

## NNWB Board Minutes - April 4, 2018

In attendance: James Graham, Laura Turbe, Laura Barnitz, Anne Ambler, Larry Hush, Glenn Welch, Ed Murtagh (Liaison), Kristin Backert, Michael Evans

- James overview of meeting
- Approval of January Meeting minutes: Larry moves, All present approved
- Treasurers Report
  - Current Balance is \$5178.25, we had a net change of \$94.67 since January meeting
  - Moved to Approve, All in favor
  - Larry has filed our taxes
- Election of Board Members
  - James nominated for President
  - Maurie Nominated for Secretary
  - Larry Nominated for Treasurer
  - Anne suggests we elect a vice president who would be president next
    - We used to have multiple vice president and could do that again?
  - Anne nominated for Vice President as interim measure
  - Larry moves for election of all officers, All Approved
  - Board moves to thank John for service as secretary.
- Consideration of Committees
  - Outreach- James
    - Maurie raises points about the outreach plans
    - James has promised to bring Outreach plans
    - James has nominated Maurie for committee
  - Fundraising – Maurie
- Adopt a Stream
  - Maurie suggests that we adopt a steam in PG county
  - Board approves
  - Maurie will fill out the form. April Earth Day clean-up will be first clean-up
- Fundraising plan
  - Maurie presented draft plan
  - Larry wants to know what we would spend the money on
  - Maurie will email draft plan to Board
  - We need to determine a next step
- Laura T will investigate migrating NNWB board listserv to another service provider
- Video Proposal by John Sullivan
  - James sent a suggested proposal
  - John wants to build his portfolio through this video
  - We want to suggest it be more action oriented
    - Both in the video and in the ask at the end
  - James will send proposal around again
- BSA event
  - We can have a booth about NNWB
  - James, Laura T and Maurie will attend May 10<sup>th</sup> event

- Green Fest
  - Could we share with Friends of Sligo Creek
    - Laura B will reach out to FOSC if we want to volunteer
    - May 5th
- Strategic Plan
  - Maurie gave some points, will email
  - Laura B requested an overview from James
  - James gave an overview
  - What do we want our strategic plan to be: aspirational or realistic?
  - We need to build advocacy strategy
    - We could follow Stormwaters Partners Network?
    - Is it realistic to focus on one issue?
    - Tabled to email
      - Who will lead this?
      - Do we want to push to other platforms?
  - Michael and Kristin will talk about creating a social media plan
  - Laura T will take on Frog Monitoring communication, give some updates.
  - People will review after meeting and send notes via email
- People will review other attachments and send notes via email
- White Oak library is now open
  - James could not reserve a room, but it is open
  - We will continue to check in about future meetings