



When it comes to materials, you have options. Explore the differences between signage substrates, their benefits, and common uses so you can be ready to make the sale!

Sign Material	DURABILITY	BEST USE	BENEFITS	COMMON USES	COST
<b>Coroplast</b> 4mm or 10mm Corrugated plastic cardboard	Temporary	OUTDOOR	<ul style="list-style-type: none"> <li>✓ Ultra-Light</li> <li>✓ Waterproof &amp; weather resistant</li> <li>✓ Scratch resistant</li> <li>✓ Matte</li> </ul>	<ul style="list-style-type: none"> <li>• Yard signs</li> </ul>	\$
<b>Foamcore</b> 3/16" Extruded polystyrene foam with clay-coated white paper facers	Temporary	INDOOR OUTDOOR	<ul style="list-style-type: none"> <li>✓ Ultra-Light</li> <li>✓ Matte</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibits</li> <li>• Displays</li> <li>• POP displays</li> <li>• Menu boards</li> </ul>	\$
<b>PVC</b> 3mm Smooth, bright, white rigid plastic	Temporary	INDOOR OUTDOOR	<ul style="list-style-type: none"> <li>✓ Light</li> <li>✓ Durable</li> <li>✓ Weather-resistant</li> <li>✓ Low glare</li> </ul>	<ul style="list-style-type: none"> <li>• POP displays</li> <li>• Menu boards</li> <li>• Directional and informational signage</li> <li>• Tradeshow graphics</li> </ul>	\$
<b>Styrene</b> 0.015" Matte white polyethylene substrate	Semi-Permanent	INDOOR OUTDOOR	<ul style="list-style-type: none"> <li>✓ Ultra-light</li> <li>✓ Semi-rigid, flexible</li> <li>✓ High definition printing</li> <li>✓ Matte</li> </ul>	<ul style="list-style-type: none"> <li>• POP displays</li> <li>• Tradeshow graphics</li> </ul>	\$
<b>Gator Board</b> 3/16" Polystyrene foam bonded between two layers of wood-fiber veneer	Temporary	INDOOR	<ul style="list-style-type: none"> <li>✓ Very Light</li> <li>✓ Strong and more durable than Foamcore</li> <li>✓ Long-lasting vibrant color</li> <li>✓ Glossy</li> </ul>	<ul style="list-style-type: none"> <li>• Presentations</li> <li>• Menu boards</li> <li>• Tradeshow signage</li> </ul>	\$\$
<b>Aluminum Sandwich Board</b> .012" Two Aluminum sheets with a polyethylene core	Permanent	INDOOR OUTDOOR	<ul style="list-style-type: none"> <li>✓ Light</li> <li>✓ Weather-resistant</li> <li>✓ UV inks</li> </ul>	<ul style="list-style-type: none"> <li>• Real Estate Signage</li> </ul>	\$\$
<b>Aluminum Heavy Duty</b> 0.08" Sturdy, rust-proof aluminum panels	Permanent	INDOOR OUTDOOR	<ul style="list-style-type: none"> <li>✓ Light &amp; Sturdy</li> <li>✓ Weatherproof</li> </ul>	<ul style="list-style-type: none"> <li>• Parking &amp; traffic signage</li> <li>• Safety signage</li> <li>• Directional signage</li> </ul>	\$\$\$
<b>Aluminum Dye Sublimation</b> 0.045" White gloss aluminum panels	Permanent	INDOOR OUTDOOR	<ul style="list-style-type: none"> <li>✓ Light</li> <li>✓ Durable</li> <li>✓ High-definition printing</li> </ul>	<ul style="list-style-type: none"> <li>• High-definition photography</li> <li>• Artwork</li> </ul>	\$\$\$\$
<b>Clear Acrylic</b> 3mm Acrylic that has a glass like appearance	Permanent	OUTDOOR	<ul style="list-style-type: none"> <li>✓ Light</li> <li>✓ Very durable</li> <li>✓ High impact resistance</li> <li>✓ Weather-resistant</li> <li>✓ Translucent</li> </ul>	<ul style="list-style-type: none"> <li>• Office signs</li> <li>• Reception areas</li> </ul>	\$\$\$\$