

Brookmont Capital Management

Second Quarter 2017– Fact Sheet

The Brookmont Capital Dividend Growth Strategy

Investment Objective

- The **Brookmont Capital Dividend Growth Strategy** invests in common stocks that have demonstrated a commitment to significant dividend growth
- The Strategy may invest in domestic and foreign securities ranging from small to large-cap stocks.
- Top down approach that emphasizes sector selection based on economic and market cycles
- Investment philosophy includes generating long-term total returns with accelerating annual income
- Portfolio includes low correlated securities
- The portfolio includes a maximum weighting of 20% in a specific sector and 5% in an individual holding

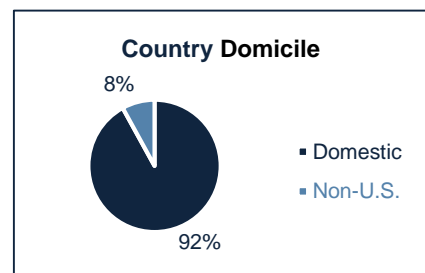
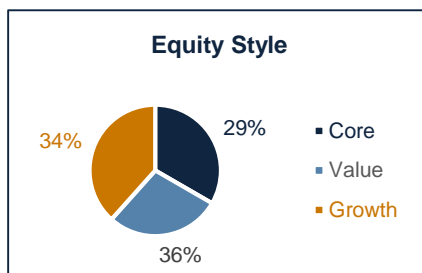
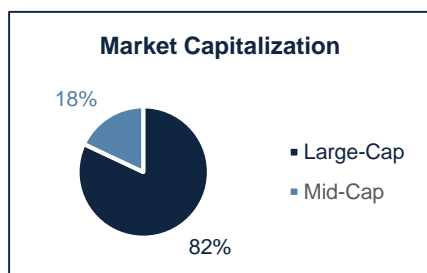
Annualized Returns (as of 6/30/17)

	YTD	1-Yr*	Inception*
Dividend Growth Strategy	8.60%	16.67%	8.95%
<i>(net of fees)</i>	7.95%	15.29%	7.66%
Russell 1000	9.27%	18.03%	8.85%

Inception January 1, 2015
*annualized returns

Calendar Year Returns

	2015	2016
Dividend Growth Strategy	4.51%	9.16%
<i>(net of fees)</i>	3.26%	7.86%
Russell 1000	0.92%	12.05%
S&P 500	1.38%	11.96%



Strategy Statistics

	Strategy
Number of Holdings	33
Largest Sector Weighting	Health Care
Turnover	20%
Forward P/E Ratio	17x
Price/Book	2.74

Strategy Characteristics

	Strategy	Benchmark
Dividend Yield	2.17%	1.91%
Dividend Growth	11%	7%
Payout Ratio	32%	35%
Avg. Market Cap.	\$112b	\$158b
3-Year EPS Growth	7%	7%

Past performance is not indicative of future results. Securities are not guaranteed and may lose money.

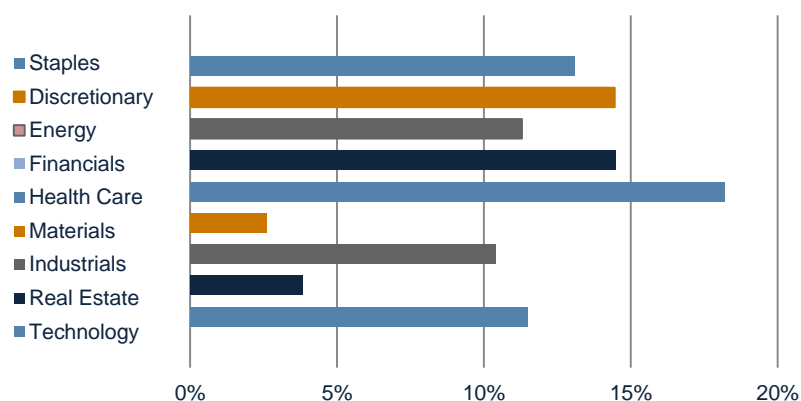
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Largest Composite Holdings

<u>Company</u>	<u>Weighting</u>
JP Morgan	3.84%
Wells Fargo	3.81%
UnitedHealth Group	3.78%
Amgen	3.76%
Tyson	3.75%
Lowe's	3.73%
Stryker	3.72%
Raytheon	3.71%
CVS Health Corp	3.70%
Walt Disney	3.68%

Sector Weightings



Disclaimer: Dividend Growth Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, including those invested in the Strategy. The reasons for this include, 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based in U.S. dollars. Inception of the Strategy is Jan. 1, 2015. Gross-of-fees returns do not include management or custody fees but do include all trading costs.

The Brookmont Dividend Growth Strategy Composite contains fully discretionary accounts with similar value equity investment strategies and objectives. For comparison purposes the Dividend Growth Strategy Composite is measured against the Russell 1000 Index. The Russell 1000 Index measures the performance of the large-cap segment of the U.S. equity universe. The Russell 1000 Index is constructed to provide a comprehensive and unbiased barometer for the large-cap segment.

The firm maintains a complete list and description of composites, which is available upon request. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm.

Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net of fee performance was calculated using the highest account level fee percentage (1.25%) and actual management fees could be lower. Additional information regarding the policies for calculating and reporting returns is available upon request. Your account returns might vary from the composite's returns if you own securities that are not included in the Strategy. Cumulative returns are shown gross-of-fees. Returns for the S&P 500 and Russell 1000 indices include reinvested dividends. Strategy returns do not include reinvested dividends. During a rising market, not reinvesting dividends could have a negative affect on cumulative returns.

Past performance is not indicative of future results