

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

# MOLDVILLE.com

*Experience the souvenir fun of the 60s & 70s again, for the first time...*

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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**Club-A-Rama v2.0**

**WEEK 13**

# RATTLESNAKE

1990s

GATORLAND, Orlando, FL



The **RATTLESNAKE** was made in the early 1990s for GATORLAND Theme Park in Orlando, Florida. Gatorland is a 110-acre theme park and wildlife preserve in Orlando, Florida. It was founded by Owen Godwin in 1949, and as one of the oldest parks of its kind in the state of Florida is still privately owned by his family today. While primarily known as being the "Alligator capital of the world", Gatorland offers several shows and exhibits giving guests a chance to see reptiles, birds, and such.



On the morning of November 6, 2006, a three-alarm fire broke out at Gatorland, apparently started when a heating pad in one of the displays in the gift shop shorted out (per wikipedia). The gift shop was completely destroyed. The gift shop and main offices were rebuilt and reopened in May 2008 as a two-story concrete block building, incorporating the repainted historic concrete alligator's mouth.





This photo shows a Gatorland Theme Park employee handling a rattlesnake. (Photo by Tim Williams, State Archives of Florida)



Eastern Diamondback Rattlesnake at Gatorland



Gatorland added a zip line ride in the summer of 2011.

This is a somewhat 'vintage' **RATTLESNAKE** engraved from GATORLAND circa turn of the latest century. All current Club-A-Rama members will get the **RATTLESNAKE** with its latest engraving: "METRO ZOO".



The **RATTLESNAKE** moldset was made in the early 1990s. It is UNnumbered because it was made long after the Mold-A-Rama, Inc. era of the 1960s when they serial-numbered most of their moldsets. While it was initially used at Gatorland, the **RATTLESNAKE** moldset was also run at Central Florida Zoo, and most recently at Miami Metro Zoo.



Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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