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Club-A-Rama Week 10:

GATEWAY ARCH

St. Louis, MO

post 1967



MOLDVILLE rearranged the year-long weekly schedule for the CLUB-A-RAMA to celebrate the unlikely World Series win by the St. Louis Cardinals. Just to make it into the playoffs was a long shot for the St. Louis Cardinals, who were 10 1/2 games back with only a month to play. Then, in the World Series itself, they were down 3 games to 2, down by two runs and down to their last strike and facing probable elimination, the St. Louis Cardinals erased a 2-run deficit late in game 6 - TWICE - the second time being a walk-off homerun by David Freese, to stay alive in the series and force a game 7. With a win in game 7 the next day, watched by more than 24 million people, the St. Louis Cardinals epitomized the ultimate sports come-back.

Congratulations!



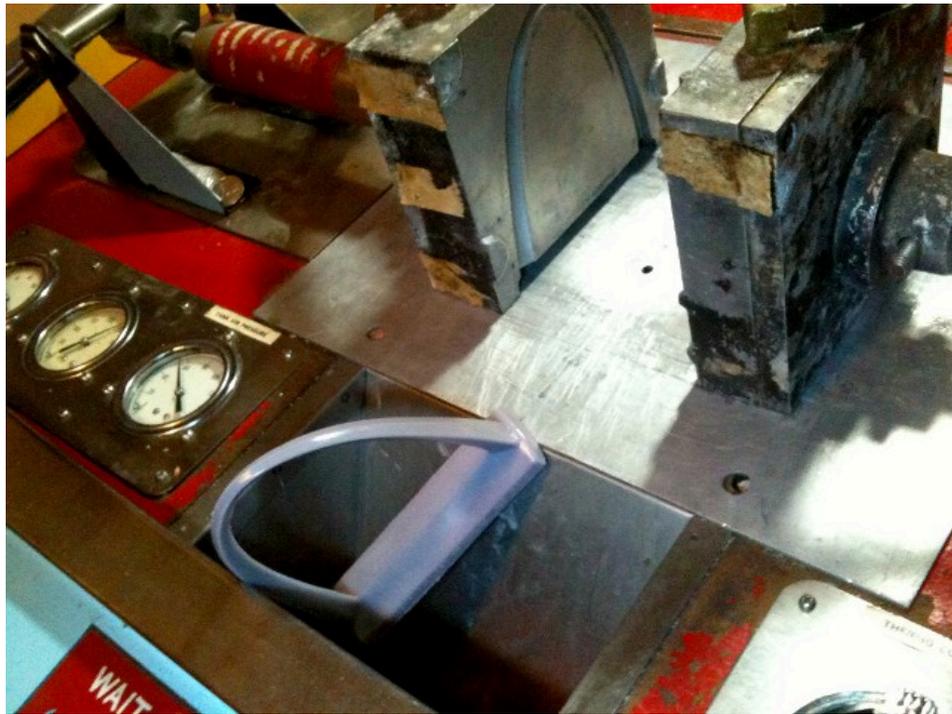
OCTOBER FREESE

Jeff Roberson/AP





The original use of the GATEWAY ARCH is unknown, but it obviously was most likely used in St. Louis. The moldset itself is an unnumbered, late-style design, dating it post-1967.



The GATEWAY ARCH is one of my absolute favorite molds, particularly in its simplicity. It's also a rather sizeable mold. In fact, it's so long that it doesn't fit in the delivery bin when the shovel pushes it there. In operation, the operator must have instituted one of their tricks to spin the mold before delivery. One of these tricks was to use of a piece of duck tape placed on the vat cover in such a way that it would cause the mold to spin to one side as the shovel pushed it forward. Another trick might have been to use a trip wire toward the lip of the delivery bin.



GATEWAY ARCH ST. LOUIS, MO. 630 FT.



NATIONS TALLEST MONUMENT 630 FT.

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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If YOU would like to own this very moldset (and perhaps even include a fully operating MOLDVILLE machine to go with it) so you can reissue your own souvenirs from 50 years ago, please email
 MoldvilleMachine@gmail.com TODAY - before someone else beats you to it! ***** SOLD *****

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