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Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama v2.0

WEEK 6

GEORGE WASHINGTON

1964 New York World's Fair



Our first President - General **GEORGE WASHINGTON!**

The story of the **GEORGE WASHINGTON** souvenir is told in WEEK 24 of v1.0 of the Club-A-Rama. It is dated in late 1963, during the run-up to the 1964 New York World's Fair, along with SEVEN other President molds for use by Mold-A-Rama all made at the same time. It is believed that these president busts were made for use with Walt Disney's "ONE NATION UNDER GOD" show about ALL presidents at the 1964 New York World's Fair. As explained in WEEK 24, because of the tight time schedule and because the animatronics effort was running far behind schedule, the show was cut back at the last minute to being a show about LINCOLN only called "GREAT MOMENTS WITH MR. LINCOLN."



The **GEORGE WASHINGTON** has been confirmed as being vended at the 1964 New York World's Fair by one of our most seasoned (and very knowledgeable) collectors who bought a childhood collection from a fellow who remembered getting his figures at the 1964 NYWF!

In the 1970s there were Mold-A-Rama machines at a place called the "House of Presidents" in Clermont, FL. Our seasoned collector tells us his extensive collection of MARs includes an orange LINCOLN BUST from "House of Presidents, Clermont, FL", marked underneath. (The "House of Presidents" is still there - it's just now called the "Presidents Hall of Fame".)





The **GEORGE WASHINGTON** moldset is numbered 1101, and was made in preparation for anticipated use at the 1964 New York World's Fair.

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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