



Luzerne County  
Child Advocacy Center

2024

SPONSOR PACKET

# WELCOME



*Hi There!*

The issue of child abuse has never been more important. Currently, in the United States, one out of every four girls and one out of every six boys will be sexually abused before they reach age 18. Ninety percent of sexual abuse happens at the hands of someone the child knows.

The Luzerne County Child Advocacy Center was founded in 2010. It is a private, nonprofit organization whose mission is to protect all children who have become the victims of physical or sexual abuse. We provide free medical examinations and evidence collection, forensic interviews, and family advocacy services to each child and family who walks through our doors.

When the Center opened its doors in 2010, we assisted 155 children who were victims of abuse. Today, we serve over 500 children annually who were abused. Since its inception, the Child Advocacy Center has assisted more than 5,000 children and families in Luzerne County. Our need for community support is greater than ever!

*Be a hero for the children in your community.*

SHANNON PEDUTO  
EXECUTIVE DIRECTOR  
CHILD ADVOCACY CENTER  
LUZERNE COUNTY

# ABOUT THE CAC

The Luzerne County Child Advocacy Center is a non-profit organization founded in 2010 that provides services to abused children and their families throughout Luzerne County. We serve victims of physical abuse, sexual abuse, neglect, drug endangerment, human trafficking, and other crimes. Here at the center, we aim to provide a holistic approach to fighting child abuse. All services are provided free of charge to families in need of our help.

## Services Offered:

### ✓ **FORENSIC INTERVIEWS**

A forensic interview is conducted by a trained professional and focuses on obtaining pertinent information in a legally sound, developmentally appropriate, and non-leading manner. Our forensic interviews are child-focused and can take anywhere from 15 minutes to over an hour depending on the child.

### ✓ **FAMILY AND VICTIM ADVOCACY**

Our victim advocates work with children and non-offending caregivers to provide support and resources including referrals for counseling and mental health services available in our community. Our advocates also supply caregivers with information about victim's rights and the legal process.

### ✓ **MEDICAL EXAMINATIONS**

Our medical staff provides exams to every child who comes to our center. We offer a range of medical services including basic wellness exams, STD testing, and overall education on health, wellness, and healthy relationships. These exams can help dispel myths that the child may have about their body as a result of the abuse.



# OUR MISSION

The Luzerne County Child Advocacy Center is committed to the protection of all children who have become victims of physical abuse, sexual abuse, and neglect. The center strives to create a child friendly, safe environment to conduct joint interviews and investigations, along with a comfortable setting for medical examinations and a base of staff support.

## THE CENTER IS DEDICATED TO THE FOLLOWING:

1. Reducing the number of interviews that a child must endure by implementing a multi-disciplinary approach.
2. Reducing the trauma associated with the hospital setting for medical examinations.
3. Increasing the number of offenders held accountable for committing crimes against children.
4. Providing quality, culturally sensitive services to the victims of abuse and their families, regardless of race, ethnicity, language, or cultural differences.



# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 1 Sponsorship**

**\$10,000**

## **CAC TIER 1 SPONSORSHIP:**

- Premier signage at the Pinwheel Event and Annual Gala
- Company Logo on 2024's handouts throughout the year promoting your sponsorship
- Company Logo to be included on advertising for each event:
  - ✓ All print advertising for each event
  - ✓ All digital advertising for each event
  - ✓ All social media postings advertising each event
- Introduction & Acknowledgement at all events listed above
- Monthly posting of company on CAC Instagram & Facebook pages
- Company Logo on all Newsletters
- Monthly posting of company on CAC Instagram & Facebook pages
- 10 Tickets to Gala (Private Table)
- 10 Pinwheels in Wilkes-Barre & 10 Pinwheels Hazleton & 10 Pinwheels at your business all branded with your business as a sponsor
- 2 Child Silhouettes - (1) in Wilkes-Barre, (1) in Hazleton

***Must be received no later than 2/28/2024 to take advantage of the full promotional package.***

*The children thank you for your support!*

The Luzerne County Child Advocacy Center is a non-profit agency and is not affiliated with Luzerne County.

# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 2 Sponsorship**

**\$7,500**

## **CAC Tier 2 Sponsorship:**

- Premier signage at the Pinwheel Event, and Annual Gala
- Company Logo on 2024's handouts throughout the year promoting your sponsorship
- Company Logo to be included on advertising for each event:
  - ✓ All print advertising for each event
  - ✓ All digital advertising for each event
  - ✓ All social media postings advertising each event
- Company Logo on all Newsletters
- Monthly posting of company on CAC Instagram & Facebook pages
- 8 Tickets to Gala (Private Table)
- 7 Pinwheels in Wilkes-Barre & 7 Pinwheels Hazelton & 7 Pinwheels at your business all branded with your business as a sponsor
- Company Logo on 2024's handouts throughout the year promoting your sponsorship

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# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 3 Sponsorship**

**\$5,000**

## **CAC Tier 3 Sponsorship:**

- Premier signage at the Pinwheel Event and Gala Ceremony
- Company Logo on 2024's handouts throughout the year promoting your sponsorship
- Company Logo to be included on advertising for each event:
  - ✓ all print advertising for each event
  - ✓ all digital advertising for each event
  - ✓ all social media postings advertising each event
- Company Logo on all Newsletters
- Bi-monthly posting of company on CAC Instagram & Facebook pages
- 4 Reserved tickets to Gala
- 5 Pinwheels in Wilkes-Barre & 5 Pinwheels Hazelton & 5 Pinwheels at your business all branded with your business as a sponsor

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# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 4A Sponsorship**

**\$2,500**

## **CAC Tier 4A Sponsorship:**

- Signage at the Pinwheel Event and Annual Gala
- Company Logo to be included on advertising for each event:
  - ✓ all digital advertising for each event
  - ✓ all digital advertising for each event
- 2 Tickets to Gala
- 3 Pinwheels in Wilkes-Barre & 3 Pinwheels Hazelton & 3 Pinwheels at your business all branded with your business as a sponsor

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# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 4B Sponsorship**

**\$2,500**

## **CAC Tier 4B Table Sponsorship:**

- 10 Tickets to Gala
- Signage on Gala Table

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# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 5 Sponsorship**

**\$1,000**

## **CAC Tier 5 Sponsorship:**

- Signage at the Pinwheel Event and Annual Gala
- Company logo to be included on:
  - ✓ All digital advertising for each event
  - ✓ All social media postings advertising each event
- 1 Pinwheel in Wilkes-Barre & 1 Pinwheel Hazelton & 1 Pinwheel at your business all branded with your business as a sponsor

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# CAN YOU HELP?

**The CAC is looking for their 2024 Tier 6 Sponsorship**

**\$500**

## **CAC Tier 6 Sponsorship:**

- Signage at the Annual Gala
- Company logo to be included on:
  - ✓ All digital advertising for each event
  - ✓ All social media postings advertising each event

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# BECOME A SPONSOR TODAY:

Company Name or Individual Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Email: \_\_\_\_\_  
Website: \_\_\_\_\_

**NOTE: ALL ARTWORK SHOULD BE SUBMITTED AS A HIGH-RESOLUTION JPG OR PDF FORMAT. DISPLAYS & ACKNOWLEDGEMENTS MAY INCLUDE COMPANY NAME, LOGO, TRADEMARK, AND/OR SLOGANS. ALL ARTWORK IS DUE TO THE CAC OFFICE AT [INFO@LUZERNECOUNTYCAC.ORG](mailto:INFO@LUZERNECOUNTYCAC.ORG) BY 2/28/2024**

**CHECKS MADE PAYABLE  
TO LUZERNE COUNTY CHILD ADVOCACY CENTER OR LCCAC**



# THANK YOU!

For more information please email:  
[shannon.peduto@luzernecountycac.org](mailto:shannon.peduto@luzernecountycac.org)  
or call:

570-208-2895

Luzerne County Child Advocacy Center  
187 Hanover Street, Wilkes Barre, Pennsylvania 18702, United States

[WWW.LUZERNECOUNTYCAC.ORG](http://WWW.LUZERNECOUNTYCAC.ORG)