





2018 UWNC Grills 'n' Grilles Event Sponsorship Levels

<u>Platinum Level Sponsors</u> - \$2,500+ Sponsorship Level:

- Customized marketing; contact United Way of Nevada County office to design.
- Plus all perks listed in "Titanium Level" below.

Titanium Level Sponsors - \$1,000+ Sponsorship Level:

- Two additional complimentary tasting kits for the Backyard BBQ (6 total).
- A quote from your company featured in event press release (Send quote to United Way).
- Acknowledgement in radio spots.
- Vehicle Manufacturer: space for three additional display vehicles (5 total).
- Your company logo on United Way newsletters along with any other marketing materials used.
- Plus all perks listed in the "Gold Level" below.

<u>Gold Level Sponsors</u> - \$500+ Sponsorship Level:

- Your company logo in movie theater ads for the event (possible deadline)
- Vehicle Manufacturer: space for two display vehicles.
- A banner at the event with your company's name and logo (please provide us with your banner).
- Your company logo in all newspaper ads for the event and on United Way's web site.
- Two additional complimentary tasting kits for the Backyard BBQ (4 total).
- Plus all perks listed in the "Silver Level" below.

<u>Silver Level Sponsors</u> - \$350+ Sponsorship Level:

- One additional complimentary tasting kit for the Backyard BBQ (2 total).
- A booth space at the event.
- Name recognition on United Way of Nevada County website.
- Free entry for a BBQ team in the Backyard BBQ competition.
- Your company logo on all posters and flyers for the event.
- Plus all perks listed in the "Chrome Level" below.

<u>Chrome Level Sponsors</u> - \$150+ Sponsorship Level:

- Mention in the large "Thank You" poster at event.
- One complimentary tasting kit for the Backyard BBQ.
- Your company name on all posters and flyers for the event.
- Flyers and/or postcards promoting the event can be made available to send to your mailing list.

<u>In Kind Donation</u>- Raffle Prize(s):

- Mention in large Raffle poster at event.
- One complimentary tasting kit for the Backyard BBQ

If mailing, send to:	United Way of Nevada County (UWNC) P.O. Box 2733, Grass Valley, CA 95945			n may use Paypal (send payment to admin@uwnc.org) contact United Way of Nevada County at (530) 274-8111	
Grills 'n' Grilles S	ponsorship Amount: \$		<u> </u>		
Phone Number:					
Business Name:		Contact Name	o:	_	
□ Check #		Checks made payable	to: United Way of Nevada Coun	ty (UWNC)	
□ Visa / MasterCa	rd Card #		Exp. Date:	/	
Authorized Signat	ure:				