

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama v2.0

WEEK 2

CARDINAL

1970s Ohio State Fair



Last year in WEEK 10 of v1.0 we reissued the GATEWAY ARCH in honor of the improbable World Series Champion St. Louis CARDINALS. This week we reissue the CARDINAL bird - but not from St. Louis!

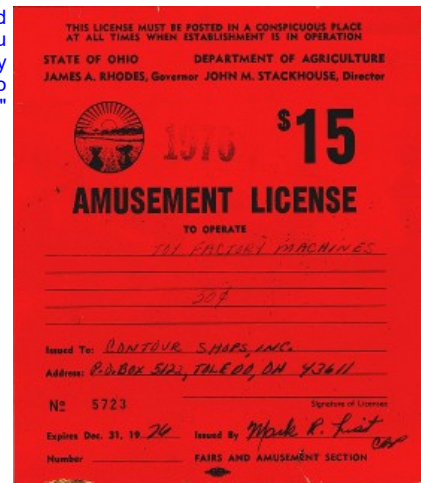
The **CARDINAL** is the state bird of Ohio, but more importantly is hugely represented at the entrance to the [Ohio State Fair](#)! Current Club-A-Rama members will each receive their very own CARDINAL souvenir from the Ohio State Fair of the 1970s! Eldin Irwin trailered Mold machines around the midwest in the 1970s to bring them to many fairs and other events, e.g., the PUMPKIN SHOW (See Week 43 of v1.0). One stop for the trailered mold machines each year was the Ohio State Fair, until around 1981 when it was last used there because Eldin stopped trailering his mold machines around.



For obvious reasons it is referred to as the "Cardinal Gate"! We are told that the Ohio State Fair still has a vintage Molded souvenir of the CARDINAL on display.



The photo above, from the 1970s, doesn't show the Mold machines, but they WERE located on the main strip when you entered the main gate. The MOLDVILLE machine itself was likely at the Ohio State Fair - particularly since it was found with an Ohio License from 1976 still attached for "TOY FACTORY MACHINES" at 50c!



1976 Ohio State Fair. (One of these machines is very likely our very own MOLDVILLE machine back in the day!)





(photo taken by George C. Campbell 2005)

The **CARDINAL** and the **PUMPKIN** (see WEEK 43 of Club-A-Rama v1.0) were the first moldsets that Eldin Irwin made the sculptures for.



The **CARDINAL** moldset was made by **ELDIN IRWIN** (who usually made his own sculptures) sometime in the 1970s. Only two original **CARDINAL** moldsets are known to exist; this being the only one retaining its original "OHIO STATE FAIR" engraving. The other moldset is engraved for **LOWRY PARK ZOO** where it was used in the 1980s.



Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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