

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

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Club-A-Rama v2.0

WEEK 47

ROOSEVELT BUST

1963

New York World's Fair (but never used)



Franklin Delano ROOSEVELT ("FDR") was the 32nd President of the United States from 1933 until his death in office in 1945. He took office during the depth of the Great Depression, and led us through most of WWII.



One of the newer memorials (and probably least visited) in Washington, DC is the Roosevelt Memorial. The best part of this memorial, other than the ability often to park right in front of it, is a classic photo of yourself in the depression-era soup line. Below is none other than my Dad, a.k.a. "Father of Moldville" on a visit a couple months ago!



As explained in [WEEK 24 of v1.0 of the Club](#) with the reissue of the LINCOLN BUST, the ROOSEVELT BUST as well as many of the other presidential-related busts (WASHINGTON, KENNEDY (large), EISENHOWER, LYNDON JOHNSON, and BARRY GOLDWATER) were made for anticipated use at the "ONE NATION UNDER GOD" show at the 1964-65 New York World's Fair, but as time ran short the show was reduced to only Lincoln.

The backside of the ROOSEVELT BUST is engraved "32nd PRES. 1933-1945" and includes his engraved signature.



The **ROOSEVELT BUST** moldset was made for use in 1964 at the New York World's Fair, but was never used there!

A vintage **ROOSEVELT BUST!**



Disclaimers: The color and/or exact condition of the MOLD you get in the CLUB-A-RAMA may or may not be as shown. Not for children under 3.

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