

# Sanad Daniyal

Product Designer | Software Developer

- +91-8130449263
- sanad.daniyal@gmail.com
- sanad.in

“With 6 years of versatile IT experience, I've spent 4 years as a dedicated Product Designer, complemented by 3 years as a proficient Software Developer.

My work is centered on user-centric design, where I leverage AI tools, moodboards, prototypes, and effective communication to craft exceptional digital products.

My track record includes successful cross-functional team leadership and a commitment to delivering results aligned with business objectives. I excel in dynamic environments and eagerly embrace new challenges.”

## Skills

- UX Design
- Visual Design
- User Research
- UX Writing
- Wireframing
- Prototyping
- Information Architecture
- Design System
- Typography
- Usability Testing
- Card Sorting
- Figma
- ChatGPT
- Logo/Icon Design
- Event Management

## Certifications

- UX Research & UI Designing 2020  
Designboat Bangalore
- JAVA Enterprise App. Development 2017  
JSpiders Bangalore

## Work

Jun 2022 to Present

### Product Designer Draup inc. Bangalore

- Project: **Draup Platform**
- Role: Product Designer in a team of 4 designers
- Executed: Usability testing, UX Research, Wireframing, Brainstorming  
Visual Designing and handover to Engineering

- Project: **Marketing Website**
- Role: Sole Product Designer
- Executed: Design System creation, UX Research, Brainstorming with marketing team and handover to Engineering

Nov 2020 to Jun 2022

### Product Designer Signzy Tech. Bangalore

- Project: **Generic Onboarding**
- Role: Product Designer in a team of 3 designers
- Executed: User interviews, UX/UI Designing of Backops portal, Admin portal & Front End mobile/web application, prototyping & Usability testing.

- Project: **Video KYC**
- Role: Sole Designer
- Executed: iOS & Android mobile app design, User Research, UX/UI designing of Backops, Admin & Front End portals, Wireframing & Usability testing.

March 2020 to Oct 2020

### UI/UX Designer The Second Wheel Mumbai

- Role: Freelance UI/UX Designer

May 2017 to Sept 2020

### Full Stack Developer PowerSchool pvt ltd Bangalore

- Role: Front End, Back End and Database Development

## Education

- 2011 - 2015  
**B.Tech, C.S.E.** Pratap University Jaipur
- 2011 - 2009  
**Intermediate & High School** St. Michael's Convent School