

Northeast Association for Clinical Microbiology and Infectious Disease (NACMID) is delighted to invite you to exhibit at our **37th Annual Meeting!**

When:	September 23 rd - 24 th , 2024
Where:	Sheraton Nashua 11 Tara Blvd, Nashua, NH 03062

Who:	NACMID is well-attended by bench technologists, managers, medical directors, students, and various other clinical professionals as well.
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What:

NACMID is a regional, volunteer-run, registered non-profit organization committed to providing high-quality educational opportunities to Clinical Microbiologists mainly in New England and New York. We generally have well over 100 attendees yearly and our vendor sponsorship continues to increase due to the success of our meetings (usually we have ~35 vendors). **This will be our 37th annual conference, thanks to continued vendor support like yours!**

Monday Sept 23	
7-8a	Registration
8a – 12p	Workshop 1 Bench to bedside: impact of microbiologic tests on clinical care and antimicrobial stewardship <i>David Kubiak, Brandon Dionne, Eric Gillett</i>
	Workshop 2 CAP/ Regulatory Preparedness <i>Dr. Christi Wojewoda, Dr. Ella Martin</i>
	Workshop 3 How to safely handle emerging infectious diseases <i>Shoolah Escott and Erin Bowles</i>
9-10a	Coffee in Exhibit Hall with Vendors
12-2p	Lunch in Exhibit Hall with Vendors
2-4:30p	Workshop 4 Biology of Biofilms <i>Dr. James Griffith</i>
	Workshop 5 Wounds: From Bench to Bedside <i>Dr. Christopher Doern, Dr. Alexandra Bryson and Dr. Julie Reznicek</i> Sponsored by COPAN
	Workshop 6 Part 1: MALDI-TOF for Microbiology: Beyond Identification <i>Ken Oliveira</i> Part 2: Strain Typing for hospital hygiene and outbreak control <i>Dr. Gongyi Shi</i> Sponsored by Bruker
4:30-6p	Wine and cheese in Exhibit Hall with Vendors
6-7p	Keynote Speaker BioBot Analytics

Tuesday Sept 24	
7-8a	Registration
8-9a	Women in Lab Leadership <i>Dr. Marisa Nielsen, Kristen Smith, Dr. Phyu Thwe, Dr. Sara Geffert</i>
	What Do You Do When the Breakpoints Are Broken? <i>Dr. Alexandra Bryson</i>
	TBD Talk <i>Speaker TBD</i> Sponsored by DiaSorin
9-10a	Coffee in Exhibit Hall with Vendors
10a-11a	Zoonoses: Past and Present <i>Dr. Sara Geffert, Dr. Marisa Nielsen</i>
	Antibiotic Rapid Review: Pearls and Pitfalls <i>Dr. Chet Cunha</i>
11-12	Updates on rapid AST <i>Kristen Smith</i>
	Replacing culture with molecular testing <i>Dr. Nicole Pecora, Rebecca Zaffini</i>
	Drug resistance, Mechanisms of Action <i>Michelle Lee</i>
12:00-2p	Lyme Disease Testing Updates <i>Dr. Nancy Miller</i>
	Lunch in the Exhibit Hall with Vendors
2-3p	Student Presentations
3-5p	Clinical Case Studies <i>Alex Pyden, Zoe Weiss (in spirit), Bobby Basu</i>



We heard you, vendors! Many vendors have asked for a lead retrieval device in past meetings. **We are excited to announce that we will be beta testing a lead retrieval phone app at this year's meeting!** More info to come later on.

For on-line vendor registration, please visit www.NACMID.org/vendors

Exhibit Fees & Sponsorship Levels on next page.
Other Opportunities & Important Notes on Page 3.

For questions, please contact Andrew.Berens@copangroup.com or Cynthia.Astolfi@gmail.com

NACMID 2024 — Nashua, NH

EXHIBITOR FEES

Registration	Amount	Number of Reps*
Single Booth	\$1,000	Up to 4 reps
Double booth	\$1,900	Up to 6 reps
Triple Booth	\$2,800	Up to 8 reps

Booths are 6 foot long tables.
Table cloth and 2 chairs are provided.

Analyzers/ Trucks/ etc are welcome however may incur additional fees. Please contact us for more information.

Please note: Booth registration will give you access to the *new lead retrieval app*, which we will be beta testing. Booth registration, alone, will NOT give you access to the attendee list for the meeting. Attendee list is sent only to Ruby Level corporate sponsors and above.

*Due to increased food costs, we have to limit the number of reps from each booth to 4. If you are planning to send more than 4 reps, then please reach out to NACMID to inquire if we are able to accommodate or if there are any extra fees.

CORPORATE SPONSORSHIP LEVELS

Ruby \$1,200+	<ul style="list-style-type: none"> ◆ Single booth included ◆ Full list of Annual Meeting attendees names and emails ◆ Sponsor recognition on exhibit badges ◆ Recognition on our Website (www.nacmid.org) ◆ Annual Brochure recognition (next year)
Gold \$1,700+	<ul style="list-style-type: none"> ♥ All of RUBY Level benefits, plus: <ul style="list-style-type: none"> ◆ Verbal announcement of sponsorship, multiple times both days of conference ◆ Company Logo displayed on PowerPoint loop in Exhibit Hall, all day both days ◆ Free electricity hookups for booth(s) ◆ Able to participate in attendee raffle—see next page
Platinum \$2,200+	<ul style="list-style-type: none"> ♥ All of GOLD Level benefits, plus: <ul style="list-style-type: none"> ◆ Food display near your booth during exhibit times each day to encourage traffic ◆ Link on NACMID website to sponsor's webpage ◆ Priority booth placement (near entryway, near food, near gathering places, etc) ◆ Additional booth(s) at 50% discount (\$450 each)

CONTRIBUTING SPONSORSHIP LEVELS — *first come, first served*

Sponsorship of lunch (\$8,000 per day) – 2 available

- ◇ Platinum sponsorship included
- ◇ One full-slide advertisement for company/ product displayed on powerpoint loop in exhibit hall
- ◇ One page brochure/ handout included in each attendee's show bag or intro packet.
 - * *Production & shipping not included. Sponsor responsible for providing insert materials and delivering to NACMID.*
- ◇ Verbal announcement of lunch sponsorship in all 11am sessions and in exhibit hall throughout the day
- ◇ One free FULL-PAGE advertisement in our annual newsletter after the conference
- ◇ Logo/ Thank you sign displayed at buffet line **and** in middle of each lunch table (in exhibit hall)

Coffee Break Sponsorship (\$5,000 per day) – 2 available

- ◇ Platinum Sponsorship included
- ◇ One full-slide advertisement for company/ product displayed on powerpoint loop in exhibit hall
- ◇ One page brochure/ handout included in each attendee's show bag or intro packet.
 - * *Production & shipping not included. Sponsor responsible for providing insert materials and delivering to NACMID.*
- ◇ Verbal announcement of coffee break sponsorship in sessions and in exhibit hall multiple times throughout the day
- ◇ Logo displayed at coffee table before and during coffee break period
- ◇ Thank you with logo displayed on slideshow loop in exhibit hall

Wine and Cheese Reception in Exhibit Hall (\$5,000) – 1 available

- ◇ Platinum Sponsorship included
- ◇ One full-slide advertisement for company/ product displayed on powerpoint loop in exhibit hall
- ◇ One page brochure/ handout included in each attendee's show bag or intro packet.
 - * *Production & shipping not included. Sponsor responsible for providing insert materials and delivering to NACMID.*
- ◇ Verbal announcement of wine and cheese sponsorship in sessions and in exhibit hall multiple times throughout the day
- ◇ Logo displayed outside Exhibit Hall throughout the day on Monday
- ◇ Thank you with logo displayed on slideshow loop in exhibit hall

All-Day Beverage Station (Soda, Water) Sponsorship (\$3,500) – 2 available

- ◇ Gold Level Sponsorship
- ◇ Your choice of full-slide advertisement on loop OR one-page brochure/ handout in each attendee's bag
- ◇ Verbal announcement of sponsorship in exhibit hall multiple times throughout day
- ◇ Logo displayed at beverage station, showing sponsorship of the station
- ◇ Thank you with logo displayed on slideshow loop in exhibit hall

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ADDITIONAL MARKETING OPPORTUNITIES— NEW THIS YEAR!!

Item	Vendor Responsible Costs	Notes
Vendor Branded Lanyards 1 available*	\$700 to NACMID + cost of lanyards/ shipping	Given to each attendee at check in. Vendor to produce and ship unless otherwise agreed upon (NACMID can create and bill vendor if needed). Includes one free one-page brochure/ handout per attendee/ bag. Min 200 pcs.
NACMID/ Vendor Co-Branded Bags 1 available*	\$700 to NACMID + cost of bags/ shipping.	Given to each attendee at check in. Vendor to produce and ship unless otherwise agreed upon (NACMID can create and bill vendor if needed). Includes one free one-page brochure/ handout per attendee's bag. Min 200 pcs.
Vendor giveaways (small items) limited number available FCFS	\$500 to NACMID + production & shipping costs	Placed in each attendee's bag at check in. Vendor responsible for providing giveaway and delivering to venue/ NACMID a minimum of 200 pieces. NACMID must OK the items prior.
Vendor one page brochure/ handout limited number available FCFS	\$400 to NACMID + printing/ shipping costs	Placed in each attendee's bag/ packet at check in
One Full-Page slide advertisement on PowerPoint loop in Exhibit Hall	\$600	Vendor to create slide PowerPoint will be on loop all day, both days
Gold/ Platinum Sponsor Raffle Donations	Free to donate for Gold and Platinum Sponsors; Raffle items must be >\$100 in value	Raffle to take place End of Day 9/24 unless otherwise requested by vendor. "Cost" of a raffle ticket to attendees is to answer a question about your company/ test correctly. Must be GOLD SPONSOR OR ABOVE TO DONATE

*Items to be approved by NACMID BOD – if multiple vendors interested, priority placement will be given to top-contributing sponsor. For all items, please let NACMID BOD know by June 1, 2024 if you will be participating in lanyard/ bag/ giveaways/ handouts.

Please email Andrew.Berens@copangroup.com to participate in any of the above! We would LOVE your support!

Donation/ Other Denomination/ Other Expense

Donations/ financial assistance accepted, please talk to us regarding sponsorship level and other terms.

IMPORTANT NOTES AND DETAILS

To register, go to www.NACMID.org/vendors - to register offline and mail a check, please email: Cynthia.Astolfi@gmail.com

BOOTH SETUP BEGINS: Sunday September 22nd at 3:00pm

BOOTH BREAK DOWN: Tuesday September 24th at 2:00pm

Power strips available for \$20 fee (For Exhibitor level and Ruby Level vendors). Electricity is included for Gold/ Platinum Sponsors

Parking at the hotel is FREE to all attendees and vendors. No ticket/ tag needed.

Special hotel room pricing is available at \$165/ night— [reserve through this link](#) until Sep 6, 2024 or while rooms last!!

SHIP TO INSTRUCTIONS:

To ensure delivery, please use the following format:

Sheraton Nashua

ATTN: NACMID Conference—Vendor Name

11 Tara Blvd, Nashua, NH 03062

IMPORTANT!!!

Expecting to ship a pallet or extra large box? The hotel loading dock is not available. Please email Andrew.Berens@copangroup.com for logistics and we can help.

Packages may be delivered to the hotel 3 days prior, starting Thursday, September 19th.

All packages will be logged in at the front desk and stored until the show. Vendor will need to pick them up from the reserved storage room at arrival

Should special arrangements for delivery be necessary, please contact Andrew Berens

SHIP OUT INSTRUCTIONS:

To ship packages out after the show, you must have your packages packed, labeled, called for pick up, and put back into the storage room. All packages **MUST** be shipped out from the facility no later than Wednesday Sep 25 at 4:00pm.

Questions about anything at all?? Email Andrew.Berens@copangroup.com or Cynthia.Astolfi@gmail.com