

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

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Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama v2.0

WEEK 23

COCKATOO

1965



Wow - this week I have LITTLE to say about the weekly reissued souvenir (that's saying something for a patent lawyer!) But not because there isn't much to say about the **COCKATOO**, but because we are not certain as to its original use!

We've whittled down the likely possibilities to any one of four locations (perhaps in this order of possibility): (1) PARROT JUNGLE, Florida; (2) FLORIDA TURNPIKE; (3) The 2nd year of the NEW YORK WORLD'S FAIR at the FLORIDA PAVILION; or (4) BUSCH GARDENS, Florida.

If you know where the **COCKATOO** was used back in the mid-1960s PLEASE email MoldvilleMachine@gmail.com to let us know!



PARROT JUNGLE was a zoological park located south of Miami, founded in 1936. PARROT JUNGLE is perhaps by elimination the most likely location that the **COCKATOO** was custom made for. But right now it's just a guess - I have no evidence. There WERE machines located at PARROT JUNGLE long ago though, and at least at a later time the **COCKATOO** was vended there. Perhaps it was back in 1965 as well. (Full disclosure: that is my mom on the right, and my grandmother in the photo on the left!)



I have no information that the **COCKATOO** was even run at a FLORIDA TURNPIKE location. But it just seems like a possibility.



While the Florida Pavilion of the 1965 New York World's Fair seems like a good possibility, I know of no **COCKATOO** with such engraving. Also, the moldset numbering at 1164 places it a bit late in 1965 (if not 1966). It should be noted that the **PARROT JUNGLE** took its trained **COCKATOO** to the New York World's Fair. But my fantastic friend who worked for Mold-A-Rama at the New York World's Fair tells me that he didn't see the **COCKATOO** at the Florida Pavilion (or anywhere at the NYWF). (He DID say that the **ALLIGATOR** was run at the Florida Pavilion though!) As a result, I think it's probably **UNLIKELY** that the **COCKATOO** was originally vended at the NYWF.

There are known vintage **COCKATOO** molds with a fancy, original-seeming engraving from Busch Gardens, but it is believed that the mold machines weren't installed at Busch Gardens until the late 1960s-early 1970s.





The **COCKATOO** moldset is numbered 1164, which places it in 1965, but almost late in 1965. The **COCKATOO** that Club-A-Rama members will receive is engraved "TAMPA LOWRY PARK ZOO". The **COCKATOO** has also been run at Sunken Gardens, and at Sarasota Jungle Gardens.

Do you have an originally engraved **COCKATOO** from any of these locations? If so, please send a photo of it to MoldvilleMachine@gmail.com!

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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