

# INFINITE HEART MUAY THAI SERIES PRIVACY NOTICE



This notice is effective January 11, 2024

This privacy notice informs you of how Infinite Heart Muay Thai Series will use personal data collected from you. We may change this privacy notice periodically.

Given that Infinite Heart Muay Thai Series is headquartered in British Columbia, Canada, privacy and data protection laws that are applicable to British Columbia, Canada apply.

If you have any questions about this notice or our privacy policy, including any requests relevant to your legal rights and your personal data, please contact Infinite Heart Muay Thai Series:

Mailing address: 1971A Island Highway, Campbell River BC, V9W 5Y7

Email address: [hello@infiniteheartmuaythai.com](mailto:hello@infiniteheartmuaythai.com)

We may collect information about you when you:

- Sign up for an Infinite Heart Muay Thai Series email list
- Purchase tickets to an Infinite-Heart-Muay-Thai-organized event
- Contact us with questions or comments
- Correspond with us as a coach or athlete regarding participation in one of our events
- Participate as an athlete (or agree to participate as an athlete) in one of our events
- Consent to take part in an interview (e.g., if you are being interviewed for one of our social media channels) or a survey (e.g., a quality-enhancement survey that Infinite Heart Muay Thai Series may undertake from time to time)
- Purchase products from us

What type of information we collect will depend on the interaction:

- When you sign up for an email list, the information we collect about you may include the following:
  - Information that you provide to us through the sign-up form, including name, contact information (e.g., email address), and communication preferences
  - The date and time you completed the sign-up form
- When you purchase tickets to an Infinite-Heart-Muay-Thai-organized event, the information we collect about you may include the following:
  - Payment information, your name, credit card information, billing address, mailing address, phone number
- When you contact us with questions or comments, the information we collect about you may include the following:
  - The date and time of the contact, as well as the content of your message
  - Your name and contact information
- When you correspond with us as a coach regarding one of your athletes participating in one of our events, the information we collect about you may include the following:
  - The date and time of the contact, as well as the content of your message

- Your name and contact information
- Such information about you and your athlete as may be required by our sanctioning body, Muaythai BC
- When you participate as an athlete (or agree to participate as an athlete) in one of our events, the information we collect about you may include the following:
  - Your name and contact information
  - A record of you providing consent to the terms of participation
  - Such information about you as may be required by our sanctioning body, Muaythai BC
  - Photographs, audio and video of you collected as per the terms of participation
  - To the extent you provide us with medical information, the information we collect may reveal information about your health or religious beliefs
- When you agree to take part in an interview or survey, the information we collect about you may include the following:
  - The date and time of the interview or survey
  - A record of you providing consent to participate in the interview or survey
  - Your name, contact information, your occupation, your organization
  - Any other information collected using interview or survey questions/tools; note that responding to any one question will never be mandatory
- When you purchase products from us, the information we collect about you may include the following:
  - Payment information, your name, credit card information, billing address, mailing address, phone number, purchase history and email address

The information we collect from you will be used to conduct legitimate Infinite Heart Muay Thai Series business and to promote legitimate Infinite Heart Muay Thai Series interests. In our activities to meet our obligations to our sanctioning body, Muaythai BC, and/or promote our interests, we will ensure that we use your information in a manner that is measured (i.e., does not disproportionately impact your rights and freedoms) and respects your privacy. We may also use information collected from you to comply with legal obligations or to protect our legal interests. Note that athlete information that we collect from coaches and/or athletes may be shared with Muaythai BC in order to comply with sanctioning requirements.

If you have previously signed up to receive our newsletter or other communications from us but you don't want to receive any more communications, please email us to inform us of your wish to unsubscribe at [hello@infiniteheartmuaythai.com](mailto:hello@infiniteheartmuaythai.com).

If you do not wish us to share your personal information with a third-party email distribution platform, please do not sign up to receive communications from us. Further, please be advised that information about you that is gathered for the purposes of signing up for our email list, completing our athlete information Google Form or purchasing tickets from us (including identifiable information) uses online programs that may be located in the U.S. or a program that can be accessed from the U.S. As such, there is a possibility that information about you may be accessed without your knowledge or consent by the U.S. government in compliance with the US Freedom Act.

Any posts or comments you add on our social media pages are public. Due care is required when posting or commenting in order to ensure you do not disclose information you may not wish others to see. We

are not responsible for any information you share on social media or the consequences of you having shared information.

We take the security of your personal information seriously. We will act with care and attention in protecting your information, including through measures such as password-protection of your data and restricting access to your data.