



cavlo

ideate. integrate. operate.

Nashville

April 2-3, 2024

Gaylord Opryland
Convention Center

www.cavlo.tech

The Lead
The City

cavlo is returning to Nashville in 2024! Join us at the Gaylord Opryland Convention Center for another all-inclusive edition of the event that is democratizing #proAVL tradeshow one city at a time. As always, your exhibitor fee delivers a furnished booth (including nominal power)¹, lunch on load in day, access to the Welcome Reception, hotel room night/s¹ & the registrant list—all in a union-free exhibit space, so no drayage fees, hidden “service” fees or \$186 wastebaskets!²

The Nashville metropolitan area is home to ~3.2 million people; 46% of whom work in the education, health care, hospitality & professional markets.³ Louisville (KY) & Memphis, TN are less than a three-hour drive away, while Birmingham (AL) & Atlanta are under four. Easily accessed by an international airport (BNA) & interstate highways 24, 40 & 65, the last major pro AVL event in Nashville was cavlo 2022.

¹—see page 2 for details; ²—true story: Infocomm 2017—wastebasket rental, delivery & pickup = \$186; ³—statsamerica.org



cavlo

ideate. integrate. operate.

Nashville

April 2-3, 2024

Gaylord Opryland Convention Center

www.cavlo.tech

Sponsorships The Booths

Furnished booths include power/room night(s) as listed:

8x20 (~160 sf)*—10 amps of 120V power, three (3) exhibitor badges & room nights (two brands max): **\$3,495**

8x15 (~120 sf)*—5 amps of 120V power, two (2) exhibitor badges & room nights (one brand max): **\$3,095**

8x10 (~80 sf)*—5 amps of 120V power, one (1) exhibitor badge & room night (one brand max): **\$2,595**

Meeting/training spaces available—please ask!

Platinum Partner—the BIG booth!

The central **8x30*** space directly across from the cavLOUNGE, top billing on the cavlo website, four (4) badges/room nights & the registrant list one week before all other exhibitors (four (4!) brands allowed): **\$4,995**

Welcome Reception

Host a cavlo Day 1 staple: the complimentary Welcome Reception where AVL pros meet, mingle & munch: **\$2,495**

Equipment Sponsorships

Keep your brand front-and-center by placing it in our breakout spaces: **\$495**/product type (speaker, display, etc.)

* - due to variations in building column dimensions & spacing, booth square footage may vary slightly booth-to-booth



cavlo

ideate. integrate. operate.

Nashville

April 2-3, 2024

Gaylord Opryland
Convention Center

www.cavlo.tech

The Numbers The Extras

cavlo Nashville 2024 will feature several “extras” to further engage our audience & drive attendance:

- “Guess cavlo” - our own version of “Where’s Waldo®” - offers a \$1,000 prize for correctly guessing what each of the letters in the word cavlo stand for;
- The col-located WAVE® Conference will bring the worship community to cavlo for a day of learning & fellowship; and
- The cavlo Community Corner will house representatives from WAVIT, HETMA, AES & other trade organizations.

cavlo Nashville 2024 will be the seventh* occurrence of cavlo; here are some stats from previous editions:

- over 2,200 registrants in three markets (LAS, BNA, DFW);
 - 48% identify as integrators, 29% as end-users, 15% as specifiers & 7% as rental/production;
 - 62% say they have “Some” influence over buying decisions, while 33% say they have “Tons!”.

* = cavlo Houston 2023 postponed until 2024

www.cavlo.tech