

Strategic Plan for Knollwood Homeowners Association 2021-2025

Introduction

The purpose of this strategic plan is to create a roadmap to charter the direction of the Knollwood Homeowners Association for the next five years.

Vision

We welcome all to our thriving community with love, courtesy, and respect.

Mission

To promote Knollwood Subdivision as a desirable community for family living, and a vital contributor to the Greater Montgomery Area

Values

Courtesy; friendliness; caring; excellence; impartiality; customer-service; accountability; honesty; integrity; respect; commitment

Strategic Analysis

The strategic analysis deals with the strengths, weaknesses, opportunities, and threats. It is as follows:

Strengths

- Responsiveness to complaints
- Support of majority of residents on Subdivision issues
- Strong bond among many residents
- Competent and dedicated leadership
- Unwavering commitment of leadership through challenges

Weaknesses

- Lack of financial resources to carry out certain services in a timely manner
- Lack of communication sometimes among residents
- Low-to-medium overt participation in activities
- Low participation in Alliance and/or “regional” meetings

Opportunities

- The new interstate interchange could spur development
- Annexation into a municipality
- Cooperation with existing local governments

Threats

- Lack of adequate zoning laws
- New development; new interstate interchange could increase “noise” as well as increase traffic flow problem to entrance of Subdivision
- Lack of adequate communication from “authorities” about development and other projects
- Forced annexation into a town/city

Goals

1. To create a beautiful and well-kept Subdivision
2. To be neighborly to fellow-residents
3. To manage resources efficiently
4. To work closely with other entities to promote the Greater Montgomery Area

Objectives

- 1.1. To keep common areas clean at all times
 - 1.2. To respond to violations/complaints within 15 days of first notice
 - 1.3. To work closely with government entities to resolve complaints within 15 days of first notice
 - 1.4. To be good stewards of our environment, in the Subdivision, the Greater Montgomery Area, Alabama, and the world at-large
-
- 2.1. To encourage block captains to keep in touch with neighbors at least once every three months
 - 2.2. To extend courtesies to new neighbors or residents within 30 days of moving into Subdivision
 - 2.3. To infuse activities into community meetings to increase participation
-
- 3.1. To make sure financial resources are managed with transparency and status shared at least once every quarter, beginning January
 - 3.2. To make sure other resources are maintained with care and reported on when required
-
- 4.1. To work with governmental entities for the betterment of residents and the Greater Montgomery Area
 - 4.2. To work with non-governmental entities for the betterment of residents and the Greater Montgomery Area

Task/Strategy

Overall

Implement activities to keep Knollwood safe, beautiful, and kempt; respect our environment; connect well with ourselves and our partners

Specific

- A. Drive “home/in” vision; **Timeline:** Continuous; **Responsible party:** *Overall:* Executive Council; *Specific:* President
- B. Communication through new media, for example, website, etc.; **Timeline:** Continuous; **Responsible party:** *Overall:* Executive Council/Webmaster; *Specific:* Secretary
- C. Work/Activity in the Subdivision, for example, (i) mowing, (ii) placing straw, etc.; **Timeline:** Continuous; **Responsible party:** *Overall:* Executive Council, Association members, others; *Specific:* Treasurer
- D. Group activity, for example, (i) workshops, (ii) social gatherings, (iii) outreach, etc.; **Timeline:** Continuous; **Responsible party:** *Overall:* Executive council, Association members, others; *Specific:* Block Captain

- E.** Participate in Community/Regional meetings, for example, Homeowners Alliance meetings, County/City Meetings, Non-profit meetings, etc.; **Timeline:** Continuous; **Responsible party:** **Overall:** Executive Council, Association members; **Specific:** President, Vice President
- F.** Participate in greening/environmental projects and other volunteer projects as deemed appropriate; **Timeline:** Continuous; **Responsible party:** **Overall:** Executive Council, Association members; **Specific:** Treasurer

Implementation

The plan will be implemented as outline above. Accountability will primarily lie with the Executive Council, and secondarily, with all the members of the Homeowners Association. In addition, the individuals listed above will oversee the specific categories of activities and report on them as needed.

Monitoring and Evaluation

The plan will be monitored and evaluated once a year by a designated individual. Therefore, the Association will diligently keep proper records. When challenges or problems occur, they will be quickly resolved. That is, if objectives are not being achieved, the Executive Council will work to ensure that the situation is corrected. Simple evaluation and/or analytical methods will be used to assess progress.

Conclusion

This strategic plan was put together with the belief that the contents will be adhered to and implemented. We are a community on the MOVE!

Developed March 2013; Revised November 2015; Objective 3.1 Revised April 2017; Revised October 2020