

Promotional products, also known as Advertising Specialties, make up nearly a \$25 billion-dollar industry and are used by virtually every business in America. Why? Items like mugs, pens, t-shirts and customer appreciation gifts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines and the Internet.



## COMPANY OVERVIEW

Established on January 1, 2008 as a Promotional Product & Apparel Distributor and proud member of the Advertising Specialty Institute (ASI); providing us with the ability to network and service businesses all over the world through our access to over 3,000 suppliers. With so many Ad Specialties available, there is a huge opportunity to boost ROI and leave a lasting impression with your customers.

## MISSION STATEMENT

Our mission is to provide the ultimate customer experience with high-quality, innovative and affordable advertising specialties that promote brand recognition and revenue-generation for individuals, businesses, and organizations.

## CORE COMPETENCIES

### Promotional Products & Apparel

We offer an innovative range of ad specialties such as signage, drinkware, awards, bags, writing instruments, and eco-friendly products. We have an extensive line of apparel that includes t-shirts, polos, jackets, ANSI safetywear, uniforms and athletic wearables.

### Screen-print

Silk-Screen, laser etching, appliqué and direct to garment printing

### Engraving

Etching, laser, and rotary engraving on metals, stones, glass and plastics

### Graphic Design

Vector and digitizing logo creation, marketing collateral, virtual mockups, proofs, video production and website design

### Embroidery

Logo embroidery, digitizing, embroidered patches, appliqué, monograms and puff embroidery

## DIFFERENTIATORS

- ✓ Fast Turnaround
- ✓ Professional Customer Care
- ✓ Global Supplier Diversity
- ✓ Local Investment
- ✓ Free Inbound Freight from Top Suppliers
- ✓ Low Minimums
- ✓ Competitive Pricing
- ✓ Pre-Production Samples

## CONTACT INFO

### Leah Scott CEO

(502) 708-0634

lscott@thelogowarehouse.com

www.thelogowarehouse.com

## PAST PERFORMANCE



FRENCH LICK CASINO®



City of Dallas



## CERTIFICATIONS



Advertising Specialty Institute®



Pennsylvania Gaming Control Board



## NAICS CODES

- 315990** Apparel
- 323113** Screen print
- 314999** Embroidery
- 541870** Advertising
- 541430** Graphic Design
- 541890** Promotional Products
- 423450** PPE

## COMPANY SNAPSHOT

- EIN: 38-3769305**
- ASI : 255513**
- CAGE CODE: 63Q95**
- DUNS: 01-417-3113**