

**CHAR  
CRUST®**  
DRY-RUB SEASONINGS

**Seals in  
the Juices!®**

Since 1957  
**Family-Made**

We created our first  
Char Crust® rub at our family's  
fine Chicago steakhouse.  
Every steak was USDA prime,  
dry-aged in our coolers, and  
seared to juicy perfection  
with our signature  
Char Crust®

NEVER HAVE DRY — *beef • chicken • pork • lamb • fish* — AGAIN!

# EASY TO USE! • HERE'S HOW

**Dredge & Cook:** Dredge or rub Char Crust® on all surfaces of a protein, until coated. Be generous with it! (about 3 - 6 g will stick to the protein). Then cook! However you want: Broil, bake, grill, pan-sear, pan-fry, or deep-fry. No other seasonings or salt needed. Creates a "Char Crust®" that Seals In The Juices®.

**FOOD COST • ONLY 4 - 12¢ PER SERVING!**

## US FOODS A-CODES



### FOODSERVICE JUGS (gallon jugs)

A-Code	Pkg	Item Description • All Items are Kosher
5794879	1/7 lb	Original Hickory Grilled Char Crust® Dry-Rub Seasoning
7615121	1/7 lb	Roasted Garlic Peppercorn Char Crust® Dry-Rub Seasoning
6125168	1/7 lb	All American Barbecue Char Crust® Dry-Rub Seasoning
8956241	1/6.5 lb	Amazin' Cajun Char Crust® Dry-Rub Seasoning
8924777	1/7 lb	Ginger Teriyaki Char Crust® Dry-Rub Seasoning
1221040	1/7 lb	Hickory & Molasses Char Crust® Dry-Rub Seasoning
3084835	1/6.5 lb	Southwest Chipotle Char Crust® Dry-Rub Seasoning
6923271	1/7 lb	Sun-Dried Tomato & Garlic Char Crust® Dry-Rub Seasoning
6869808	1/7 lb	Java Buzz Char Crust® Dry-Rub Seasoning
2703459	1/7 lb	Jamaican Jerk Char Crust® Dry-Rub Seasoning
1357898	1/7 lb	Roto Roast Char Crust® Dry-Rub Seasoning

100% certified KOSHER

### FOODSERVICE JARS (quart jars)

A-Code	Pkg	Item Description • All Items are Kosher
6768484	2/22 oz	Original Hickory Grilled Char Crust® Dry-Rub Seasoning
6848517	2/20 oz	Roasted Garlic Peppercorn Char Crust® Dry-Rub Seasoning
6201684	2/22 oz	All American Barbecue Char Crust® Dry-Rub Seasoning
4331662	2/20 oz	Amazin' Cajun Char Crust® Dry-Rub Seasoning
4806419	2/20 oz	Ginger Teriyaki Char Crust® Dry-Rub Seasoning
2872245	2/20 oz	Hickory & Molasses Char Crust® Dry-Rub Seasoning
1154188	2/20 oz	Southwest Chipotle Char Crust® Dry-Rub Seasoning
1675650	2/22 oz	Sun-Dried Tomato & Garlic Char Crust® Dry-Rub Seasoning
8329407	2/20 oz	Java Buzz Char Crust® Dry-Rub Seasoning
9304518	2/20 oz	Jamaican Jerk Char Crust® Dry-Rub Seasoning
7254481	2/22 oz	Roto Roast Char Crust® Dry-Rub Seasoning



### FOODSERVICE SUPER VALUE BOXES

A-Code	Pkg	Item Description • All Items are Kosher
1357463	1/25 lb	Original Hickory Grilled Char Crust® Dry-Rub Seasoning
5614611	1/25 lb	Roasted Garlic Peppercorn Char Crust® Dry-Rub Seasoning



## CLASSIC RUBS

### Original Hickory Grilled

Rich, hickory-grilled flavor. Enhances the natural flavor of steaks without overwhelming. This is our original. Also delicious on chicken, meaty fish.

### Roasted Garlic Peppercorn

Savory roasted garlic, fresh cracked peppercorns, a dash of worcestershire, plus a pinch of lavender and spices. A crescendo of flavor with steak, fish (especially salmon), pork, chicken, and lamb.

### All American Barbecue

The best of American barbecue in one tangy-sweet, slightly spicy, lip-smacking rub. Rich molasses, brown sugar, tomato, mustard, black pepper, apple cider vinegar, plus a wisp of smoke and a bit of chipotle for a little heat.

### Amazin' Cajun

Spicy... sweet... seductive. A jazzy blend of piquant cayenne pepper, onion, garlic, oregano, and layers of New Orleans flavors. Brings sublime heat to catfish, redfish, chicken, shrimp, beans.

### Ginger Teriyaki

A harmonious balance of sweet teriyaki, fragrant ginger, plus a twist of orange peel. Try on mild fish, salmon, and steak.

### Hickory & Molasses

Deep, rich molasses. Not too sweet, with a hint of smoke. Pair this award-winning twosome with pork (chops, roasts, or tenderloin), chicken, turkey.

### Southwest Chipotle

Inhale the heady aroma. Then take your first bite: smoky, rich, almost sweet... then BANG! comes the kick of ancho and chipotle chiles. Enjoy with chicken, pork, beef (fajitas!), bison (burgers!).

### Sun-Dried Tomato & Garlic

Luscious, vibrant, sun-dried tomatoes, roasted garlic, rosemary, and just a hint of real lemon peel. Mild on red meat; brightly tasty on seafood.

### Java Buzz

Complex, bold, roasty and sweet, with a buzz. Molasses, cocoa, chiles, cinnamon, and other spices, with a pinch of coffee for rich flavor. Wakes up beef, pork, and lamb.

### Jamaican Jerk

Deep rich distinctive jerk flavor with spicy heat... Allspice, nutmeg, cinnamon, and other spices blended with premium garlic, onion, molasses, mequite smoke, chilis, and hibiscus petals.

### Roto Roast

This versatile roasting rub is a complex blend of Spanish paprika, French rosemary, Italian basil, and 12 other herbs and spices. Perfect on roasts or rotisserie poultry, prime rib, and potatoes.

**CHAR CRUST® RUBS DELIVER IN 3-5 DAYS**

Contact your US Foods™ Sales Representative to place your order

If you have any questions, please call a Food Innovations Culinary Advisor at **888-352-FOOD (3663)**

For a complete list of all our offerings please visit us at **www.foodinno.com**

