



# BACON ON THE GO

## FULLY COOKED READY TO EAT



### REAL SMOKED BBQ

We smoke EVERY SLICE of bacon for hours with our real Brown Sugar and our BBQ Rub. The taste of real wood smoke on every slice means customers crave more.



### READY TO EAT

Eat right out of the package, or heat for just 5 SECONDS in the BPA-free package to AMP UP flavor. Easy-peel flexible packaging fits in pockets, packs, and pantries.

**HEAT OR JUST EAT**

**BACON!**

**GOES ANYWHERE**

**FITS ON SHELF, COUNTER, MICROWAVE, OR PEGS**

### WHY TRY RIFFS?

- BBQ is trending, bacon is trending, and uniquely flavored meat snacks are trending. Bacon on the Go covers all three.
- Customers want bacon, but won't pay \$6-\$7 on impulse. Riffs is impulse-inducing bacon.
- Bacon on the Go has proven success at major convenience chains like Loves and Circle K.



Product Description	Shelf Life	Case Pack
12 Ct. Caddy	1 year	12 Caddys
48 Ct. Display	1 year	1 Display
12 Ct. Clip Strip	1 year	12 Clip Strips