

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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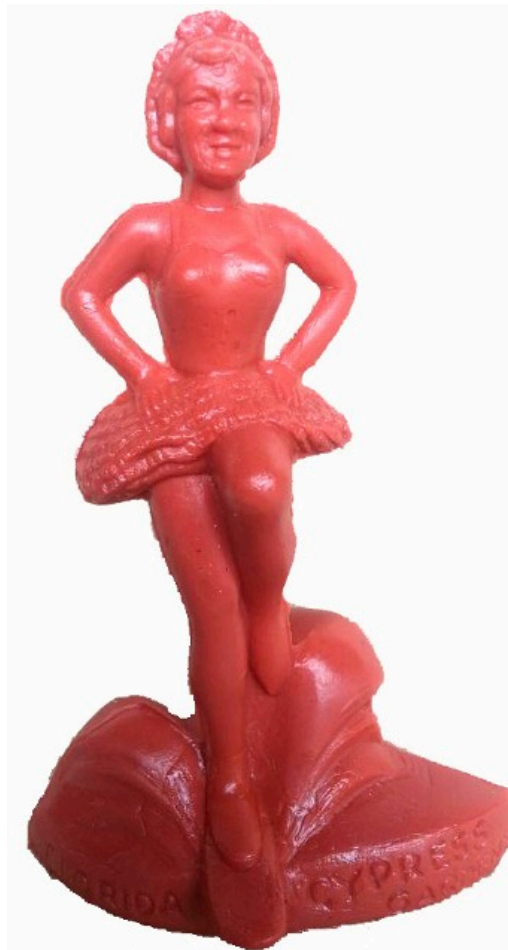


Club-A-Rama v2.0

WEEK 15

WATER SKI GIRL

c1968 Cypress Gardens, FL



The **WATER SKI GIRL** was first used (and ONLY used) at Cypress Gardens in Kissimmee Gardens. Cypress Gardens opened in 1936 as a botanical garden, but over the years became one of the biggest attractions in Florida. It became known as the "Water Ski Capital of the World" because it was the site of many water ski landmark first and over 50 world records. A string of Esther Williams moview and TV specials were filmed there in the 1950s and 60s.



The movie above was taken at Cypress Gardens in 1968.

Molds

Freight Prepaid FOB Destination
VIA Parcel Post

Exchange of Molds: From list of available molds
Used Mold + \$20

Cash Purchase: Of molds from list \$100

Enclose check or money order with purchase order for regular molds.

Special Molds: for your locations as per your specifications. \$500
~~\$750~~
These molds will require your approval to insure your satisfaction. Therefore, the \$500 charge will not be made until you have made final approval on the plastic models submitted. We request that you send written approval together with a check or money order for \$500 to Vendors Supply and the dies will then be shipped.

Vendors Supply will absorb all shipping costs on molds.

This comes from a June 1965 "Mold-A-Rama Price List" from Vendors Supply Corp. The **WATER SKI GIRL** is a custom, or "special moldset" made for the Cypress Gardens location per their specification. Note that the pricing

for a special moldset was \$500 when the Mold-A-Rama Price List was printed in June 1965, but apparently rose to \$750 soon afterwards. Also, a plastic model of the desired custom mold was provided to the customer for approval. You could also exchange your moldset for a \$20 fee, or buy another outright for \$100.



MOLD-A-MATIC machines at Cypress Gardens during the 50c era (c1970s).



A "later-model" plexi backglass for the MOLD-A-MATIC machines from late 1990s to 2000 at Cypress Gardens.





This is a vintage **WATER SKI GIRL** from Cypress Gardens.

Cypress Gardens as we knew it closed in April 2003. It briefly reopened in late 2004 as Cypress Gardens Adventure Park, but filed Chapter 11 in 2006, and continued to struggle until it closed for good in 2009.

In October 2011, Legoland Florida opened on the site of the former Cypress Gardens.



The **WATER SKI GIRL** moldset is an un-numbered Mold-A-Rama era moldset, placing it's first use at Cypress Gardens probably around 1968, though it could have been as early as 1967 and as late as 1970. There is only one moldset of the **WATER SKI GIRL** - and this is it!

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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