

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama Week 33:

An advertisement for MOLDVILLE.com. On the left, there is a logo for the Space Needle and the text "As Introduced at The WORLD'S FAIR the MAGICAL MOLDVILLE.com". In the center is a black vending machine with a glass front showing various items inside. On the right, there is text that reads "An exciting New Gift, Toy or Model each Month" and "See it Made! 25¢". The background is a bright yellow-green color.

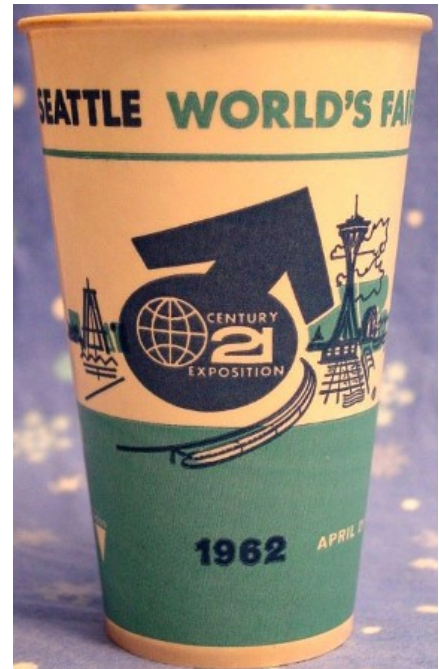
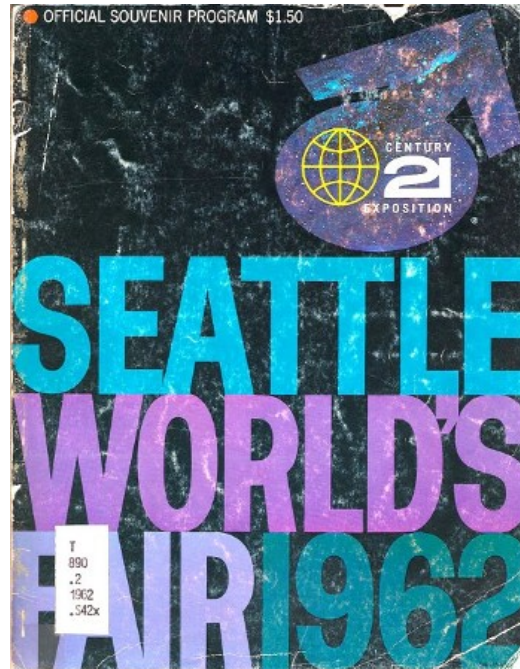
CENTURY 21 EXPOSITION

1962 Seattle World's Fair



The **CENTURY 21 EXPOSITION** (aka the 1962 SEATTLE WORLD'S FAIR) opened exactly 50 years ago next week (on April 21st)! And at least two members of MOLDVILLE.com's Club-A-Rama were there! Nearly 10 million people attended the 1962 Seattle World's Fair, and unlike other World's Fairs this one ended with a profit! The CENTURY 21 EXPOSITION revitalized Seattle's downtown area. The center of the Fair, now called Seattle Center, still remains, as does the SPACE NEEDLE (see MOLDVILLE.com's WEEK 5) and the Alweg Monorail (see MOLDVILLE.com's WEEK 19). The CENTURY 21 EXPOSITION ran from April 21 through October 21, 1962. President John F. Kennedy had been scheduled to attend the closing ceremony, but he bowed out using a "heavy cold" as an excuse. It later became public that he was dealing with the Cuban Missile Crisis instead.

The **CENTURY 21 EXPOSITION** is the FOURTH mold from the 1962 Seattle World's Fair that has been reissued so far by MOLDVILLE. Will there be any more in the remaining weeks?...





<iframe width="640" height="360" src="http://www.youtube.com/embed/qTGpyJtmsns?feature=player_embedded" frameborder="0" allowfullscreen></iframe>

In our travels MOLDVILLE.com has acquired this amazing 23 minute original 8MM film of a vacation at the 1962 Seattle World's Fair. We digitized it and present it here for your enjoyment!



The **CENTURY 21 EXPOSITION** moldset is an early design, made in early 1962 - and very HEAVY!

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

Please visit the facebook page called 'Moldville', and 'LIKE' it, to keep up to date:
<http://www.facebook.com/pages/MOLDVILLE/156515454416041?success=1>

If **YOU would like to own this very moldset** (and perhaps even include a fully operating MOLDVILLE machine to go with it) so you can reissue your own souvenirs from 50 years ago, please email MoldvilleMachine@gmail.com TODAY - before someone else beats you to it!

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