



2024 AUSTIN COUNTY FAIR

**SPONSORSHIP
OPPORTUNITIES**

2024 OFFICERS

PRESIDENT

KATHY IGNASIAK

1ST VICE PRESIDENT

ALLEN KAMINSKI

2ND VICE PRESIDENT

CHAD ECKELBERG

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2024 BOARD OF DIRECTORS

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CURTIS KENDRICK

WILL WINGO

ANITA KRAMER

ROBERT WINKELMANN

CHARLIE KRUEGER

TOMMY WISE

MICHELLE WRIGHT

EL JEFE' CORPORATE SPONSOR \$30,000

This Premier level sponsorship entitles you to naming rights on either the Livestock Barn, the Pen of Heifer/Horse Barn, or the beer barn for 3 years (ACFA reserves right to approve name); a picture with members of the Fair Association to be used in advertising and community support promotions; Acknowledgement at the 1927 VIP Club for 3 years; Acknowledgement online & at Youth Auction Sale as a Premier Fair Sponsor for 3 years; 6 Passes to the 1927 Club for 3 years; 10 Season Passes for 3 years; 10 Day Passes for 3 years; an ACFA Sponsor entry in parade for 3 years; Your logo on ALL Fair advertising for 3 years; opportunity for 2 Reserved Spots in Sponsor Lot at Gate 1 each paid parking night of the 2024 ACF; a complementary color ad in the Premium Book for 3 years.

Vaquero Corporate Sponsor \$10,000*

This sponsorship entitles you to Prime Gate signage on the entrance to the Main Gate for 3 years* (Limited space available. Will move to be recognized on Expo Building sign if space unavailable.); Acknowledgement at the 1927 VIP Club; Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 6 Passes to the 1927 Club; 10 Season Passes; 10 Day Passes; an ACFA Sponsor entry in parade; Your logo on ALL Fair advertising; opportunity to park 1 Reserved Spot in Sponsor Lot at Gate 1 each paid parking night of the 2023 ACF; a complementary color ad in the Premium Book. A member of the Fair Association will come to your place of business or you can come to the Fair offices to have a special picture taken for acknowledgement in both press and social media. Austin County News Online has offered to video the donation for your use as well. In addition, if you sponsored \$10,000 last year & do so again this year, you will receive a special gift from the Fair Association.

Trail Boss Corporate Sponsor \$5,000

This sponsorship entitles you to outside Expo Building signage for 1 year; Acknowledgement at the 1927 VIP Club; Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 2 Passes to the 1927 Club; 8 Season Passes; 8 Day Passes; an ACFA Sponsor entry in parade; Your logo on ALL Fair advertising; opportunity to park 1 car in Sponsor Lot at Gate 1 each paid parking night of the 2023 ACF (not reserved & as space is available); a complementary black & white ad in the Premium Book. In addition, if you sponsored \$5,000 last year & do so again this year, you will receive a special gift from the Fair Association.

Wrangler Corporate Sponsor \$3,000

This sponsorship entitles you to Event signage (Events listed on separate page); Acknowledgement online & at Youth Auction Sale as Fair Sponsor; 1 Parking Pass at Gate 1 (not reserved or in Sponsor Lot & as space allows); 4 Season Passes; 4 Day Passes.

Twister Corporate Sponsor \$1,000

This sponsorship entitles you to Event signage (Events listed on separate page); 4 Season Passes; 4 Day Passes.

RUSTLER SPONSOR \$500

This sponsorship entitles you to Event signage (Events listed on separate page); 2 Season Passes..

PARTNER SPONSOR \$150

This sponsorship entitles you to Event signage (Events listed on separate page); 2 Day Passes.

*****\$40,000 FOR 40 YEARS IN THE LIVESTOCK BARN**

RECOGNITION OPPORTUNITIES***

SPECIAL DONATION OPPORTUNITY!!! By all accounts, this is the 40th anniversary of the Livestock Barn (aka Big Red Barn). Did you know the animals used to be shown in what is now the Exposition & Convention Center?? Next time you come in, look down & you can still see the spots where the show arena was 😊. After all of these years & with the great growth in the number of exhibitors in our shows, the barns are needing repairs & expansions. What better time to start saving for the future than when looking back & seeing how far we've come?!

For all donations of \$1000 or more to the Livestock Barn fund, you will receive a brick (location still being determined) commemorating your donation. If you would like to assist us with either of these projects, please indicate below:

___ 4"x 8" bricks @ \$1000/each = _____

___ 8"x 8" bricks @ \$2500/each = _____

___ 8"x 16" bricks @ \$5000/each = _____

___ 12"x 12" bricks @ \$10,000/each = _____

I would like my donation to be recognized as:

(one recognition per brick)

(one recognition per brick)

(one recognition per brick)

(one recognition per brick)

EVENT SPONSORSHIP OPPORTUNITIES

Day at the Austin County Fair Naming (i.e. Bob's Boots Day at the Fair)

ACFA reserves right to approve name \$20,000.00 _____

Entertainment

Nightly Music Entertainment (Saturday 10/5, Thursday 10/10, Friday 10/11, or Saturday 10/12—Please indicate day) \$15,000/\$10,000/\$5,000 _____

Entertainment Center (not around stage)

Facing Beer Barn \$10,000 _____

Signage Under Roof \$ 2,000 _____

Youth Livestock Auction \$5,000/\$3,000/\$1,000 _____

Family Square

Named Square Sponsor \$10,000 _____

Primary Food Court Tent Sponsor \$ 5,000 _____

Food Court Tent \$ 2,000 _____

Food Court Tables \$ 1,000 _____

Services \$10,000.00/\$5,000.00/\$3,000.00

Transportation (Shuttle Buses/Golf Carts) _____

Trash Cans _____

Grounds Entertainment \$10,000.00/\$5,000.00/\$1,000.00

Petting Zoo _____

Michael Mezmer _____

Pet Show Sponsor _____

Lil' Wrangler Photo Contest Sponsor _____

BBQ Cook-Off Sponsor _____

Fair Pageant Sponsor (not queen sponsor) _____

Lil' Wrangler Rodeo Contest Sponsor _____

Additional Sponsorship Opportunities are available for Signs throughout the grounds for \$125.00.

UPCOMING ACFA EVENTS

- JULY 19TH** **SHRIMP BOIL/LINE-UP LAUNCH**
- OCTOBER 5TH** **BBQ COOK-OFF, PAGEANTS, BULL & BRONC
BUCKING, MUTTON BUSTIN' & CONJUNTO
CONCERT**
- OCTOBER 9TH** **SR CITIZEN DAY
CARNIVAL OPENS**
- OCTOBER 10TH** **PARADE DAY, PRCA & CONCERTS**
- OCTOBER 11TH** **YOUTH AUCTION SALE DAY, PRCA &
CONCERTS**
- OCTOBER 12TH** **YOUTH SUPREME & COUNTRY AUCTION,
& CONCERTS**

A COMPLETE LISTING OF EVENTS WILL BE POSTED ON

OUR WEBSITE AT:

WWW.AUSTINCOUNTYFAIR.COM

SAVE THE DATES

OCTOBER 5TH THROUGH OCTOBER 13TH, 2024

**DIDN'T SEE A PACKAGE PERFECT FOR YOU? CALL KIM AT (713) 703-1436 & LET'S
FIND ONE THAT WORKS FOR YOU!**

SPONSORSHIP COMMITMENTS RECEIVED AFTER JULY 1ST ARE NOT GUARANTEED ALL BENEFITS LISTED.

Austin County Fair
2024 Corporate Sponsorship Contract

Individual/Company Name _____

(Please print name as it should be recognized.)

Contact Person _____

Mailing Address _____

City, ST, Zip _____

Phone # _____ Email _____

It is hereby agreed that _____ (Sponsor) will provide \$_____ to the Austin County Fair Association (ACFA) in exchange for participation as a Corporate Sponsor at the 2024 Austin County Fair.

Sponsor may designate funds to a specific event or to the General Fund.

____ General Fair Fund (Recognized at level donated to General Fund)

____ Specific Event(s) (Recognized at level(s) donated to Specific Events)

The Sponsor is hereby eligible for all benefits & privileges as outlined in Sponsorship packet.

____ I DO wish to receive any benefits and/or privileges provided by ACFA.

____ I DO NOT wish to receive any ACFA benefits and/or privileges.

**** Signature _____ Date _____ ****

PAYMENT METHOD: ____ Invoice Me ____ Check Enclosed ____ Credit Card

Credit Card # _____ Exp Date _____ CVV _____

There is a 3.5% additional charge for credit card purchases. By signing this contract, I acknowledge & agree to provide payment as stated.

PLEASE SEND FORM TO: AUSTIN COUNTY FAIR /Attn: Kim Quinney/
PO Box 141/Bellville, TX 77418 or to kim.quinney@austincountyfair.com

AUSTIN COUNTY FAIR

2023 AWARDS & SCHOLARSHIPS PROVIDED:

- Academic Scholarships Awarded
for 2021-2022 School Year \$ 81,000.00
- Calf Scramble Certificates Awarded \$ 9,000.00
- Paid to Jr Livestock Auction Exhibitors \$2,477,785.00
- Paid Out in Buckles, Banners, Ribbons &
Other Livestock Awards \$ 102,273.00
- Approximately 300 Senior Citizens enjoyed a day of entertainment,
contests & a meal.
- 35 Special Children and 70 Buddies participated in the Champion
Drive Livestock Show put on by the ACFA.

TOTAL TO AUSTIN COUNTY PARTICIPANTS
\$2,670,058.00

JOIN US TO MAKE THIS YEAR'S FAIR EVEN
BETTER!!