This is an In-force illustration (which MUST be requested), showing that someone's current, 'permanent' policy will terminate @ age 75 after paying premiums for 43 years (a total of \$25,800)!

Female Issue Age 32 1986-038 Non-nicotine Plan Code 138 Current Face Amount: \$150,000 1991-103(038) Monthly Disability Benefit: \$50.00 Increasing Death Benefit Option

--Non Guaranteed--

End	Α	Annual					Policy Values	at 4.50%-
of	g	Premium	Deposits &	Net Loan	Loan	Cash	Accumulation	Death
Уr	e	Outlay	Withdrawals	Activity	Balance	Value	Account	Benefit
20	52	600.00	0.00	0.00	0	8,693	8,693	158,693
21	53	600.00	0.00	0.00	0	9,157	9,157	159,157
22	54	600.00	0.00	0.00	0	9,596	9,596	159,596
23	55	600.00	0.00	0.00	Ū	10,016	10,016	160,016
24	56	600.00	0.00	0.00	0	10,408	10,408	160,408
25	57	600.00	0.00	0.00	0	10,752	10,752	160,752
26	58	600.00	0.00	0.00	0	11,039	11,039	161,039
27	59	600.00	0.00	0.00	0	11,277	11,277	161,277
28	60	600.00	0.00	0.00	0	11,461	11,461	161,461
29	61	600.00	0.00	0.00	0	11,683	11,683	161,683
30	62	600.00	0.00	0.00	0	11,811	11,811	161,811
31	63	600.00	0.00	0.00	0	11,877	11,877	161,877
32	64	600.00	0.00	0.00	0	11,856	11,856	161,856
33	65	600.00	0.00	0.00	0	11,754	11,754	161,754
34	66	600.00	0.00	0.00	0	11,496	11,496	161,496
35	67	600.00	0.00	0.00	0	11,109	11,109	161,109
36	68	600.00	0.00	0.00	0	10,586	10,586	160,586
37	69	600.00	0.00	0.00	0	9,919	9,919	159,919
38	70	600.00	0.00	0.00	0	8,978	8,978	158,978
39	71	600.00	0.00	0.00	0	7,811	7,811	157,811
40	72	600.00	0.00	0.00	0	6,387	6,387	156,387
41	73	600.00	0.00	0.00	0	4,685	4,685	154,685
42	74	600.00	0.00	0.00	0	2,472	2,472	152,472
43	75	0.00	0.00	0.00	0	0	0	0

This is because there is **not enough Cash Value** build-up to cover the escalating mortality costs.

Female Issue Age 32 1986-038 Non-nicotine Plan Code 138
Current Face Amount: \$150,000 1991-103(038) Monthly Disability Benefit: \$50.00
Current Monthly Premium: \$50.00
Increasing Death Benefit Option

End	Α	Annual					Policy Values	at 4.50%-
of	g	Premium	Deposits &	Net Loan	Loan	Cash	Accumulation	Death
уr	e	Outlay	Withdrawals	Activity	Balance	Value	Account	Benefit
20	52	600.00	0.00	0.00	Û	8,693	8,693	158,693
51	53	600.00	0.00	0.00	0	9,157	9,157	159,157
22	54	600.00	0.00	0.00	0	9,596	9,596	159,596
23	55	600.00	0.00	0.00	0	10,016	10,016	160,016
24	56	600.00	0.00	0.00	0	10,408	10,408	160,408
25	57	600.00	0.00	0.00	0	10,752	10,752	160,752
26	58	600.00	0.00	0.00	0	11,039	11,039	161,039
27	59	600.00	0.00	0.00	0	11,277	11,277	277, 161
28	60	600.00	0.00	0.00	0	11,461	11,461	161,461
29	61	600.00	0.00	0.00	0	11,683	11,683	161,683
30	62	600.00	0.00	0.00	0	11,811	11,811	161,811
31	63	600.00	0.00	0.00	0	11,877	11,877	161,877
32	64	600.00	0.00	0.00	0	11,856	11,856	161,856
33	65	600.00	0.00	0.00	0	11,754	11,754	161,754
34	66	600.00	0.00	0.00	0	11,496	11,496	161,496
35	67	600.00	0.00	0.00	0	11,109	11,109	161,109
36	68	600.00	0.00	0.00	0	10,586	10,586	160,586
37	69	600.00	0.00	0.00	0	9,919	9,919	159,919
38	70	600.00	0.00	0.00	0	8,978	8,978	158,978
39	71	600.00	0.00	0.00	0	7,811	7,811	157,811
40	72	600.00	0.00	0.00	0	6,387	6,387	156,387
41	73	600.00	0.00	0.00	0	4,685	4,685	154,685
42	74	600.00	0.00	0.00	0	2,472	2,472	152,472
43	75	0.00	0.00	0.00	0	0	0	,

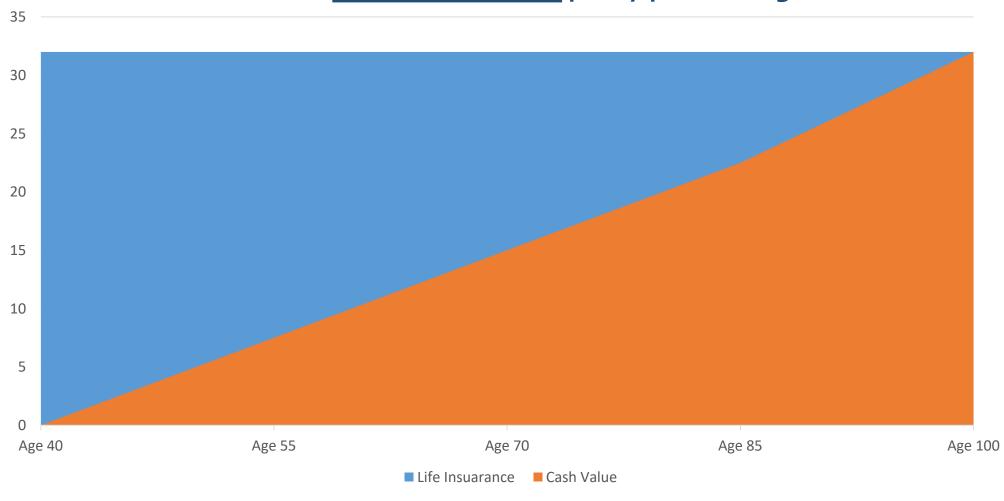
--Non Guaranteed--

Sometimes, <u>companies suggest</u> just using the Cash Value to pay the premiums (<u>you don't have to pay</u>). But this means a policy such as this would lapse even sooner.

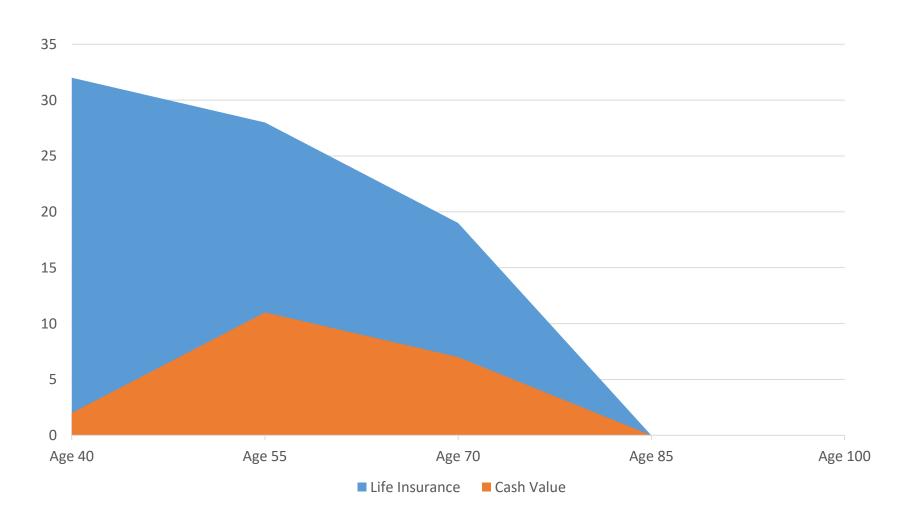
Female Issue Age 32 1986-038 Non-nicotine Plan Code 138
Current Face Amount: \$150,000 1991-103(038) Monthly Disability Benefit: \$50.00
Current Monthly Premium: \$50.00
Increasing Death Benefit Option

End of yr	A g e	Annual Premium Outlay	Deposits & Withdrawals	Net Loan Activity	Loan Balance		on Guaranteed- Policy Values Accumulation Account	
20	52	600.00	0.00	0.00	0	8,693	8,693	158,693
21	53	600.00	0.00	0.00	ŏ	9,157	9,157	159,157
22	54	600.00	0.00	0.00	Õ	9,596	9,596	159,596
23	55	600.00	0.00	0.00	Ō	10,016	10,016	160,016
24	56	600.00	0.00	0.00	Ō	10,408	10,408	160,408
25	57	600.00	0.00	0.00	Ō	10,752		160,752
26	58	600.00	0.00	0.00	Ō	11,039	11,039	161,039
27	59	600.00	0.00	0.00	Ō	11,277	11,277	161,277
28	60	600.00	0.00	0.00	Ō	11,461	11,461	161,461
29	61	600.00	0.00	0.00	Ō	11,683	11,683	161,683
30	62	600.00	0.00	0.00	Ó	11,811	11,811	161,811
31	63	600.00	0.00	0.00	Ō	11,877	11,877	161,877
32	64	600.00	0.00	0.00	Ó	11,856	11,856	161,856
33	65	600.00	0.00	0.00	0	11,754	11,754	161,754
34	66	600.00	0.00	0.00	0	11,496	11,496	161,496
35	67	600.00	0.00	0.00	0	11,109	11,109	161,109
36	68	600.00	0.00	0.00	0	10,586	10,586	160,586
37	69	600.00	0.00	0.00	0	9,919	9,919	159,919
38	70	600.00	0.00	0.00	0	8,978	8,978	158,978
39	71	600.00	0.00	0.00	0	7,811	811, 7	811, 157
40	72	600.00	0.00	0.00	0	6,387	6,387	156,387
41	73	600.00	0.00	0.00	0	4,685	4,685	154,685
42	74	600.00	0.00	0.00	0	2,472	2,472	152,472
43	75	0.00	0.00	0.00	0	0	0	0

Instead of this **Permanent** policy performing like this



It performed like this & lapsed



Unfortunately, many policies are doomed to lapse as in previous real example

The only **solution** is the **get** the **Cash Value bigger** by putting more \$ into the current policy, converting to a better one, or both.

Fortunately, we were able to give her a **choice** of

- paying the same to have a policy last until age 89 or
- paying \$250 more / year to have to policy last her whole lifetime

by **converting** to a better policy.

Many permanent policies work this way today. However, there are also Guaranteed Universal Life policies which are **guaranteed NOT to lapse** as long as the premiums are paid (like term for life). For example, a competitively priced \$150,000 **GUL**, for a health 32 year old female, would be \$528 / year (w/ Co. E), even less than she's paying now.

There are also 'Whole Life' policies which guarantee the death benefit & cash value, which make them more expensive (about \$1,688 / year w/ Co. F).

That's why it's important to **shop for your best deal!**