

As Design & Creative Services Manager at Florida Cancer Specialists & Research Institute (FCS), I oversaw a team of designers who create marketing materials for the largest independent oncology/hematology group in the US. With over 18 years of design experience, I led creative projects that support FCS's mission. I am passionate about using modern design tools and techniques to efficiently deliver effective communication collateral to patients, physicians, and partners. I am proficient in collaborating with internal and external stakeholders to ensure consistency across all channels and I'm always eager to learn and explore new design trends.

EXPERIENCE



Design & Creative Services Manager

Florida Cancer Specialists & Research Institute | May 2021 - Jan 2024



Graphic Designer/Marketing Specialist

Florida Cancer Specialists & Research Institute | Jul 2018 - May 2021



Graphic Designer/Marketing Specialist

American Oncology Network | Jul 2018 - Apr 2021



Freelance Graphic Designer

Amanda Bonnar Designs | Nov 2005 - Jul 2018



Photography Assistant/Brand Manager

Tinia Herman Photography | Jul 2017 - May 2018

EDUCATION



The Art Institute of Pittsburgh

Bachelor of Science - BS, Graphic Design | 2014 - 2017



Baruch College

Certificate - Graphic Design | 2012-2013

LICENSES/ CERTIFICATIONS

Advanced Branding - LinkedIn
Six Sigma Yellow Belt - VMEdU Inc.
Marketing Foundations: The Marketing Funnel - Project Management Institute
WordPress: Workflows - LinkedIn
Version Control for Everyone - LinkedIn
Advanced InDesign: Productivity Techniques - LinkedIn
Layout and Composition: Advanced Principles - LinkedIn

SKILLS

Graphic Design • Art/Creative Direction & Management • Branding & Identity • Marketing