



# IMPACT

## Partnership Pitch Deck

[www.ImpactLA.org](http://www.ImpactLA.org) | (213) 928-1040 | [connect@impactLA.org](mailto:connect@impactLA.org)



Non profit  
501(c)3  
Women Led  
Minority Owned

# ORGANIZATION OVERVIEW

## Our Mission

**Impact LA**'s goal is to engage youth, families, and at-risk communities who have the desire to connect and enrich the communities where they live.

Target Market: Youth and their families.

## Priority Areas

- Access and inclusion to opportunities and resources
- Food security
- Expanded learning for youth

Vision Summary: To be a reputable source of initiatives, programs and policies that produce a thriving and equitable community.

*We're here to be more IMPACTful!*





Co-founders

# Our Values

Our core values are the ideals and principles that are at the heartbeat of our organization and guide the decision-making, actions and behaviors of everything we do.

## Community & Teamwork

We value the transformative impact of collaboration. By working together, fostering open communication, & building supportive environments, we can achieve something even bigger.

## Impact

We make a difference. We focus on results that matter for the greater good.

## Authenticity

We do what we say we will do!

## Giving

We possess the attitude of giving at all times with a joyful heart in all that we do.

## Excellence

We challenge ourselves to do great work. We actively seek feedback to continually improve and evolve our practices and services.

## Respect

We listen with empathy and respect for one another, valuing individual experiences and feelings while treating people with kindness and dignity

## Innovation

We believe learning is essential for innovation, adaptation, resilience, and relevance. We embrace change and work to improve all we do in a fiscally responsible manner.



# What does partnership mean to us

We place an especially high level of importance on community partnerships in Impact LA. We actively seek partners for much of the work we do. The weight we place on local partnerships is a crucial aspect of us being prepared for all that we do.

Community partnerships can be difficult to organize and sustain, but with our ability to get things done we'll create a legacy as a vital facet of community building.





# FREE Meals for Youth

**We aim to ensure that all kids get the nutritious meals they need everyday for FREE. Some kids can't count on having a healthy meal waiting for them when they get home, especially a warm one. That is why we are sponsored through Department of Social Services to ensure we meet the nutritional needs of youth ages, 1-18 years old in order to thrive every day.**

1 IN 4 CHILDREN IN LOS ANGELES COUNTY STRUGGLES WITH HUNGER.

Good health starts with good food. And where there is good health, there is the ability to learn, play and give back. Without healthy food, the cycle of food insecurity is perpetuated. Eating healthy, balanced meals is especially challenging in our community for the 1 in 4 kids who don't know where their next meal is coming from.

A hungry child cannot focus in school – they struggle to perform in the classroom, consistently scoring lower than their peers. Afterschool meals contribute to the healthy growth and development of low-income children by providing them with nutritious snacks and meals when school is out so they are better able to learn during the school day.

The number of afterschool meals served through California grew by more than 600 percent between its first year of nationwide rollout and 2019. Despite the enormous growth, there is still a big gap: for every one hundred school lunches provided to kids in need across the country, there were just 12 snacks or meals served after-school.

In some states, there are just one or two afterschool suppers served for every thousand subsidized lunches, suggesting a significant opportunity to reach more kids facing hunger. Schools, community centers, and other locations that offer afterschool programming as well as sponsoring organizations that can support nutrition programs are potential partners to help fill that gap.



## Our Ask

Opportunities to provide free meals to youth year round and assistance with promotion of our meal sponsorship for schools, parks and rec, churches and other organizations.





# Expanded Learning

**We provide effective extended learning programs during periods where kids are out of school and combine academic enrichment, extracurricular activities, and recreational opportunities that guide learning and engage children and youth.**

Expanded learning programs are a win-win for communities. They help working families and keep kids safe and engaged before/after school and during the summer. When communities invest in expanded learning, they get their money back over time.

Research examining the costs and benefits of expanded learning programs estimate significant, positive, and long-term net savings. Reports suggest that the estimated cost savings for our society ranges from \$9-\$16 per dollar spent on expanded learning opportunities. Studies suggested that estimated benefits were primarily driven by reductions in criminal behaviors and the associated costs of legal fees and incarceration.



- Return-on-Investment Benefits:
- Improved school performance and high school graduation
- Reduced criminal behaviors and associated costs
- Reduced teen pregnancy and birth rates
- Less substance use/abuse
- Improved health outcomes (e.g., heart disease, diabetes)
- Less reliance on social programs
- Increased lifetime earnings

## Our Ask:

Access to a Community Center, Recreational Facility or Unutilized Space for our Summer Camp (2024) and promotion of Camp.



# Camp in Durango, Mex.



**Kids, ages 6-15, are treated to free lunch, free t-shirts, free shoes, free socks, free basketball and life lessons from coaches and volunteers. Our program goal is to increase the chances of success in the face of the many health, behavioral, and academic risks that accompany living in their community.**

Kids in the two small towns we serve do not have afterschool programs or extra-curricular activities. Typically, kids have to walk home afterschool and help their parents bring in money or cook and take care of the home. When we come out, they get so excited. During our first visit in 2022, our goal was to serve 25 kids, but 57 showed up. We didn't turn anyone away. Parents, teachers and school directors were very appreciative and asked to extend the dates, time frame of the camp and accept more kids into the program. They also asked for a fitness class for the adults.

The kids in Mexico often come to our program poorly equipped without proper footwear. They often come in sandals, boots, or sneakers with tears and holes. We will distribute shoes and socks to participants in our program who need them.

It's especially more rewarding to break barriers by encouraging girls to play. The community goes crazy when they see two female coaches, Yvette & Emerita, playing basketball in their small town. This is very rare as women are usually tending to their families at home while the man is working. Sports is considered a "man's" sport so seeing little girls on the court is extra exciting for us.



## Our Ask:

Sneakers & socks for each participant of the program and funds to cover shipping costs.



# Community Events

Our community events, including our annual Back to School Backpack Giveaway and Thanksgiving Turkey Dinner Drive, serve to provide resources, motivate activists, bring allies together and increase awareness of the needs in our communities.

## Kobe Day! Back to School Giveaway

Kobe Bean Bryant's success was ultimately driven by his unmatched work ethic and commitment to himself, his family and everyone around him. The Black Mamba moniker he gave himself, fit like a custom suit. His impact both on and off the basketball court is immeasurable. He taught Angelinos and people across the world what the Mamba Mentality is all about. To celebrate his accomplishments and love for his community, we host Kobe Day every year on 8/24 to honor him.

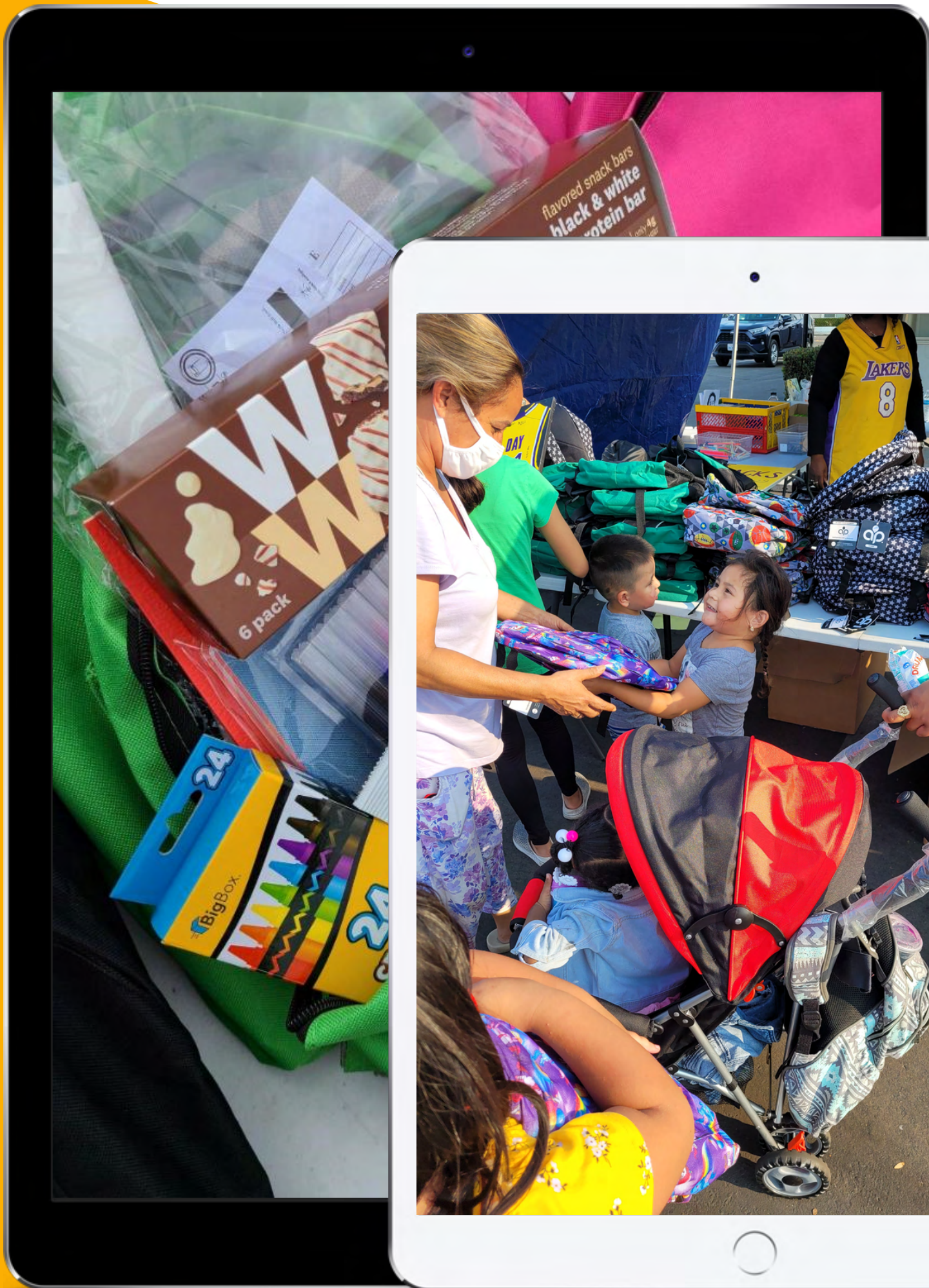
## Thanksgiving Turkey Dinner Drive

In collaboration with BIG Sunday, our Thanksgiving Stuffing Event is a particularly fun and memorable opportunity for families, friends and groups to get together, assemble bags, enjoy one another and make new friends – while listening to an awesome bluegrass band. Big Sunday makes it possible for us to partner with hundreds of other organizations that are active in the community to create these meals. With the assembled bags that we are sponsored with, we're able to distribute them to families in need at our Annual Turkey Dinner Drive.

*Served over*  
**750**  
FILLED BACKPACKS WITH  
SUPPLIES TO YOUTH

ASSISTED STUFFING MORE THAN  
**4,600**  
THANKSGIVING DINNER KITS  
SPONSORED 150 TURKEYS TO FAMILIES





# Kobe Day! Back to School Giveaway

## Our Ask

Donation of backpacks filled with school supplies, monetary donations that will be used to purchase backpacks and supplies, promotion of annual event and assistance with recruiting volunteers.







# Thanksgiving Stuffing Event & Turkey Dinner Drive

## Our Ask

Donation of turkeys, monetary donations that will be used to purchase thanksgiving dinner items and referrals of schools or youth programs that will host giveaway of Turkey Dinner Kits to their families.

VICE PRESIDENT KAMALA HARRIS JOINED US IN ASSEMBLING THANKSGIVING TURKEY KITS WITH BIG SUNDAY, 2022



# WHAT DO YOU THINK?

Would our partnership align with your



goals?





# How can we help YOU?

Let's make an IMPACT together



# The Team

Impact LA was established in 2019 by its Founders Courtney Lockridge and Emerita Flores, who have over 17 years of non-profit services experience.



Courtney Lockridge

Co-Founder



Emerita Flores

Co-Founder

**"We are a small but mighty, woman of color led organization who are dedicated to improving the lives of those in our community."**





## LET'S MAKE AN IMPACT TOGETHER!

Mailing Address

7190 Sunset Blvd  
Suite 525  
Los Angeles, CA 90046

Phone Number

**(213) 928-1040**

Email Address

[connect@impactla.org](mailto:connect@impactla.org)

EIN

84-3797925