett** 



Miss Iowa for America Strong 2022 **Kerry Kurtz** 

Mrs. Iowa American 2022 **Ellen McGovern** 





Mrs. Iowa America 2022 **Lynae Chellew** 

#### Previous Title Holders



Mrs. Wisconsin '12 Natalie Boyd



Mrs. Wisconsin '13 Jamie Valeri



Mrs. Wisconsin '14 Autumn Kastein



Mrs. Wisconsin '15 Leana Grimm



Mrs. Wisconsin '16
Tiffany Konecko



Mrs. Wisconsin '17 Coral Hildebrandt



Mrs. Wisconsin '18 Regina Curran



Mrs. Wisconsin '19 Michelle Weisheim



Mrs. Wisconsin '20 Julie Artus



Mrs. Wisconsin '21 Heather Ann Shea



Mrs. Wisconsin '22 Sasha Everrett



Mrs. WI American '20 Kelli Williams



Mrs. WI American '21 Rachel Behringer



Mrs. WI American '22 Valerie Kretchmer



Miss. WI for America '19 Devyn O'Neill



Miss. WI for America '20 Christine Slowiak



Miss. WI for America '21 Krystin Eckes



Miss. WI for America '22 Zeina Munoz

#### 2023 Iowa & Wisconsin America Judges



Mary Swenson: Mary is a Minnesota native who has been active in the pageant and dance industry for 15 years. After achieving the title of Miss Minnesota International, she went on to found Confidence & Poise, LLCwhere she has trained hundreds of girls ages 4-24 to success in their own pageant endeavors. She graduated in the top ten percent of her class from the University of Minnesota- Twin Cities, with a degree in Communication Studies and Communications. Mary's mission is to help women of all ages develop a foundation of self-esteem. She enjoys teaching competitive pom dance and lives near the Twin Cities with her pomeranian dog, Lola.



**Emily Kaufer**: Emily resides in Cottage Grove, MN with her husband, her daughter Lyla, and her two dogs. Emily is a graduate from the University of River Falls with a degree in Speech Communication. She currently works as a wealth advisor and office manager for a boutique financial firm, along with being a dance instructor and choreographer for girls of all ages. Emily has won national dance championship titles with her teams and as a soloist. She has been a community ambassador and volunteered over 50 hours towards the program. Emily trains others in communication and interview techniques- pushing everyone to reach their true potential.

#### 2023 Towa & Wisconsin America Judges



Teresa (Te-reh-sa) Holmes: is Owner and Senior Solution Architect for Exponential Endeavors LLC., a Madison based Technology Delivery and Change Management Consulting firm. She holds a BS degree in Computer Information Systems from Grambling State University and is a Certified Change Management Practitioner. A native of Milwaukee, Teresa has practiced inclusive change management within various industries and diverse communities in the US and internationally for over 25 years. She is a member of the Downtown Rotary Club of Madison and most recently served as President in 2021-2022. Teresa has been featured in many publications such as In Business and Madison Magazine, serves on local community and non-profit Madison boards and has been awarded a Regional SBA award for entrepreneurs. Her most grateful area of service is as a marketplace mentor who is passionate in the pursuit to build generational bridges within entrepreneurial spaces.



**Dr. Fouzi Hameed MD** is an internist in Weston, WI and is affiliated with multiple hospitals in the area, including Marshfield Medical Center – Weston. He received his medical degree from Minsk Medical Institute and has been in practice for 20 years. He specializes in hospital medicine. He is the Chief Medical Officer for Dailycare Solutions LLC, a locum tenets company. A native of Sri Lanka, Dr. Hameed has lived or traveled to many parts of the world. One of his favorite memories is watching pageants on television with his father, including the crowning of Rosy Senanayake who represented Sri Lanka, as Mrs. World 1984. In his spare time, he enjoys biking, cooking, and soccer. Dr. Hameed's pride and joy are his 2 children, Sofia, 13 and Deen.

#### 2023 Iowa & Wisconsin America Judges



JOHN ALTENBURGH: is a musician/composer who has recorded 25 albums since 1989 with his jazz group (John Altenburgh) and with his blues/R&B group, Johnny & The MoTones. His albums have appeared on jazz and blues charts throughout the world. Altenburgh's compositions and recordings have been used for numerous national television and radio shows and have been played during Green bay Packer broadcasts (including Thursday Night Football) and at Lambeau Field.) Currently, you can hear his music in two movies, The Best Christmas Ball Ever and A Beauty and the Beast Christmas, that air every year on the ION and Hallmark channels.

JOHNNY & THE MOTONES have recorded five albums, all having spent time in the World's Blues Charts. Recently, their album Highway 51 spent 37 weeks in the Blues Rock Album chart reaching #7, and the title track reached #6 in the Blues Rock Song chart. This album and others have been included in the Touch Tunes Jukebox's.

Altenburgh has performed at major jazz and blue festival throughout the United State and has performed on National Public Radio as well as Wisconsin, Florida, Illinois, New Hampshire, Kansas, Missouri and Minnesota Public Radios and countless nationally syndicated radio shows. He still performs around Wisconsin and the Midwest and locally produces the John Altenburgh Christmas Extravaganza every year at the Grand Theater, Wausau, WI.

He has been recognized as a Notable Alumni at UW-Oshkosh, has received a Wisconsin Life Time Achievement award, several Addy awards and a Grammy nomination. Altenburgh also owns RiverSide Productions Recording Studio in Mosinee, WI. Altenburgh's music is distributed by The Orchard, a division of Sony Music, and can be heard on all major streaming platforms.

#### **AUDITOR**

**Dana Sobleskey**— is the Direct Business Principal Lead at Packerland Brokerage Services. Completed a BA degree at UW Green Bay. A Chicago native who moved her family to Wisconsin and now calls De Pere home. She enjoys biking, hiking, kickboxing and spending time with family and friends. Dana was too much of a tom boy in her youth and swam competitively in her teen years never dreaming of pageants, but is excited to join us as an Auditor again for year 2!

# Miss Stevens Point





#### Saquanna Carrillo

#### **Sponsors:**

Family and Friends

1

#### **Portia Cox**

#### **Sponsors:**

AG Academy
TZ Artz-m-Kraftz
Donsing Appraisal LLC
Leaf Home Water Solutions
Weichert-Lakepoint Realty
ACSS Energy-Freedom Forever Solar
Queen Bee Beauty Salon
Alana Rose Foundation
Mothers Milk Bank-WGL
NEC Society



#### Alicia Hoffmann

**Sponsors:** 

Family & Friends





3 Jennifer Krakow

**Sponsors:** 

Family & Friends

Miss Wisconsin Rapids

4

# Miss Shawano County



#### **Karlee Ziemer**

#### **Sponsors:**

Senzigs Furniture
Shuffles Dance Studio
Abbi Lonick– Coldwell Banker Real
Estate Group
Friends & Family

**5** 

#### Maritza Lazcano

#### **Sponsors:**

Friends & Family

Miss Waukesha

# Miss Marathon County





#### **Holly Stanley**

**Sponsors:** 

Family & Friends

7

#### Jillian Weingart

#### **Sponsors:**

Autumn's Pageant Closet
Basecamp Fitness, Monroe St.
Dr Ryan Yakowicz



#### **Andrea Bender**

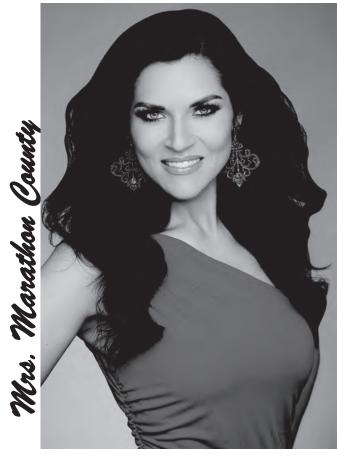
#### **Sponsors:**

Bender Coaching

REB Air: Mom and Dad

Advanced Fertility Center of Chicago

Family and Friends



9

#### **Tanya Dahm**

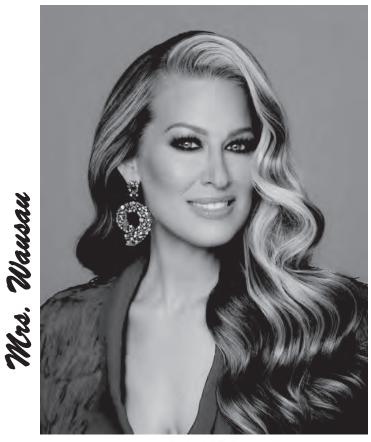
#### **Sponsors:**

Riehle's Farm & Freight

Beyond Imagination Photography

Creative Designs by Michelle

10



#### **Breanne Flatter**

**Sponsors:** 

Family & Friends



11

#### **Tamika Marable**

#### **Sponsors:**

Foundations for Freedom, Inc
Arts of the Heart LLC
World Outreach Center– Prison
Ministry Team
Coach Lance Meyer-Gras Ministries
Cenithia Armstrong
Friends & Family

Mrs. Oak Greek

**12** 

Mrs. Milwaubee County

#### **Jennifer Morales**

**Sponsors:** 

Family

13



#### **Emily Panzer**

**Sponsors:** 

Bret & Amie Witkowski
Jim & Lori Panzer

Mas Riel



Dilya St. Louis

**Sponsors:** 

Family & Friends

*15* 





#### **Marisol Villareal**

**Sponsors:** 

Family & Friends

Mrs. Lake Country



#### **Andrea Weisman**

#### **Sponsors:**

Andy & Tanner

Augie Iacono, Premier Eyes,
Dave & Lew Herro,
Quality Care Home Inspection
Ben Gentile-Ex Realty

Kyle Clements-Lannon Stone Realty
Scott & Sandi Zetti
Justin Yamang

Cory Talaska & Vickie Nitecki

*17* 

#### Mrs. Iowa America Contestants



#### **Emma Bireline**

#### **Sponsors:**

Family & Friends
Walker Farms
Atlantic Dental Center P.C.
Adair Dance Academy

Mrs. Adain

#### Mrs. Iowa America Contestants

Mrs. Central Iowa



#### **Tina Branch**

#### **Sponsors:**

Ward Creative Studios
Perfect 10 Nails
Uncle Jays Barbering Company
Priceless Beauty Studio
Nik Star Boutique
Family & Friends

19



#### **Taylor Stille**

#### **Sponsors:**

Family & Friends

#### Mrs. Iowa America Contestants

Mrs. Scott County

# Mrs. Allamabee County

#### **Jennifer Truitt**

**Sponsors:** 

Family & Friends

**21** 

#### **Nicole Winke Gentes**

**Sponsors:** 

Family & Friends



PROUD sponsor of the

Mrs. Wisconsin America & Miss Wisconsin for America

pageants!

#### LASHES, DASHES, AND LIPS...

OF MY

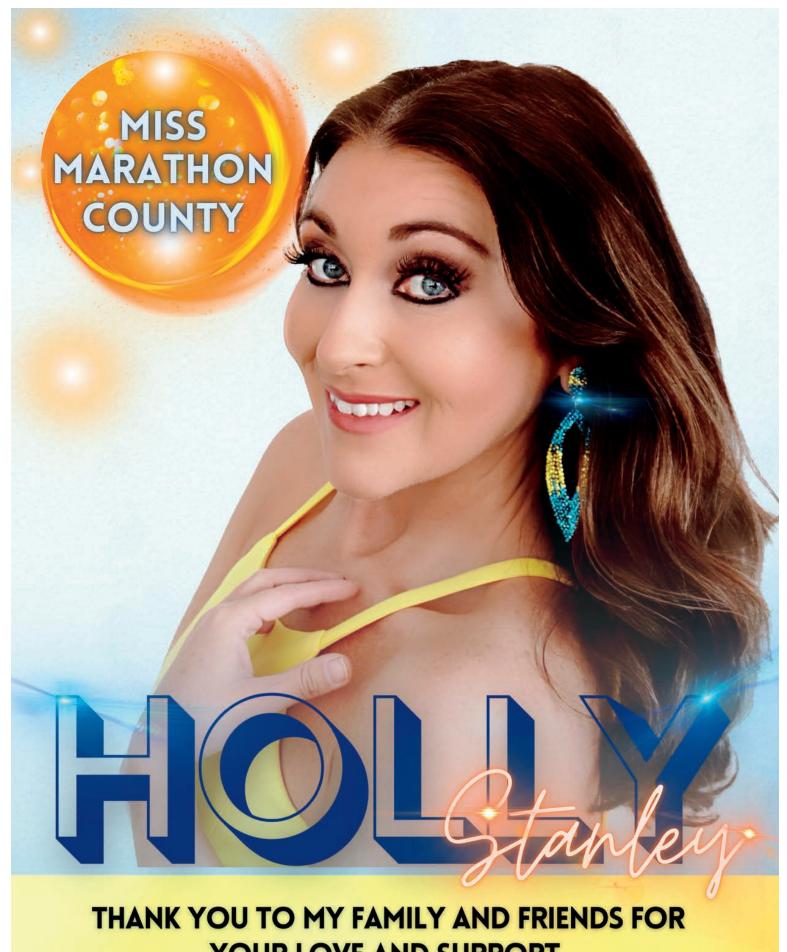


PHOTO: DAZZLESHOT IMAGES AD PAGE: MB DESIGNS Jenny Pilchett

https://www.facebook.com/charlibrynbeauty/







YOUR LOVE AND SUPPORT









EVA FLIS
PHOTOGRAPHY



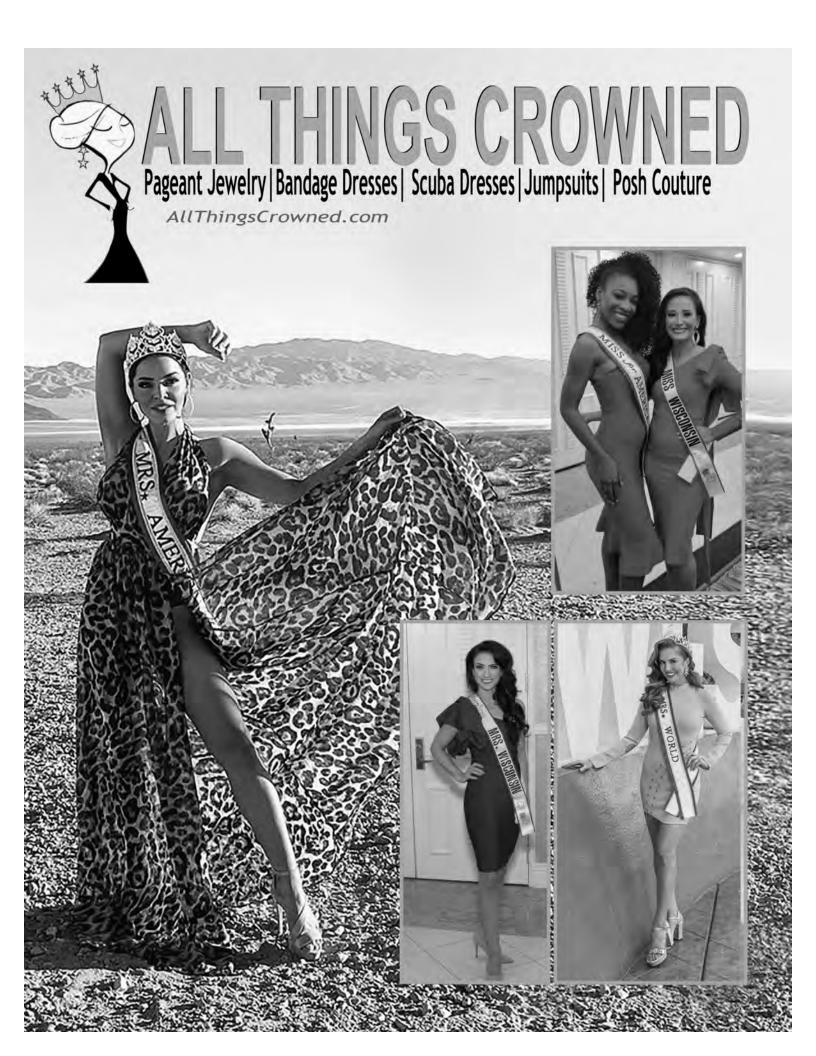


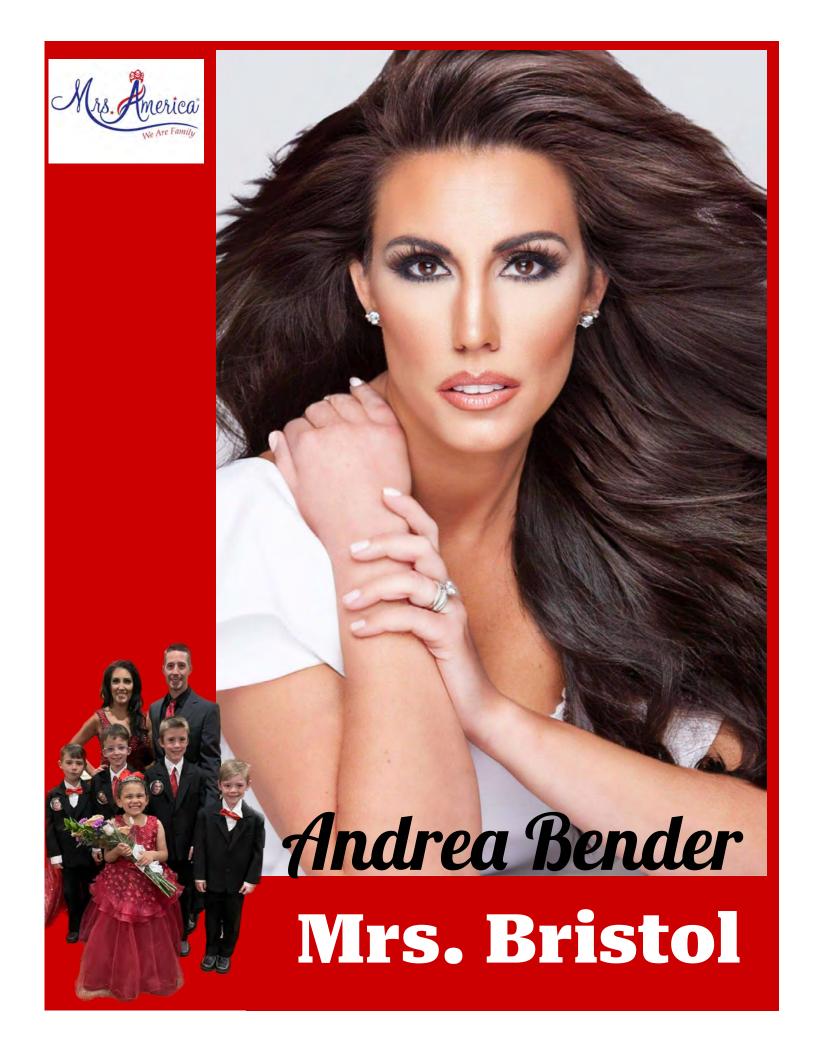


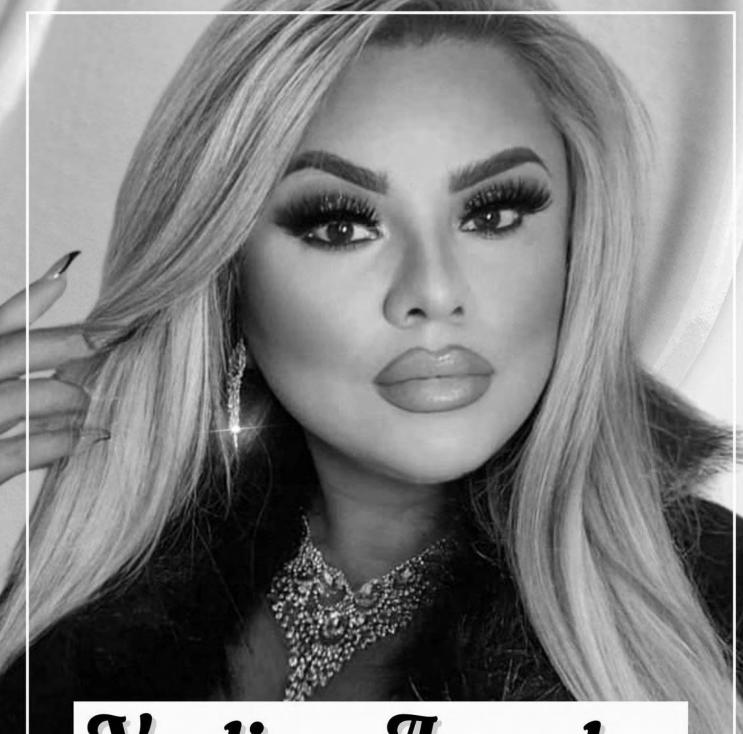












### Yadira Amador OFFICIAL HAIR & MAKEUP ARTIST



Yadira Amador Hair & Makeup O Yadira. Amador.hmua



## DR. MICHELLE BONNESS

Women Empowering Women!

Dr. Bonness is a double-board certified, triple-fellowship trained, incredibly talented plastic and reconstructive surgeon. She has been in private practice for over 20 years and is one of only two double-board certified female plastic surgeons in southeastern Wisconsin

Your Body. Your Life. Love It!

Oh. Michelle Imess

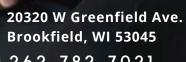
We offer a variety of medical grade skin services, including facials, lasers, peels and more!

We are proud to be the #1 CoolSculpting provider in Wisconsin!

Botox \$12.50/ unit New Patients \$10.50/ unit







262-782-7021





CROWN
WORTHY
FITNESS

with

Laura

Fitness

Mutrition

Accountability

sit Laura Swan Fitness @FB

ljswan15@gmail.com







# Prystal avey caching



CERTIFIED LIFE COAC

CERTIFIED PUBLIC SPEAKER

INTERVIEW PLATFORM PAPERWORK
WARDROBE CONSULTANT
STAGE PRESENCE WALKING ROUTINES
ON STAGE QUESTION





## COACHING QUEENS WORLDWIDE IN ALL PAGEANT SYSTEMS!







#### LAUREN'S NU YOU NU SKIN

www.facebook.com/laurenebbecke facebook.com/groups/laurensnuyounuskin

715-630-0239







### MICHAEL SOLBERG

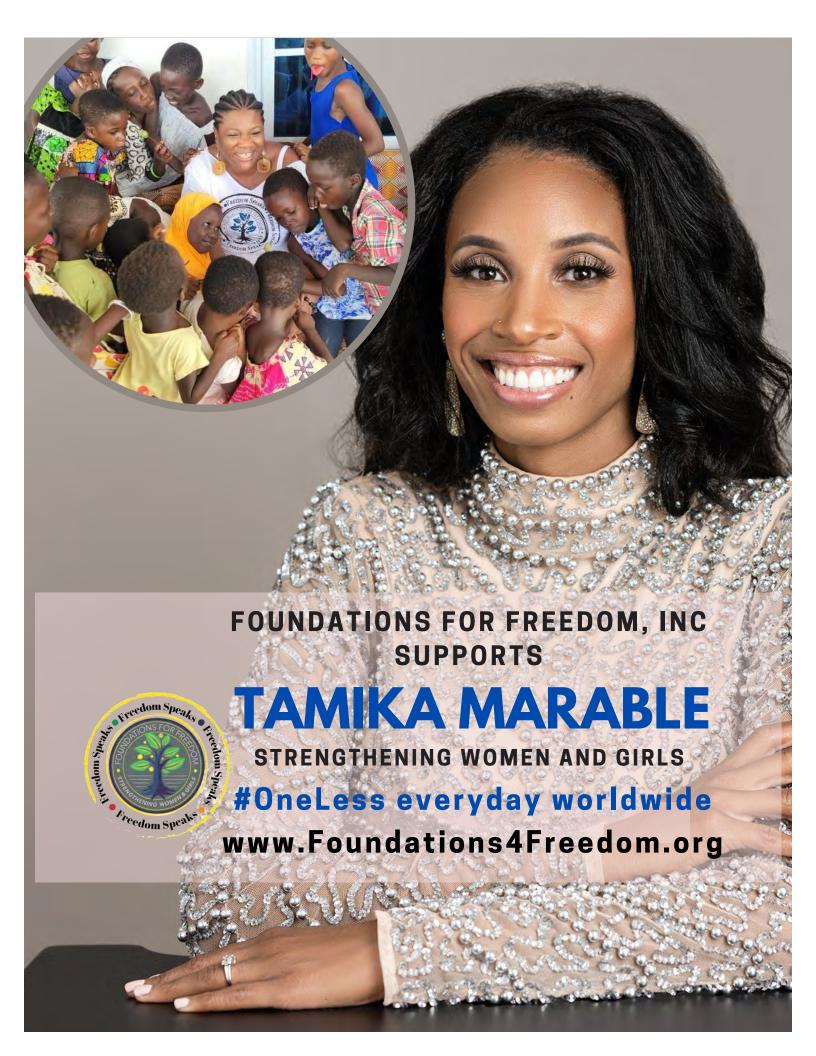


9 MISS USA STATES

6 TIME WINNER OF PHOTOGRAPHER OF THE YEAR

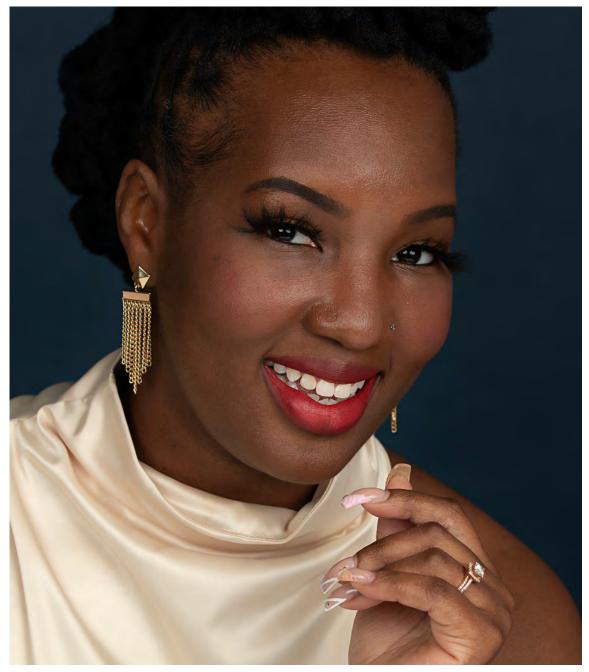
PHOTOGENIC PHOTOGRAPHY AWARD AT TEEN USA

PORTRAITSBYSOLBERG.COM 715-760-1018





## MRS. CENTRAL IOWA Tina Branch

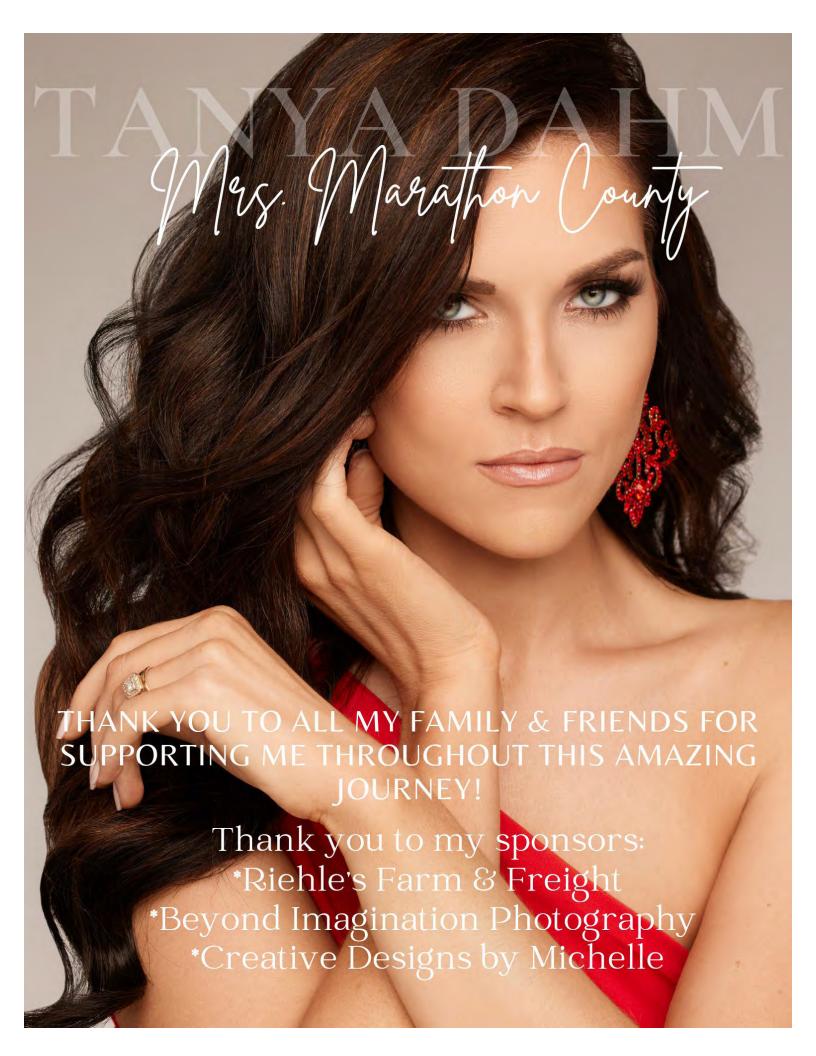


Wife - Mother - Mentor - Postpartum Depression Warrior

#### **THANK YOU SPONSORS!**

Thank you to my friends and family for supporting me.

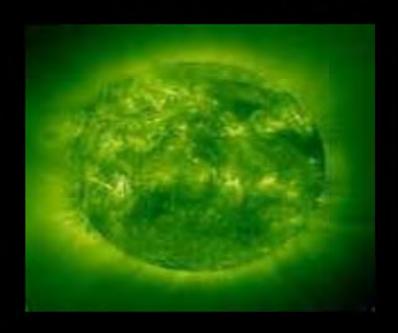
Ward Creative Studios Uncle Jay's Barbering Company Perfect 10 Nails Priceless Beauty Studio Nik Star Boutique



## MUSIC PROVIDED BY KRYPTONITE ENTERTAINMENT LLC

715-347-4124

Email: angie@kryptonitedjentertainment.com



Owners: Angie MacKay & Caleb Zakrzewski
Professional DJ Services

Karaoke Weddings Lighting

**CustomEvents** 

Photobooth



#### 428 DIVISION STREET • STEVENS POINT • 715-295-9606

FULL & SELF-SERVICE • COLOR OR BLACK & WHITE PRINTING, BINDING • LAMINATION • FAXING • BUSINESS CARDS BOOKS • POSTERS • BANNERS & MORE!

#### Other Wisconsin Locations To Serve You!

WAUSAU 715-849-2679 GREEN BAY 920-465-2403 MILWAUKEE 414-283-2679 EAU CLAIRE 715-552-3444 MILWAUKEE 414-291-4050 LA CROSSE 608-782-4355 Stop In & Create
Your Custom
Invitations With Us!
BIRTHDAYS
GRADUATIONS
WEDDINGS
PARTIES & MORE!

#### 2023 Miss & Mrs. IA & WI Will Receive...

#### Mrs. Wisconsin America Pageant

Airfare to Miss & Mrs. America National Pageant

2023 Plaque

Rhinestone Crown Pin

Official Crown & Sash

**Travel Crown Case** 

Hotel Stay at 2024 Miss & Mrs. Wisconsin Pageant

2024 State Pageant Tickets

2022 Miss Wisconsin for America Plaque

Rhinestone heart purses for Orientation dinner at nationals

#### **Hochunk Gaming Wittenberg**

Corporate sponsor \*Mrs. Wisconsin America

#### Jefferson Inn

Donation of free night stay for the Gala for Victoria's Voice \*Mrs. Wisconsin America

#### Bonness Cosmetic, Spa, Skincare -Dr. Bonness

\$1000 customized package of care \*Mrs. Wisconsin America \$1000 customized package of care \*Miss Wisconsin for America Strong

#### **Crystal Cavey**

Coaching Services for National Competition

\$1000 value for Mrs. Iowa & Wisconsin America

\$1000 value for Mrs. Iowa & Wisconsin American

\$1000 value for Miss Iowa & Wisconsin for America

#### **Dressed In Time**

\$200 gift certificate for gown for Nationals for Elvis suite \*All 3 queens Wisconsin

#### **Michael Solberg Photography**

Queens Crown headshot, cover photo for next years program book \*Mrs. & Miss Iowa & Wisconsin

#### **Boyd Insurance & Financial Solutions LLC**

Lunch provided \*Mrs. & Miss Iowa & Wisconsin

#### **Eva Flis Photography**

Photo shoot gift certificate \*Mrs. & Miss Iowa & Wisconsin

#### **PS Beauty Lounge**

Tanning certificate \*Mrs. & Miss Wisconsin

#### **Charli Bryn Beauty-Jenny Pritchett**

Aspen lashes \* Mrs. & Miss Iowa / Wisconsin

#### **Shels Bridal-Shel Parham**

Dress gift certificate \* Miss & Mrs. Wisconsin

#### 2023 Miss & Mrs. IA & WI Will Receive...

#### **The Pageant Shop-Sarah Moses**

20% off competition gown for nationals \* Mrs. & Miss Iowa / Wisconsin

#### **Chantelle Lemmer-Independent SEINT Makeup Artist**

Gift baskets of makeup\* Mrs. & Miss Iowa / Wisconsin

#### **All Things Crowned**

National Interview Outfit Certificate \*Mrs. & Miss Iowa & Wisconsin

#### Lauren Ebbecke-NUSKIN

Gift basket\* Mrs. & Miss Iowa & Wisconsin

#### Michelle & Jacob Harris-Optiva

Gift basket, Optavia gift certificate & fitness sponsor \* Mrs. Iowa & Wisconsin

#### Yadira Admor-Official H&M artisit

Discounted rate for nationals week \* Mrs. & Miss Iowa/ Wisconsin

#### Autumns Closet-Autumn Kastein

Wardrobe gift certificate \* Mrs. & Miss Iowa & Wisconsin

#### Gift baskets-former Mrs. & Miss state queens

#### Devyn Rae O'Neill/ Miss WI for America Strong 2019

Luggage

#### Each Contestant Will Receive

#### Mrs. Wisconsin America Pageant

Canvas swag bags, eye patches, makeup bags, crown velvet bags, rhinestone earrings for opening number dress, red purse for "Lady in Red Gala", bottle water and snacks, local title sashes, Lady in Red Gala ticket, Mrs. America shaker bottle

#### Jennie Pepke- Mary Kay Cosmetics

Gift bags for all contestants

#### **Chantelle Lemmer-Independent SEINT Makeup Artist**

Gift bags for all contestants

#### Lauren Ebbecke-Nu Skin

Gift bags of full size products (teeth whitening & sunless tanning)

#### Mariettas-Aveda salon

Gift bags for each girl

#### **Boyd Insurance & Financial Solutions LLC**

Lunch for all contestants

#### **Kryptonite Entertainment**

Music provided for show

### 2023 Miss & Mrs. 1A & W1 Finalist Will Receive...

2nd Runner-up- Plaque & Jewelry \*Mrs. Wisconsin America
Fabulous Face –jewelry & certificate \*Miss Wisconsin/ Mrs. Wisconsin/ Mrs. Iowa
Director Award-gift & certificate

1st Runner-up- Plaque & Jewelry \*Miss Wisconsin

2nd Runner-up-Plaque & Jewelry \*Miss Wisconsin

3rd Runner-up-Plaque & Jewelry Miss Wisconsin

Additional awards: Photogenic, Community Service, Congeniality (Mrs. & Miss)

<sup>\*</sup>Every effort has been made to ensure the accuracy of the contents of the program book. However, Mrs. Wisconsin America the staff and director can not be held liable for any omission or typographical errors. To all concerned we sincerely apologize if your name, or company has not appeared in print. All prizes are non-transferable or exchangeable. The pageant disclaims all liabilities for taxes, lost or stolen prizes or the action of the independent sponsors. Contestants are aware that they will carry all awarded prizes out of the theater after the pageant. Furthermore, the pageant will not have any responsibility in delivering or mailing any prizes awarded after tonight to the contestant that are left behind.

#### Thank you to our Sponsors! We couldn't have done this without you!



#### WITTENBERG















