

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

# MOLDVILLE.com

*Experience the souvenir fun of the 60s & 70s again, for the first time...*

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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**Club-A-Rama v2.0**

**WEEK 29**

## LARGE DOLPHIN

Florida Pavilion

1965 New York World's Fair



MOLDVILLE's correspondent who worked for Mold-A-Rama at the 1964-65 New York World's Fair has confirmed that the **LARGE DOLPHIN** was vended at the Florida Pavilion of the New York World's Fair. And the serial numbering of the moldset dates it to the **SECOND** year of the fair, 1965. Our former Mold-A-Rama worker tells us that the original **LARGE DOLPHIN** vended at the NYWF was light blue in color.



The 1965 Official Guide of the New York World's Fair described the Florida Pavilion as a giant orange on a tower, with displays of sunshine living, space tests at Cape Kennedy and a free, live-porpoise show. The Porpoise Show had porpoises and seals performing in a stadium. The porpoises "sang" and played ball; the seals juggled and caught rings. The Florida Pavilion also contained exhibits of fine art, and showed the life, sports and produce of Florida. Elsewhere were a full-sized Florida home and models of other houses.



The engraving on the bottom of the LARGE DOLPHIN that MOLDVILLE Club members will receive is "FLIPPER MIAMI SEAQUARIUM (R)". Our former Mold-A-Rama employee who worked at the New York World's Fair tells us that vintage LARGE DOLPHINs vended at the NYWF said "FLORIDA" in larger letters on the lower part of the wave. If anyone out there has a vintage LARGE DOLPHIN from the NYWF that says "FLORIDA" on it, please email a photo to [MoldvilleMachine@gmail.com](mailto:MoldvilleMachine@gmail.com) and I'll post it here!

To the right may (or may not be) the front and back halves of the very LARGE DOLPHIN moldset that formerly had "FLORIDA" in large letters on it. Interestingly, where the FLORIDA engraving may have been has now been carved into a base extending to the front and back of the wave.



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Have some orange juice at the Florida pavilion



The two and a half minute film above, owned by the MOLDVILLE archives, was taken in 1965 at the Porpoise Show of the Florida Pavilion of the 1965 New York World's Fair.





The **LARGE DOLPHIN** moldset, numbered 1156, was made in 1965 for use at the Florida Pavilion in the second year of the 1964-65 New York Worlds Fair. It is numbered together with the three large Disney moldsets and standing Lincoln that were all made for the second year (1965) of the New York World's Fair. There were four molds vended at the Florida Pavilion of the 1964-65 New York World's Fair: **SAILFISH, LARGE DOLPHIN, LARGE ALLIGATOR, and SEAL!**

Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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