

Hometown Broadcasting-WHIR-WHBN-WRNZ

EEO Public File Report

April 1, 2023-March 31, 2024

I. Vacancy List (See Section II, the Master Recruitment Source List)

for Recruitment source data.

Job Title	Recruitment Sources Used To Fill Vacancy	Recruitment Source Referring Hire
None for Period	N/A	N/A

II. Master Recruitment Source List

Recruitment Source Number	Recruitment Source Information	Source Entitled To Opening Notice	Number of Interviewees Referred by Source During Reporting Period
1	Centre College 600 W Walnut St Danville, KY 40422 859-238-5284	No	0
2	Current Employee	No	0
3	Current Interns	No	0
4	Eastern KY University 521 Lancaster Ave Richmond , KY 40475 859-622-1568	No	0
5	Facebook Post	No	0
6	Former Employee	No	0
7	Former Intern	No	0
8	Internal Candidate	No	0
9	Station Website	No	0
10	Kentucky University 400 E Main St ASB #241 Frankfort, KY 40601 502-597-5948	No	0
11	Advocate Messenger 330 S 4 th St Danville, KY 40422 859-236-2551	No	0
12	Harrodsburg Herald 101 W Broadway St Harrodsburg, KY 40330 859-734-2726	No	0
13	Morehead State University 322 Allie young Hall Moorhead, KY 40351 606-783-2233	No	0

14	Western KY University 1906 College Heights Blvd #11051 Bowling Green, KY 42101 270-745-2691	No	0
15	KY Broadcasters Assoc. 101 Enterprise Dr Frankfort, KY 40601 502-848-0426	No	0
16	KY Office of Employment and Training 121 E Broadway Danville, KY 40422 859-239-7411	No	0

III. Recruitment Initiatives During the Reporting Period

This Employment Unit Serves a Small Market with less than 5 Full-Time Employees

1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, Western Kentucky Student, Eliza Marsh, Job Shadowed on October 2, 2023 and Boyle County Senior Students, Lance Slone and Caleb Hackworth on March 12, 2024, meet with the morning show host(s) on their job duties and share career advice. They were able to get a behind the scenes look at broadcasting in their hometown area. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern and/or job shadow. (2) All radio stations broadcast announcements inviting recruitment sources to request job vacancy notices 4 to 6 times a month. The same information is posted on the station's website. (3) Non-student Internship Program was established to allow local citizens to learn how broadcasting works. For this period, no citizens requested to intern at the stations. (4) Public Speaking and Journalism Classes are welcome to request the station be available to speak to classes about broadcasting careers. For this period, no request were received. (5) Station staff attended the KBA/RAB Sales Training classes held two days in September in Covington, Kentucky. At the classes, the staff learned about radio advertising client relationships. This convention gave the staff an opportunity to meet and work with broadcasters all over the state. This time helped improved their skills as a broadcaster. (6) Sought candidates to attend the KBA/WKU Talent Institute in June of 2024. Announcements of the Institute were broadcast on the stations inviting college students and recent grads to participate in the 6-day teaching sessions with broadcast professionals to improve their skills for employment in the broadcast industry. The announcements aired the last two weeks of March 2024.