

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama v2.0

WEEK 24

COWBOY with MONEY BAG

Late 1960s

FLORIDALAND, Osprey, FL (believed)



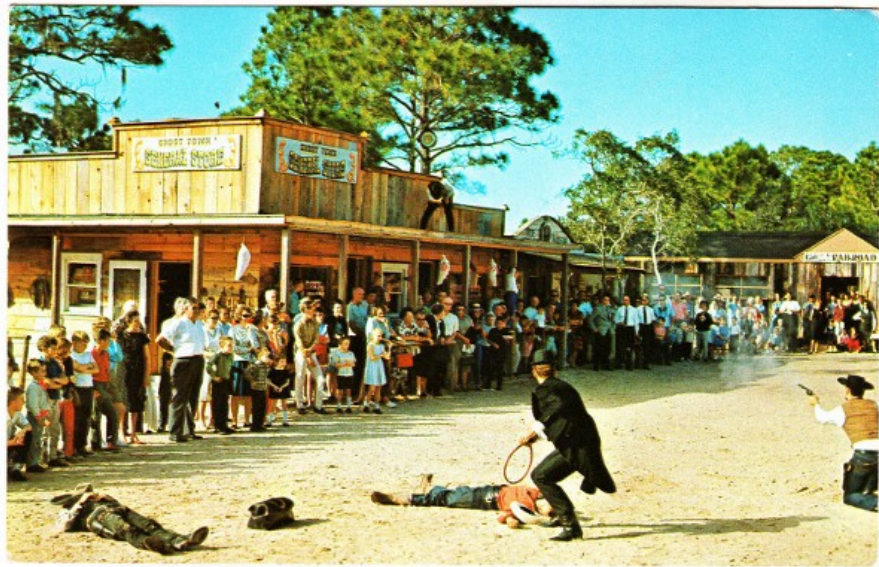
The **COWBOY WITH MONEY BAG** is a vintage modification of the moldset originally made for Fun-Tier Land, Playland At The Beach, San Francisco, CA (see [week 37 of v1.0 of the Club-A-Rama](#)). The moldset was modified in the late 1960s or so to change the gun in his right hand to a money bag, probably by the original Mold-A-Rama company. And based on the engraving on a vintage figure (that is yet to be re-found in a storage barn) it is believed to have been originally modified for use at FLORIDALAND in Osprey, FL.



FLORIDALAND was a short-lived, somewhat low-budget, theme park that opened to the public in the pre-Disney days of 1964. It tried to be all things to all tourists. Although the main entrance featured colorful tropical birds, the major attraction was a western town. Good guys and bad guys shot it out in the street, and can-can dancers strutted their stuff in the western saloon.



FLORIDALAND even had a porpoise show, and a petting zoo.





Tourists could ride around the whole park on a tram made to look like a western train.





The **COWBOY WITH MONEY BAG** moldset is UNnumbered, but is identical to the numbered moldset originally made for FUN-TIER TOWN (which is number 1055, dating to 1963). The **COWBOY WITH MONEY BAG** that Club-A-Rama members will receive is engraved "DOLLYWOOD" on the front and "PIGEON FORGE TENN" on the backside.



You can see rather clearly where the original "FUN-TIER TOWN" that was emblazoned across the top of the original design of this moldset was removed, and where the 2nd gun in the cowboy's right hand was replaced with a money bag.

Do you have an originally engraved **COWBOY WITH MONEY BAG**? If so, please send a photo of it to MoldvilleMachine@gmail.com!

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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