

MOLD-A-RAMA (moldarama) machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago. MOLD-A-RAMA machine made in 1964 by Mold-A-Rama, Inc. for New York World's Fair, and Seattle World's Fair in 1962, is restored to its original glory to reissue souvenirs last seen half a century ago.

MOLDVILLE.com

Experience the souvenir fun of the 60s & 70s again, for the first time...

(MOLDVILLE is not affiliated with **Mold-A-Rama, Inc.** of Chicago, IL nor with the 1960s company **Mold-A-Rama, Inc.** of Los Angeles, original operator of the "Disneyland Toy Factory.")

Website last updated: 04-18-2016



← [View past weeks' MOLD figures via dropdown menu.](#)

If you haven't joined Moldville's \$5 a figure CLUB-A-RAMA yet, join now before you miss any more great vintage re-issued souvenir figures. Like these:



FLYING SAUCER BOAT

1963 Chris' Restaurant

Ocean City, NJ



EMPIRE STATE BUILDING

1962 New York City, NY



HOTEL

1962 Seattle World's Fair;

1972 Hollywood



BEACH GIRL

1963 Possibly Atlantic City, NJ



SPACE NEEDLE

1962 Seattle World's Fair



LION

1962



CLOCK OF THE NATIONS

[1963 Rochester, NY](#)



FRANKENSTEIN BANK

[1963 Universal Studios, CA](#)



Eldin Irwin's SNOWMAN

[1980s](#)



GATEWAY ARCH

[post 1967 St. Louis, MO](#)



CANADIAN MAPLE LEAF

[EXPO '67 \(aka 1967 World's Fair\)](#)



GRIZZLY BEAR

[1962](#)



MGM FLIPPER

[1963 Seaquarium, FL](#)



DIVING HORSE

[1963 Atlantic City, NJ](#)



KEWPIE DOLL

[1963](#)



Capt. STARN's SAILBOAT

[1963 Atlantic City, NJ](#)



ANGEL

[1980s](#)



FLYING REINDEER

[1962 Bartlett Deer Ranch, FL](#)



Alweg MONORAIL

1962 Seattle Worlds Fair
Century 21 Exposition



CAROLINA SNOWBALL

1962 Seaquarium, Miami, FL



TOUR EIFFEL

EXPO '67 (1967 World's Fair)



SMALL GORILLA

1962



ENCO WATCHDOG

December 1963



LINCOLN bust (no base)

1964 New York World's Fair



MERCURY SPACE CAPSULE

Oct. 1962 Cape Canaveral, FL



FRIENDSHIP AIRPORT

Dec. 1963 Baltimore, MD



HOLLYWOOD BOWL

1962 Hollywood, CA



BOWLING PIN & SCORECARD

1962 Willow Grove Park, PA



UNISPHERE

1964-65 New York World's Fair



SMALL ELEPHANT

1962



GRAUMAN'S CHINESE THEATRE

1962 Hollywood



TROLL BANK

1963



CENTURY 21 EXPOSITION

1962 Seattle Worlds Fair



GLOW SAILFISH

1964



BUDDHA

1962 Hollywood



GOLDEN GATE BRIDGE

1962 San Francisco, CA



Whitneys Playland at the Beach
FUN-TIER TOWN

1963 San Francisco, CA



Pleasure Island

MOBY DICK HUNT

1963 Wakefield, MA



Political

DONKEY

1964



Marineland of the Pacific SKY
TOWER

1966 Los Angeles County, CA



R.C.M.P.

EXPO '67 (1967 World's Fair)

Montreal, Quebec, CANADA



TROLLEY CAR

1962 San Francisco, CA



PUMPKIN

1970s

Circleville Pumpkin Festival, OH



LIBERTY BELL

1964



KENNEDY BUST

1962



HMS BOUNTY

1963

1964 New York World's Fair



ANKYLOSAURUS

Sinclair Dinoland

1964 New York World's Fair



MILLER ALIEN

PURPLE PEOPLE EATER

1958 JH Miller Mfg. Co.



BOWLING PIN

"The CHAMP of Iceland"

1962



OCTOPUS

Fall 1966



BEN FRANKLIN

1980s



SKULL



LAWRENCE WELK



3MONKEES (no base)



One collector's display of the v1.0 Club-A-Rama figures!

MOLDVILLE.com used, for ONE YEAR ONLY, an original vintage machine originally made for MOLD-A-RAMA, Inc. company in 1963. It was been painstakingly preserved and restored in its original form, inside and out, to freshly issue from the original molds some of your favorite plastic wax souvenir figures from the 60s and 70s.

This vintage souvenir mold machine is an absolute original beauty. It has the original (not repainted) red/yellow deck with original red countdown glasses indicating MOLD CLOSING, PLASTIC INJECTING, MOLD COOLING, and MOLD OPENING AND DISPENSING at the appropriate times in the 33 second product cycle. It has the original Disney posed wire figures in various positions about the deck, e.g., pushing the mold halves closed, riding the dispensing shovel, pointing to the finished figure, etc. The original red Disney delivery door is beautifully intact over the delivery box, just asking for the customer to reach in to grab the HOT, freshly molded plastic souvenir!

This particular machine was built for its first use at the '64 New York World's Fair, where Walt Disney himself was a major part of the planning and design of multiple venues. The machine still had its last license attached - a 1976 Ohio license, documenting its last year of use. When retired it was producing Pluto Disney figures, the Pluto mold being on the machine, and some original old-wax Pluto figures (seen on the right) being found strewn about inside the machine.

The MOLDVILLE.com machine includes many, many, many original moldsets (over 80 at last count!) (Not the wax figures; I'm talking about the aluminum mold halves themselves that push together to make the MAR souvenir figure.)

For those inquiring minds, the best information is that the Disneyland Toy Factory injection mold machines were NOT ever at Disneyland. But they most certainly WERE at the 1964 New York World's Fair, used to mold various Disney characters during those initial 2 years of operation, including of course the '64 New York World's Fair symbol - the UNISPHERE! The Unisphere uniquely used an engraved plate under the mold, which placed wording on the BOTTOMSIDE of the figure. MOLDVILLE.com will utilize the same technique, with similar lettering, to identify the figures formed on its deck with the moniker "MOLDVILLE.com".

The question was: *"What to do with this vintage, beautiful, all-original, operating machine?"*

What we did was mold plastic souvenir figures for club members that have a love of these mold machine as they remember them originally operated by Mold-A-Rama, Inc. of Los Angeles in the 1960s, or by current operators (who are not affiliated in any way with MOLDVILLE.com.) I call this the CLUB-A-RAMA.

CLUB-A-RAMA members enjoyed the fun of a new, different MOLD-A-WEEK, ultimately resulting in **52 DIFFERENT souvenir figures (plus a bonus 53rd)**! The 53 different souvenir figures included some otherwise commonly seen figures, some not-so-commonly seen figures, and most importantly some EXTREMELY RARELY SEEN figures. They included:

'62 SEATTLE World's Fair

'64 NEW YORK World's Fair

'67 MONTREAL Expo

'72 GRAUMAN's CHINESE THEATRE in HOLLYWOOD

'60s CHRIS' RESTAURANT in OCEAN CITY, NJ

1963 WHITNEYS PLAYLAND AT THE BEACH in San Francisco, CA

'63 CLOCK OF NATIONS in Rochester, NY

'60s KENNEDY SPACE CENTER in Florida

GATEWAY ARCH in St. Louis

'60s PLEASURE ISLAND in Wakefield, MA

'64 SEAQUARIUM in Miami

'60s Capt. STARN's Restaurant in Atlantic City, NJ

and MORE!

Each week a "weekly write-up" was posted hereon the website (and archived in the CLUB-A-RAMA v1.0 dropdown menu) showing the MOLDVILLE.com machine making that week's feature souvenir figure. My intent, and hope, was to provide the look and feel-and excitement-of discovering a MOLD machine, originally operated by Mold-A-Rama, Inc. of Los Angeles in the 60s, but now operated by one of the current operators, and the magical souvenir figure it brings to life.

Some weekly writeups include some original AUDIO tracks from 1962. This audio was, for a short time, output from a tape player either as an 'attract' mode to randomly attract a passerby, or continuously during the 33 seconds of the mold cycle.

The MOLDVILLE.com machine is based in Washington, DC, a location probably 500+ miles or more from the closest operating Mold-A-Rama machine.

Please keep up to date by 'Like'-ing the FACEBOOK page called "MOLDVILLE". In any event, please let me know ASAP if you are interested. Email me at:

MoldvilleMachine@gmail.com

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