



August 25, 2023

Here is some insight on the process and people that have brought Friends of Hartland to where it is today.

In 2014, I began knocking on doors and meeting with people to ask for donations of dollars and/or services to aid in forming a local nonprofit. My intention was to begin fundraising for a new arena to replace "The Barn" that has been in use since 1967. I'm not the first person to work toward this project. Many people, for many years, have been engaged in bringing a new arena to town. We have a tremendous community of volunteers that work to improve our home.

I bought 50/50 equipment with donations from **Betty Lou Craig, Palmer Atlantic (Joe Palmer), Valley Equipment (Peter Cook)** and **Old Dutch (Brent Williams)**. With legal help from **Peter Hyslop**, I incorporated, filed for non-profit status and then registered as a Canadian charity. Local retailers and their staff have hosted our selling stations and sold tickets: **M&A Automotive (Gordon McWaid), Coldstream Convenience (Jen Ebbett), Courtyard Convenience (Candace Holt), Courtyard Freshmart (Peter Cook)** and the **Waterville Irving Grab N Go (Scott Fraser)**. Office space was donated by **Your Team Financial (Wayne Russell)** where I was able to store the server and ticket printer and carried out the draw every Tuesday - for years. **Ruby Orser** was my most frequent witness to 'the draw'. I also used office space at **Hartland Town Hall** for a few months. **Trudi McBrine** with **Krista Avery** prepare financial statements and submit CRA filings. Email and data storage is managed by **InfoTech Solution Providers (Trevor Matkowski)**. Setup of selling stations, equipment and technical troubleshooting has been done by **Custom Communications (John Hann)**. **Murray Dickinson, Peter Hyslop** and **Melanie Clark** sit with me to form a Board of Directors.

I've submitted annual filings and license renewals, petitioned the province for legislation changes, had board meetings, navigated power outages, built websites and done the books. Aging technology forced me to change platforms but it meant I could move to an electronic raffle that would allow for remote access and random number generation of the weekly 50/50 winner. So, now instead of choosing the winning ticket in the company of a witness, I can push a button on my phone to close the week's draw and have the software choose a winner. This also means I no longer require physical office space for a server or printers. As a requirement of holding charitable status financial statements are publicly available; posted on our website and with the CRA's Charity Directorate.

The Friends of Hartland weekly 50/50 has raised over \$260,000 since the first draw - half to the weekly winners and half for donation to our community. Prior to 2021 we didn't have any expenses to cover for the arena project, but charities are required to use their proceeds, so, Friends of Hartland donated to other projects: a circulation desk at the Hartland Library, picnic tables at the waterfront, a sound system at the Nursing Home and outdoor public washrooms at the Visitor Information Centre.

Partnerships between Hartland, all three levels of government, tremendous corporations and dedicated individuals are in place. The Town is now in the thick of the constructing a new recreation and community facility. Since 2021, Friends of Hartland has been directing fundraising proceeds to a single cause: the construction of the Central Carleton Community Complex.

We live in a beautiful place, in the company of an army of tireless volunteers, and soon we'll have a shiny new Community Complex to call our own.

Katherine Hann  
Founding Director

## COMMUNITY MATTERS