

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama v2.0

WEEK 17

HAPPY NEW YEAR!

SOUTHERN BELLE

1967 Cypress Gardens, FL



We ride in the MOLDVILLE.com time machine to visit 1960s Cypress Gardens, Florida, once again, to drop a quarter in their Mold-A-Rama machine and snag a **SOUTHERN BELLE!** Aside from the spectacular water ski shows, and lush botanical gardens - Cypress Gardens was known for its Southern Belle models!



A vintage **SOUTHERN BELLE**.



The **SOUTHERN BELLE** is numbered 1184, which is within a dozen or so of the very last moldsets made by the original Mold-A-Rama company. It was a custom moldset made for Cypress Gardens which, as we learned in week 15, likely cost them \$750. Originally, the **SOUTHERN BELLE** mold was engraved "Florida Cypress Gardens" on the front, and was unmarked on the back.



As is true for WAY too many of our weekly reissued souvenirs - Cypress Gardens no longer exists. But the current occupant of the property - LEGOLAND of Florida, pays homage to the **SOUTHERN BELLE** with a model made out of Legos near the front entrance (above), and one near the botanical gardens (below).



Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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