



George Tarabay

CREATIVE HITMAN

BORN: 10 JULY 1986

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A CREATIVE HITMAN: WHAT DOES IT MEAN?

A blend between a **Science Nerd**, a **Technical Geek** & a **Curious Creative**.

I show up, do my job & vanish (after I deliver of course).

I SPECIALIZE IN “EMOTIONAL STRATEGY”: I know how to create & invoke emotions through strategy & content.

IN SHORT: a native conceptualizer who pays you a visit.

BACKGROUND

CIVIL ENGINEERING

Masters Degree, USJ-ESIB Lebanon, 2011

AMERICAN FILM SHOWCASE

(With Hollywood Professionals)

- CERTIFICATE IN: SCRIPT WRITING (SCHOLARSHIP 2016, KUWAIT)
- CERTIFICATE IN: DOCUMENTARY PRODUCTION (SCHOLARSHIP 2017, KUWAIT)
- CERTIFICATE IN: SITCOM WRITING (FULL BOARD SCHOLARSHIP 2019, ABU DHABI)

TECHNICAL TRAININGS

By several gear brands across the globe: AABWorld, Sigma, Blackmagic etc...

SKILLS

FILM: Full Productions from conceptualiation until delivery (Documentaries, Awareness & Ads mostly)

TRAINER: Corporate & Private workshops Pertaining to film, content, technicalities, sales & brand ambassadorship.

MARKETING CONSULTANCY & CONTENT:

Specialized in quantitative stunt marketing & out of the box approaches generated from data.

VOICE OVER ARTIST & ACTOR: I have lent my voice to brands like «IKEA, Ooredoo, Zain, AABWorld, Dar Al Shifa Hospital, Jazeera Airlines, MBC etc...»

LANGUAGE FREAK: Fluent in Arabic, French, English, Spanish, Russian & Mandarin. I also know the difference between “you’re” & “your”, so if that doesn’t grab **you’re** attention, I don’t know what will.

OTHER THINGS I DO

I am a curious person, here are other things I excel at:

- **POETRY:** but who wants to read that?
- **ARTICLE WRITER:** Find them in [this link](#)
- **STAND UP COMEDIAN:** Comedy Central Special, Live Shows, Improv ...
- **TV&RADIO PRODUCER:** Producing segments for MTV Lebanon & Kuwaiti Radios
- **CORPORATE MASTER OF CEREMONY:** basically a presentable & well spoken lad
- **TECHNICAL CONSULTANCY FOR STUDIO BUILDS:** lately for a new university in Dubai (Audio&Video Broadcast Studio)
- **PODCASTER:** produced one full season of my podcast, assisting corporates & brands start their own
- **HOSTING:** webinars, workshop, product showcases with gear brands from across the globe. These were done live & through online platforms
- **TECHNICAL REVIEWER:** for film gear working with brands locally & internationally (AABWorld, Sigma, Aputure, DJI, Blackmagic etc...)
- **RADIO HOST:** Morning show host on Kuwait’s only english station 99.7 RKFM, Host & Producer of my own show “International” on 88.8 Kuwait Pulse



SOME OF THE CLIENTS I SERVICED



A PASSION
PROJECT

MY 2021 SHOWREEL

RECENT PROJECTS

CURIOUS TO SEE WHAT 160 MAN HOURS & 13000 PICTURES LOOK LIKE? [Play the video](#)

This is a short snippet into my work in the past 5 years (until 2021) [Play the video](#)

ALGHANIM INDUSTRIES - EXEED TEASERS

The name EXEED gave us the opportunity to play on the brand's name with words that rhyme with it, hence the concept of Power, Luxury, Tech & Design become embedded in its name. [Play the video](#)

ALGHANIM INDUSTRIES - CHERY PRO

I was asked to launch the new flagship car the "TIGGO 8 MAX". I created this concept, produced it & was the talent on camera. The project relied mostly on candid & unpaid appearances which was a huge risk but one that turned out great. The car sold out the entire stock, an effort attributed to this campaign. [Play the video](#)

JABER AL-AHMED CULTURAL CENTER (JACC)

From March to October 2021 (7 months) I was handling all tasks pertaining to JACC technical aspects (A&V, Sound, Stage Mechanics, broadcast & Production) where I: catalogued, indexed & reported assets, procedures & specifications before creating a shadow team of JACC employees & spearheaded their training in all above mentioned aspects.

KUWAIT'S PAVILION OPENING CEREMONY AT EXPO2020

My official role was a Technical & Creative Producer for the ceremony with a team of 83 people that flew to Dubai from Kuwait. I helped conceive the show's idea, plot the execution (specification sheets, technical riders, procedures) & managed the technical aspects of the project: Sound, Lighting, Logistics, Video Documentation & produced the video content used in the show. You can watch a coverage done by Kuwait TV [Play the video](#)

