



## **PROMOTING THE SUSTAINABILITY OF INTERNET RADIO IN A HEALTHY MARKETPLACE**

**WHEREAS**, the National Organization of Black Elected Legislative Women, (NOBEL Women) believes our nation's economic future, and that of the African American community, must ensure that a thoughtful, progressive approach to retaining and expanding the growth of internet radio exists in our states, our counties and our municipalities so that the broad economic, social and cultural benefits generated by this industry are not lost due to the inability to sustain a healthy marketplace; and

**WHEREAS**, NOBEL Women recognizes that radio broadcast has a critical connection to minority and multicultural communities by providing critical weather, traffic, news and entertainment to local minority communities; and

**WHEREAS**, NOBEL Women recognizes that the current copyright model is terribly broken and that broadcasters support legislation and internet music copyright reform that corrects this system; and

**WHEREAS**, NOBEL Women recognizes that radio broadcast businesses, like many other businesses, are expanding to the internet and building their internet radio businesses and that internet broadcasters include traditional radio companies, new entrants, minority companies, entrepreneurs who are just entering the business, as well as those who have been in the internet radio business for over 15 years; and

**WHEREAS**, NOBEL Women recognizes that even Pandora with a 70% market share is not profitable and that companies like Yahoo! and AOL have exited the business due to the dysfunctional current copyright model; and

**WHEREAS**, NOBEL Women recognizes that if businesses like this can't survive, new entrants or businesses trying to serve niche communities, such as the African American communities, cannot win and maximize the low barriers of entry available to internet businesses; and

**WHEREAS**, NOBEL Women recognizes that all of these internet broadcast companies are burdened by antiquated music copyright laws that do not support a sustainable internet radio market; and

**WHEREAS**, NOBEL Women recognizes that internet radio synergistically bolsters the local music industry and thereby assists in preserving and disseminating local culture by introducing millions of people around the world to local communities' recording artists, music and dance;

**WHEREAS**, NOBEL Women, recognizes that a healthy business model for copyright reform is critical. If radio is able to have a sustainable business for their current employees, they will have the opportunity to hire more employees and create jobs.

**NOW, THEREFORE BE IT RESOLVED**, that counties, municipalities, and states establish an environment to attract, retain, and expand internet radio;

**BE IT ALSO RESOLVED**, that NOBEL Women educate its members and avail themselves of opportunities to educate others on the importance of updating the current internet music copyright model to ensure innovation and growth of internet radio;

**BE IT FINALLY RESOLVED**, that NOBEL Women send a copy of this resolution to the President of the United States, Members of Congress, state legislatures and Governors.

Submitted by:

*Rep. Mia Jones* (FL)

Rep. Mia Jones (FL)

Adopted: 6/22/13