

JILLIAN LAWTON

Arts and Entertainment professional with over 15 years of experience and a lifetime of dedication to the artistic industry.

JillianLawton@gmail.com
508.667.4883
Locust Valley, New York

EDUCATION

New York University

Master of Arts: Educational Theatre in Colleges and Communities, 2012

Hofstra University

Master of Arts: Communications (focus: Entertainment and Sports Journalism), 2011

Bachelor of Fine Arts: Theatre Arts Performance; Minors: Dance, English, 2009

WORK HISTORY

Freelance Work

On-Camera Host, 2008-present

- Demonstrated versatility by hosting and performing at various live events, commercials, and red carpets.
- Edited and created content for online platforms, showcasing adaptability and technical proficiency.
- Collaborated with multiple organizations to ensure content aligns with company goals, marketing strategies, and target audience.

WBLI/WBAB

On-Air Host, 2018-2021

- Introduced artists/songs, presented entertainment news, promoted station events, and provided traffic/weather on-air.
- Conducted contests over the phone and on-air using Vox Pro; inputted winners into Promosuite program.
- Crafted engaging social media content, fostering online engagement and brand visibility.
- Engaged with public at events ranging from client locations to major festivals and concerts. Set up and broke down station sound and promotional equipment at station events.

PatPat Clothing

On-Camera Guest Host, 2021

- Hosted hour-long live-stream videos showcasing children's clothing and interacting with viewers.
- Curated fashion/content and developed episode themes, questions, and concepts contributing to increased viewers engagement and sales.

Blue Studios

On-Camera Host, 2020-2021

- Hosted educational content for children, adapting scripts and enhancing episodes for optimal viewer experience.
- Successfully managed a home studio setup and collaborated with editors to produce high-quality footage.

Live it up with Donna Drake

Travel Correspondent, 2019-2020

- Hosted travel segments and conducted travel interviews on-camera.
- Pre-interviewed and prepared guests for interviews.
- Prepared, organized, and streamlined information for host to conduct clear, timely interviews focusing on major points.

New Sound Magazine

On-Camera Host, 2014-2015

- Hosted and wrote weekly music shows highlighting artists and articles featured in the online publication.
- Developed format for the show and helped creatively assist its structure.

Paragon Wrestling League

On-Camera Host, 2014-2015

- Hosted live wrestling events.
- Interviewed athletes and administrators both pre and post match.

O&M Co. (now DKC/O&M)

Intern, 2010

- Assisted in PR campaigns for Broadway and Off-Broadway shows as well as celebrity clients.
- Monitored and secured media coverage related to clients.
- Supported and assisted with the execution of events.
- Contributed to newsletter creation and engaged with media contacts to generate coverage.

New York Dragons

On-Camera Arena Hostess, 2008-2009

- Represented team in promotional events, involved in marketing input, hired to conduct on-camera interviews during games.

SPECIAL SKILLS

- Proficient in Google Docs, Google Drive, Microsoft Office, social media platforms, Garageband, iMovie, SocialFlow, and Promosuite.
- Excellent customer service and interpersonal communication.