

# MOLDVILLE.com

*Experience the souvenir fun of the 60s & 70s again, for the first time...*

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

Website last updated: 04-18-2016



Club-A-Rama Week 49:

## OCTOPUS

Fall 1966



Watch out Capt. Nemo - it's the **OCTOPUS!** This cool mold is made in GLOW-IN-THE-DARK Carribean GREEN!

It is believed that the **OCTOPUS** was first made for the MARINELAND OF THE PACIFIC, in part because it is known that it WAS vended at the Marineland of the Pacific in the 1960s, but also because the moldset for the **OCTOPUS** was made at the same time as the MARINELAND OF THE PACIFIC SKYTOWER moldset (See Week 40).



Marineland of the Pacific, 1970s



Marineland of the Pacific, 1970s.



A lineup of vintage toys all from Marineland of the Pacific. The **OCTOPUS**, as well as all the other toys in this photo, are engraved "MARINELAND" on the front.

Here are some original plexi backlasses from the 1970s ELDIN IRWIN era of operation. The **OCTOPUS** was vended at each of these locations even in the 1960s:

SHELL FACTORY



FLORIDA TURNPIKE



MIAMI SEAQUARIUM



The **OCTOPUS** dates to the November-December 1966 time frame based on its numbering. Moreover, it is numbered immediately adjacent to the **PACIFIC MARINELAND SKYTOWER** moldset (See **MOLDVILLE.com WEEK 40**).



In my research and experimentation to find what I call my 'retrowax' (a close match to the 1960s Sinclair brand wax plastic used by Mold-A-Rama), I was also trying to replicate the fond 'smell' that so many who remember the machines back then talk about. I personally don't go back that far ;), but those who do have told me about the great smell. So I wanted to know where the smell came from, e.g., the plastic, the coloring, some additive? We don't have any UNcolored vintage wax to see if that has the nice smell, but we do have some colored vintage wax that DOES have the great smell. We then went through the shelves of an old operator to investigate the COLORING used. None of the colors seemed to have the smell - but for a bag of bronze in the back. That bag of coloring, which I'm told had been in the barn for decades, HAD the smell!! Guess what it smells like?...

Like a new box of crayons! Not only that, but when I scrape around with a nugget of the old brass coloring under my finger - it writes just like a crayon would!

Guess how I now color the plastic? You guessed it - with CRAYOLA CRAYONS! As shown above, the OCTOPUS was colored with about a dozen "Caribbean Green" crayons. That and some green GLOW powder.

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

Please visit the facebook page called 'Moldville', and 'LIKE' it, to keep up to date:  
<http://www.facebook.com/pages/MOLDVILLE/156515454416041?success=1>

**If YOU would like to own this very moldset** (and perhaps even include a fully operating MOLDVILLE machine to go with it) so you can reissue your own souvenirs from 50 years ago, please email [MoldvilleMachine@gmail.com](mailto:MoldvilleMachine@gmail.com) TODAY - before someone else beats you to it!

