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Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama Week 19:

Alweg MONORAIL

1962 SEATTLE World's Fair (aka Century 21 Exposition)



Mold-A-Rama's machine was introduced to the world in 1962 at the Seattle Century 21 World's Fair, and the Alweg MONORAIL is one of the six very first molds vended by it there - and the third of those six included so far in the Club-A-Rama (HOTEI, SPACE NEEDLE, and Alweg MONORAIL so far)



These 50 year old vintage photos are courtesy of Gorilla's Don't Blog.





Seattle Center Monorail

Fast. Direct. Historic.

The Seattle Center Monorail is the nation's first full-scale commercial monorail system.





The Seattle Center Monorail was built for the 1962 World's Fair in Seattle. It provided a crucial link between the fairgrounds and the amenities downtown.

Construction began in April of 1961 by Alweg Rapid Transit Systems.

The Monorail opened to the public on March 24, 1962.

At a cost of \$3.5 million, the trains carried more than 8 million passengers during the six months of the fair, easily paying for themselves.

Today, the trains carry approximately 1.8 million riders in a year. Each train has traveled over a million miles.

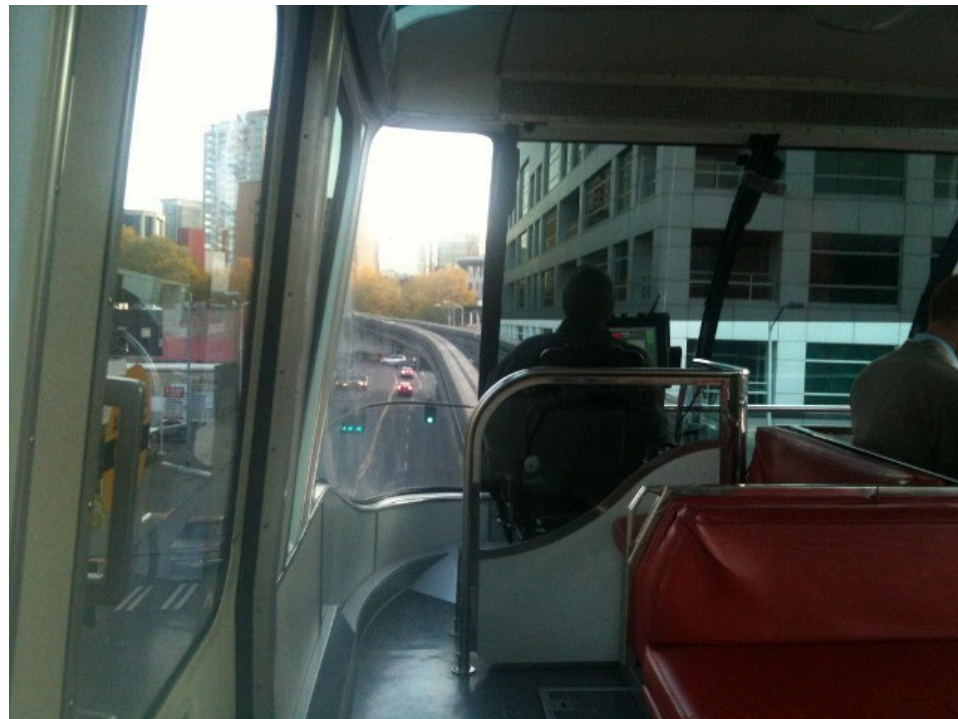


The film footage this week is cut from a 23 minute home movie I own of a family's trip to the 1962 Seattle Worlds Fair. The soundtrack to go along with it is a couple of hits that were at the top of the charts 50 years ago on March 24, 1962, when the Alweg MONORAIL first opened for service.

That was then, this is now . . .



I rode the Monorail a couple months ago when I was in Seattle. I think the price for the one mile ride has increased a bit since its opening 50 years ago, but still well worth it!





The original engraving on the front reads: "SEATTLE WORLDS FAIR 1962", and on the reverse reads: "CENTURY 21 EXPOSITION".



The Alweg MONORAIL from the 1962 Seattle Worlds Fair is yet another one-of-a-kind, only-one-ever-made, historic mold used by MOLDVILLE.com to reissue this week's souvenir figure for the Club-A-Rama! The Alweg MONORAIL appears to be a milled mold (not cast) and exhibits an early mating design that was soon changed for production moldsets.



Each half of these extremely early milled moldsets are made of a solid block of aluminum, and cooled from the back with a back plate that has a "U" shaped cooling path drilled through it. (See the entrance and exit tapped holes at the top of each back plate?) Needless to say, this minimal cooling design is not nearly as efficient as later designs that run chilled water directly through each hollowed cast mold half.





1903 Seattle at 2nd Ave and Denny Way.

Sluicing

As a special treat this week, another hobby of mine besides the MOLDVILLE machine is to collect very old, interesting photo albums. One of the albums I've collected over the years includes several hundred photos of 1903 Seattle. These two photos (above and left) show the sluicing done in 1903 to regrade the land that the **PACIFIC SCIENCE CENTER**, the **Alweg MONORAIL**, the **SPACE NEEDLE**, and several Mold-A-Rama machines) all sit on today.



Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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<http://www.facebook.com/pages/MOLDVILLE/156515454416041?success=1>

If YOU would like to own this very moldset (and perhaps even include a fully operating MOLDVILLE machine to go with it) so you can reissue your own souvenirs from 50 years ago, please email MoldvilleMachine@gmail.com TODAY - before someone else beats you to it!

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