



Turn In  
Saturday's @9:30AM



AM 1160 HOPE FOR YOUR LIFE • 1160HOPE.COM



**VOICES UNITED**

Voices United Media Group powered by Salem Broadcasting with excellence and exceptional team of industry professionals to host Hope For Your Life.

Our mission builds upon the Bible that has much to say about building bridges and promoting civil conversations between people.



## **VOICES UNITED - SATURDAYS @ 9:30AM on 1160AM**

WITH DR. DARRYL

### **ABOUT REVEREND DR. DARRYL T. JENKINS**

With over 30 years of experience as a corporate leader, minister, author, entrepreneur and professor in higher-education, the Rev. Dr. Darryl Jenkins encourages the listening audience toward a more unified and compassionate approach to navigating the complexities of our modern world.

We hope you and the listening audience will find the Bible's message of unity and civil conversations insightful and thought-provoking. In a world that often feels divided, it is important to remember the lessons and guidance provided by Scripture. By building bridges and engaging in civil conversations, we can foster understanding, empathy, and unity among individuals and communities.

Dr Darryl will draw on his experiences to connect, communicate and encourage collaborative steps to bring about positive change in our communities and the world at large. As you embark on this transformative journey with voices united it is our hope that every step of the way you and the listening audience will walk away with Christ-centered insights for daily living.

### **VOICES UNITED SHOW VISION / DESCRIPTION**

Voices United with Dr. Darryl Jenkins features licensed practitioners, medical professions and leaders in diverse market sectors to offer encouragement, healing, and a message of hope for your life.







## Meet the AM 1160 Listener

- 45-65 years old
- 50% male, 50% female
- 64% married, 36% unmarried
- 72% own their own home
- 54% are employed full or part-time, 38% are retired
- 45% report an annual household income of \$75,000 or more
- 48% have a college degree
- 54% attend church at least once a week

SOURCE: INTERNAL LISTENER SURVEY, FEBRUARY 2022



**VOICES UNITED**



# AM 1160's Relationship with Our Listeners is Value-Based

- AM 1160 is supported by our businesses and ministry partners, rather than by our listeners. This allows our listeners to support the businesses and ministries they hear on the radio station.
- Our listeners trust the advertisers and ministries they hear on AM 1160 because we seek out high quality, ethical, and kingdom-minded partners.
- Our desire is to bring together business and ministry partners with listeners who all share our values, for the glory of God.





# PARTNERSHIP OPPORTUNITIES

## As a partner of VOICES UNITED you will receive:

### On Air:

- 12-minute, Quarterly on-air interview per quarter highlighting your organization/business
- (1) :60 second commercial per week, airing adjacent or within Saturday show (9:30am-10:00am)
- Name inclusion in recorded weekly promotional announcements on AM1160
- Mention as an upcoming guest on Voices United, the week prior to scheduled show
- Live mention every week as a supporting/participating sponsor

### Digital/Social Media:

- Show housed on AM1160 website Voices United Podcast Page. *\*Podcasts are distributed on all major Podcast platforms*
- Show description includes sponsor name and link to sponsor website/landing page
- Company Logo and Banner Ad with click through to your website on Voices United landing page
- Posts on Voices United social media platforms promoting each appearance (pre and post show)

### PLUS:

- Commercial Production at **no cost** from AM1160 WYLL Radio (includes assistance with script and voice over, if needed!)
- Discounted rates for radio, and other owned & operated marketing solutions from Salem Media Nationwide. Plus, advertising and marketing consultation from an AM1160 media strategist (upon request).
- Media Consultation & Online Digital Audit (upon request)

**Investment: Call For Pricing – 815-780-2424**  
*(1-Year agreement with 90-day advance cancellation notice in writing)*





# Who We Are and Why We Exist

EACH DAY THROUGHOUT CHICAGOLAND, MILLIONS OF  
MEN AND WOMEN ARE SEARCHING FOR HOPE.

## Who We Are

For some, that means growing in their knowledge and understanding of God's Word and His will for their lives. For others, it means finding a way through the struggles in their marriages, their families, and their finances. These husbands, wives, fathers, and mothers all need to be encouraged in their faith and equipped in their lives.

## Why We Exist

AM 1160 exists to be there for each of these people — to uplift and encourage each of them. At any given moment, any number of listeners of AM 1160 are facing a crisis of some type — a crumbling marriage, a tragic diagnosis, a lost job, depression and anxiety. And they are struggling with how to handle it. AM 1160 provides those in the greatest need with encouragement and healing.



**VOICES UNITED**





For over three decades, we've provided a local point of connection for the many national ministries who are heard in Chicago on AM 1160 as they proclaim the good news of Jesus Christ through preaching and teaching from some of the country's leading pastors. These ministries provide incredibly valuable resources, and we are proud to partner with them to build a bridge into the local community as they introduce Jesus to listeners who may be hearing about Him for the very first time.

We also recognize the incredible work done by churches — big and small — throughout our neighborhoods and communities here in Chicagoland. We seek to be a partner with these churches, coming alongside them in their ministry, to provide resources and encouragement for the work they are already doing as they seek to minister beyond the four walls of their local gathering.

Together, AM 1160 and our ministry and business advertising partners have the unique opportunity to broadcast across Chicagoland.



**VOICES UNITED**



# AM 1160 Programming AT A GLANCE



**GRACE**  
*to You*

6:30am • *Grace to You*  
WITH John MacArthur



**FOCUS**  
ON THE  
FAMILY

11:30am • *Focus on the Family*  
WITH Jim Daly



**TRUTH**  
**FOR LIFE**  
THE BIBLE-TEACHING MINISTRY OF ALISTAIR BEGG

7:30am • *Truth for Life*  
WITH Alistair Begg



**anewbeginning**  
W/ GREG LAURIE

7am • *A New Beginning*  
WITH Greg Laurie



*the*  
**COMMON**  
**GOOD**  
with BRIAN FROM and AUBREY SAMPSON

4pm • *The Common Good*  
WITH Brian From  
& Aubrey Sampson



**Turning**  
**Point**  
with Dr. David Jeremiah

9:30am • *Turning Point*  
WITH Dr. David Jeremiah



**VOICES UNITED**  
WITH DR. DARRYL JENKINS

9:30am with Dr. Darryl Jenkins  
Every Saturday

5am • *Thru the Bible* WITH Dr. J. Vernon McGee

5:30am • *Overcoming Through Grace* WITH Mark Moore

6am • *Allen Jackson Ministries*

6:30am • *Grace to You* WITH John MacArthur

7am • *A New Beginning* WITH Greg Laurie

7:30am • *Truth for Life* WITH Alistair Begg

8am • *Leading the Way* WITH Dr. Michael Youssef

8:30am • *Pathway to Victory* WITH Dr. Robert Jeffress

9am • *Discovering the Jewish Jesus* WITH Rabbi Schneider

9:30am • *Turning Point* WITH Dr. David Jeremiah

9:30am – **Voices United with Dr. Darryl Jenkins**

10am • *In Grace* WITH Pastor Jim Scudder, Jr.

10:30am • *Saving America Radio* WITH Charlie Kirk

11am • *Sekulow* WITH Jay Sekulow

11:30am • *Focus on the Family* WITH Jim Daly

12pm • *Insight for Living* WITH Chuck Swindoll

12:30pm • *In Touch Ministries* WITH Charles Stanley

1pm • *Daily Bible Time* WITH Richard Jordan

1:30pm • *Truth for Life* WITH Alistair Begg

2pm • *A New Beginning* WITH Greg Laurie

2:30pm • *Unlimited Grace* WITH Bryan Chapell

3pm • *Somebody Loves You* WITH Raul Ries

3:30pm • *Real Radio* WITH Jack Hibbs

4pm • *The Common Good* WITH Brian From & Aubrey Sampson

6pm • *Day by Day* WITH Phil Ballmaier

6:30pm • *Thru the Bible* WITH Dr. J. Vernon McGee





# Coverage Map

WITH 50,000 WATTS DAY AND NIGHT ... AM 1160 COVERS ALL OF CHICAGOLAND



**VOICES UNITED**





**THANK YOU FOR YOUR  
PARTNERSHIP!**

## **Partnership Agreement for Voices United with Darryl Jenkins**

**Dates: September 16, 2023 – August 31, 2024 (52 weeks)  
90-day advance notice required for cancellations**

X \_\_\_\_\_  
**Signature of Acceptance**

X \_\_\_\_\_  
**Date**

***Phone#815-780-2424 / email- admin@voicesunitedmedia.org  
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