

The ROI of Better Conversations.



Better Conversations.

- **Better group conversations** improve employee relationships & leadership credibility.
- **Better one-to-one conversations** strengthen individual relationships & develop a coaching habit.

Better Relationships.

Research from Gallup indicates that managers and leaders are **the biggest factor influencing employee engagement**, and employees are **3x more likely** to be engaged when they have regular and meaningful communication with their manager.

Your best people expect more from their leaders.



“Our work, our relationships, and our lives **succeed or fail one conversation at a time.**”

SUSAN SCOTT, AUTHOR OF *FIERCE CONVERSATIONS*

Strong connections are formed through (a) real conversation and (b) shared experience.

Better Engagement.

Organizations with **top-quartile teams** in employee engagement have:



SUMMARIZED FROM THE GALLUP Q12 SURVEY, 2016